

A world map in shades of teal and orange is positioned in the background. In the top right corner, there is a white owl icon with large eyes, enclosed in a speech bubble shape.

European Studies in Global Perspectives

Course Overview

Summer Term 2021

Cluster 1: Society, Economy, and Politics

Mandatory Modules

| | | |
|---------------------------------|-----------------|---------|
| lan510 – Language 1 and Culture | first semester | 12 ECTS |
| lan520 – Language 2 | second semester | 9 ECTS |

Elective Modules

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|--|--------|
| sow250 – Specialized Subject | 6 ECTS |
| sow261 – International Relations | 6 ECTS |
| sow927 – Labour Market and Social Inequality | 6 ECTS |
| wir082 – Corporate Finance | 6 ECTS |
| wir250 – International Economics | 6 ECTS |

Elective Modules

| | |
|---|--------|
| wir821 – International Trade, Production and Change | 6 ECTS |
| wir831 – Corporate Social Responsibility | 6 ECTS |
| wir843 – Financial Risk Management | 6 ECTS |
| wir879 – Transnational Intellectual Property Law | 6 ECTS |
| wir880 – Marine and Maritime Law | 6 ECTS |
| wir882 – Selected Issues in European Economic Policies | 6 ECTS |
| wir883 – Transnational Biodiversity and Genetic Resources Law | 6 ECTS |
| wir909 – Strategic Sustainability Management | 6 ECTS |
| wir911 – Advanced Topics in Sustainability Economics | 6 ECTS |

| lan510 – Language 1 and Culture (first semester) | | | |
|--|---|--|--|
| 3.02.998 | Seminar: Multiple Imaginations: Germany's Pasts and Presents | Tobias Linnemann, Sunday Omwenyeye | tba online ECTS: 3 CP |
| | <p>Contents:</p> <p>In this seminar, we will work on different narratives about and representations of what is imagined – in different times and under different (political, social, economic) circumstances – as 'Germany'. We will explore what 'Germany' supposedly is and gain a deeper understanding of it. With a cultural studies perspective we will look at what and who is represented by whom as 'German(y)', who and what is excluded by the narratives, what the specific circumstances for specific narratives are, and which counter-narratives can be found.</p> <p>The aim of the seminar is not to study what is called 'Germany' or 'Europe' but to learn about representation and perspectives of (multiple) self-imaginings, how they are constructed in different narratives and which functions these imaginings serve.</p> <p>In the context of this seminar, we do a joint study trip to the Auswandererhaus in Bremerhaven to explore different narratives and representations about Germany's past and present. With a selection of texts and short films we will examine issues of exclusion and inclusion, and their implications.</p> | | |
| ### | Exercise: Language Courses (A1.1 - B2.2)* | Language Center | date, time: tba room: tba ECTS: 9 CP |
| | *You will have a German placement test organized by the Sprachenzentrum in the International Orientation Week to determine which course level is appropriate. | | |

| lan520 – Language 2 (optional second semester) | | | |
|--|--|-----------------|--|
| ### | Exercise: Language Courses (A1.2 - B2.2) | Language Center | date, time: tba room: tba ECTS: 9 CP |

Elective Modules - Cluster 1

| sow250 – Specialized Subject | | | |
|--|---|----------------|---|
| 1.07.062 | Seminar: Sociology of the European Integration (BA level) | Kim Bergsieker | Mon.: 12:00–14:00 online ECTS: 3 CP |
| <p>Contents:</p> <p>The economic, legal and political integration of Europe is at the core of the process of European integration. In addition to the political transformations induced by the creation, enlargement and deepening of the European Union particularly since the 1990s, European integration has given rise to a fundamental transformation of social relations and the life worlds of people. While in the postwar period, daily life took place primarily in the framework of nation-states, the opening of hitherto largely nationally regulated and limited social fields and spaces has fostered increasing cross-border contacts and a stronger transnationalisation of social interactions, attitudes and interpretations. This transnationalisation of social fields and spaces as a result of European integration lies at the heart of the research on horizontal Europeanization and also of this seminar.</p> <p>In the first part of the class, a broad overview on the process of European integration, major EU institutions and policy fields will be given. In the second part, horizontal Europeanisation processes in different social fields are analysed, as well as the related conflicts and bargaining relations and their impact on patterns of social inequality. Complementary to the Europeanisation of social fields, the Europeanisation of social space (P. Bourdieu) will be analysed, taking as an example the transnationalisation of everyday practices, collective memories and reference groups of social inequalities. This raises the question how field-specific and space-specific Europeanisation processes are related. In addition, different modes of Europeanization (power/coercion, competition, communication and cooperation) will be analysed. Given the profound crisis of European integration in the wake of the Euro crisis, the final part of the course will emphasise the analysis of conflicts and tensions between national and European regulations, identifications, and patterns of integration and social inequality.</p> | | | |
| 1.07.621 | Seminar: Sociology of the European Integration (BA level) | Kim Bergsieker | Mon.: 14:00–16:00 online ECTS: 3 CP |
| <p>Contents: [see text above]</p> | | | |

