

CARL VON OSSIETZKY UNIVERSITÄT OLDENBURG · 26111 OLDENBURG

## Job advertisement student/scientific assistant in Transparency in Pig Production (TiPP) project.

TiPP (<u>https://uol.de/vlba/projekte/tipp</u>) pursues the goal of optimizing transparency and traceability in a regionally established value chain pig via digital strategies *from farm to fork*. The focus is particularly on researching the potential of distributed ledger technologies (DLT) in the context of the value chain pig, with the goals of increasing transparency, traceability, animal welfare, climate efficiency and sustainability. Aiming to enable consumers to make informed decisions about the purchase of pork products.

For a successful project we are looking for support in the following areas:

- State of the Art analyses (scientific as well as market perspectives) of:
  - o Transparency and traceability in the value chain pig
  - Digitization and traceability approaches
  - DLT approaches in the context of agriculture/ livestock.
- Identify and record requirements, stakeholders of the value chain pig with focus on transparency and sustainability.
- Development of a BPMN in the context of the value chain pig
- General support activities in the project

## We offer:

- Active participation in the research project right from the start
- Opportunity to contribute your own ideas and approaches
- Perspective for co-authorship of scientific publications
- Flexible working hours
- Possibility for a final thesis (BA or MA) in the project context
- Interdisciplinary consortium from (business) informatics, agricultural science, veterinary medicine, etc.
- Exciting practical topics

Your profile:

- You are studying (Business) Informatics, Sustainability Economics and Management (SEM) or a similar course of study
- First experiences in scientific work
- Initiative, ability to work in a team
- Work independently

If you are interested, please contact: Paula Bürmann, <u>paula.buermann@uol.de</u> Hauke Precht, <u>hauke.precht@uol.de</u> DEPARTMENT FÜR INFORMATIK

ABTEILUNG WIRTSCHAFTSINFORMATIK I VERY LARGE BUSINESS APPLICATIONS

PROF. DR.-ING. JORGE MARX GÓMEZ

SACHBEARBEITERIN Julia-Katharina Franke

TELEFONDURCHWAHL (0441) 7 98 – 4470 Sekretariat – 4478

FAX (0441) 7 98 – 4472

E-MAIL Jorge.Marx.Gomez@uni-oldenburg.de

GEBÄUDE A4 Uhlhornsweg 84 – Raum A4 3-315

OLDENBURG 21.07.2023



VERY LARGE BUSINESS APPLICATIONS Carl von Ossietzky Universität Oldenburg

POSTANSCHRIFT D-26111 Oldenburg

PAKETANSCHRIFT Ammerländer Heerstraße 114 - 118 D-26129 Oldenburg

TELEFONZENTRALE (0441) 7 98 – 0

BANKVERBINDUNG

Landessparkasse zu Oldenburg Kto. Nr.: 1 988 112 BLZ: 280 501 00 BIC: BRLADE21LZO IBAN: DE 4628 0501 0000 0198 8112