
CURRICULUM VITAE

DR. EVA UNRUH

Last update: 09/15/2026



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Birth Name: Osteresch
Date of Birth: August 27, 1996
Nationality: German
Marital Status: Married

PROFILE SUMMARY

- Research associate in the Department of Sustainability and Supply Chain Management at the Carl von Ossietzky University of Oldenburg
- Research focus and interests: Operations and Supply Chain Management in small and medium-sized enterprises, especially in the construction industry; innovative teaching and learning concepts; teaching concepts for promoting sustainability among logistics service providers; boundary conditions of OSCM concepts.
- Active board member of the “Förderverein Wirtschafts- und Rechtswissenschaften” (Sponsoring association) for the Economics and Law Department at the Carl von Ossietzky University of Oldenburg e.V.

CURRICULUM VITAE

Since 06/24	Postdoctoral Researcher, Carl von Ossietzky University of Oldenburg, Chair of Sustainability and Supply Chain Management
03/26 – 06/26	Visiting Scholar at the University of Groningen. Invitation by Dr. Paul Buijs
02/25 – 06/25	Visiting Scholar at the Ohio State University, Fisher College of Business, Columbus, Ohio. Invitation by Dr. John V. Gray
09/20 – 06/24	Research Associate and Doctoral Student, Carl von Ossietzky University of Oldenburg, Chair of Sustainability and Supply Chain Management
06/24	Completion of the doctoral degree with the topic: “Teaching Operations and the Operations of Teaching: An Interdisciplinary Exploration of Boundary Conditions”. Supervisor: Prof. Dr. Christian Busse. Summa cum laude
09/19 – 09/20	Master of Education (Business Education), Carl von Ossietzky University of Oldenburg
09/20	Completion of the Master's degree program (M. Ed.) with an excellent grade (1.43)

	04/20 – 09/20	Empirical Master's thesis on process management in small and medium-sized craft enterprises at the Chair of Sustainable Production Management. Grade excellent (1.0)
07/17 – 09/19	Two-subject Bachelor's degree in Economics/Chemistry, Carl von Ossietzky University of Oldenburg	
	09/19	Completion of the Bachelor's degree program (B.A.) with a good grade (1.6)
	10/18 – 10/20	Student assistant at the Chair of Sustainable Production Management
08/14 – 07/17	Dual study program in Business Administration at UPM Sales GmbH (Dörpen) and Osnabrück University of Applied Sciences (Lingen)	
	07/17	Completion of the Bachelor's degree program (B.A.) with a good grade (1.88)
	01/17	Certification for Instructor Aptitude Ordinance (Ausbildereignungsverordnung - AEVO)
	08/14 – 06/16	Apprenticeship as a freight forwarding and logistics services specialist. Overall grade good (84 points)
08/05 – 07/14	Mariengymnasium Papenburg, graduated with an overall grade of 1.8	

PUBLICATIONS AND WORKING PAPERS

ARTICLES IN PEER-REVIEWED JOURNALS

- Unruh, E. (2024). Too Much of a Good Thing? Teacher Performance During the COVID-19 Pandemic and the Ambiguous Role of High Teacher Autonomy. *International Journal of Educational Research Open*, 7, 100353.
- Osteresch, E. (2022). Designing a Case Study Approach for Competence-oriented Examination in Large Courses. *Zeitschrift für Hochschulentwicklung*, 17(1), 179-199.

CONFERENCE PRESENTATIONS

- Unruh, E. and Busse, C. (2026). Improvisation in Day-to-Day Business Operations in Highly Unpredictable Environments – Boon or Bane?, *EurOMA Conference*, Vienna, Austria, June 27-July 2, 2026
- Unruh, E. and Busse, C. (2025). Elaborating on the Theory of Swift, Even Flow: Insights from the Construction Industry, *85th Annual Meeting of the Academy of Management*, Copenhagen, Denmark, July 25-29, 2025 (Winner of the **Chan Hahn Best Paper Award**)

WORKING PAPERS

- “Performing in Highly Unpredictable Environments: An Elaboration on the Theory of Swift, Even Flow in the Construction Industry”, Eva Unruh, Christian Busse, and John V. Gray. *Journal of Operations Management* (“Reject & Resubmit”)
- “Improvisation in Day-to-Day Business Operations in Highly Unpredictable Environments – Boon or Bane?”, Eva Unruh and Christian Busse. Planned submission to the *Journal of Operations Management*

TEACHING EXPERIENCE

SUPPLY CHAIN MANAGEMENT, OPERATIONS MANAGEMENT

- Graduate, most recently also undergraduate, German
- approx. 20-70 participants; now alternates annually between the modules “Supply Chain Management” and “Operations Management”
- Partial responsibility for the module together with Prof. Dr. Christian Busse since 2023, responsible for teaching several sessions
- In the winter term 24/25: independent teaching of the entire module (lecture and seminar)

PROCUREMENT, PRODUCTION AND LOGISTICS

- Undergraduate, German
- approx. 250-350 participants
- Active as a tutor in the module since 2018, head of the tutoring team since 2019
- Partial responsibility for the module together with Prof. Dr. Christian Busse since 2020, responsible for teaching several sessions
- Three student nominations for the “**Teaching Award**” in the “Best event” category (2019, 2020, 2021)

REVIEW AND SUPERVISION ACTIVITIES

REVIEW ACTIVITIES

- Reviewer for the conference proceedings of the 85th Annual Meeting of the Academy of Management
- Reviewer for the conference proceedings of the EurOMA26 conference

BACHELOR AND MASTER THESIS SUPERVISION

- First supervision of 26 student bachelor’s and master’s theses at the Carl von Ossietzky University of Oldenburg (as of 09/26)
- Second supervision of 3 student bachelor’s and master’s theses at the Carl von Ossietzky University of Oldenburg (as of 09/26)

THIRD-PARTY FUNDED PROJECTS

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| 09/24 – 12/27 | NaTuL - Sustainability in the transport and logistics industry (<i>ongoing</i>) <ul style="list-style-type: none">• Funding line: “InnoVET PLUS”, funded by the Federal Ministry of Education and Research• Own role: Operational project responsibility for a sub-project• Total project costs: €1,022,495, involvement in acquisition |
| 07/21 – 09/25 | Digital integration of operations and supply chain management at construction firms in Lower Saxony (<i>completed</i>) <ul style="list-style-type: none">• Funding line “PRO*Niedersachsen”, funded by the Ministry of Science and Culture of Lower Saxony• Own role: Operational project responsibility• Total project costs: €249,999, entirely for the Carl von Ossietzky University of Oldenburg, acquisition together with Prof. Dr. Christian Busse |

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| 10/19 – 03/24 | <p>Business model innovations of municipal utilities in Lower Saxony: A case study investigation in the context of energy transition and digitization (<i>completed</i>)</p> <ul style="list-style-type: none"> • Funding line “PRO*Niedersachsen”, funded by the Lower Saxony Ministry of Science and Culture • Own role: Participation in the project team • Total project costs: €249,995, entirely for the Carl von Ossietzky University of Oldenburg |
| 04/19 – 06/21 | <p>Research-oriented and case study-based further development of the undergraduate course “Procurement, Production and Logistics” (<i>completed</i>)</p> <ul style="list-style-type: none"> • Funding line "Innovative teaching and learning concepts: Innovation plus", funded by the Lower Saxony Ministry of Science and Culture • Own role: Collaboration in the project team • Total project costs: €50,000, entirely for the Carl von Ossietzky University of Oldenburg |

OTHER ENGAGEMENT

- Involvement in academic self-administration, member of the Departmental Council (deputy mid-level faculty) of the Department of Economics and Law at the Carl von Ossietzky University of Oldenburg (since 2023)
- Board member of the “Förderverein Wirtschafts- und Rechtswissenschaften” (Sponsoring association) for the Economics and Law Department at the Carl von Ossietzky University of Oldenburg e.V.

AWARDS AND HONORS

- Winner of the Chan Hahn Best Paper Award at the 85th Academy of Management Conference
- Publication of the working paper “Elaborating on the Theory of Swift, Even Flow: Insights from the Construction Industry” in the Best Paper Proceedings of the 85th Academy of Management Conference
- Completion of the dissertation with the highest grade “summa cum laude”
- Triple nomination of the module “Procurement, Production and Logistics” for the Teaching Award in the category “Best Event”