sow250 – Specialized Subject

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|--|--|---------------------|---|
| 1.07.068 | Lecture: Designing Fieldwork for Social Geographers (BA level) | Dr. Jennifer Turner | Tue.: 12:00–14:00 online ECTS: 3 CP |
| <p>Contents:</p> <p>Social geography – the study of space and society – is an applied subject. It examines lived experiences, performances, and practises of power in ‘real world’ settings. Accordingly, fieldwork is essential to geography as a discipline. This course is a research-led elective that provides an opportunity to develop skills in designing research in social geography. Students will deepen their engagement with a substantive conceptual issue in social geography such as place, scale, identity and power; learn how to develop a central research question; and understand how to design appropriate research methods to gather, analyse and present research materials. The course will introduce the choice of city locations (Liverpool, New York and Auckland), outline suggested themes for research, and provide training in project formulation and fieldwork methodologies for social geographers. Students will also be asked to focus on critical aspects for fieldwork, such as ethical practice, and directly engage with the challenges of conducting virtual (or desk-based) fieldwork during a global pandemic. The course is also an introduction to the cities of Liverpool, New York and Auckland and facilitates introduction to several major geographical themes including landscapes of power and capitalism, colonial legacies and global interconnectivity, and tourism and sustainability. This syllabus directly supports the course Virtual Fieldclass, a practical fieldclass-style course which runs concurrently. The module assessment relies on participation in the practical activities and students are strongly advised to attend all seminar and practical sessions in order to maximise their marks.</p> <p>Comment:</p> <p>In order to take this lecture, you also need to participate in the seminar „Virtual Fieldclass“ (see below).</p> | | | |

Elective Modules - Cluster 1

| sow250 – Specialized Subject | | | |
|--|--|---------------------|--|
| 1.07.681 | Seminar: Virtual Fieldclass (BA level) | Dr. Jennifer Turner | Tue., 13 Apr., 11 May, 18 May, 25 May, 8 Jun., 6 Jul., 13 Jul.: 14:00–16:00; Fri., 2 Jul.: 12:00–18:00 and Sat., 3 Jul.: 08:00–16:00 online ECTS: 3 CP |
| <p>Contents: Geography as a discipline has developed from undertaking fieldwork. Geographers travel – both virtually, and in person – to different places (or ‘fields’) to research and understand them. Geographers also think critically about the power dynamics of going into different research fields and how they have impacted the people and places where they conduct their work. This course deploys seminar-based and practical activities to build from the research design knowledge that is introduced in the course <i>Designing Fieldwork for Social Geographers</i>, which runs concurrently. The primary aim of this course is to design in practice and conduct a research project based on a chosen city location – either Liverpool, New York or Auckland. Seminar sessions will comprise practical group tasks such as writing research questions, selecting and justifying methods, piloting those methods, and attending group supervision sessions to develop research plans. Week 12 of the course schedule will be dedicated to ‘fieldwork’ days where students will work as a group to collect and then analyse their data on their chosen city. Dedicated workshops will facilitate further honing of the analysis techniques and assessment writing. The ideas, initiative and energy for the research project must come from students but all groups will be fully supported by a research supervisor and will receive feedback on research proposals and presentations prior to the practical undertaking of the data collection and during the analysis. The module assessment relies on participation in the practical activities and students are strongly advised to attend all seminar and practical sessions in order to maximise their marks.</p> <p>Comment: In order to take this seminar, you also need to participate in the lecture „Designing Fieldwork for Social geographers“ (see above).</p> | | | |

sow261 – International Relations

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|---|---|--------------------------|---|
| 1.07.084 | Seminar: Arab Winter – Politics in the Middle East (BA level) | Dr. rer. pol. Berna Öney | Mon.: 10:00–12:00 online ECTS: 3 CP |
| <p>Contents:</p> <p>Recent political unrest in the Arab world led to the fall of robust and powerful regimes. Calls for freedom, democracy, and political reforms engulfed the region in a sea of protests that forced Tunisia’s President Zine Eddine Ben Ali to flee, toppled the regime of Hosni Mubarak in Egypt, and led to the death of Moammar Gadhafi in Libya. Demands for change led to both peaceful protests and armed confrontations in Libya, Yemen, Syria, Egypt, Tunisia, Bahrain and across the Arab world. Social movements are often caused by the convergence of social, economic and political oppression and hardship. Indeed, this has been the case in the Arab world, where government corruption, elite self-interest, and economic inequalities are evident.</p> <p>In this class, we examine the uprisings in the Middle East generally and review cases through interactive discussions and course assignments. Analyzing the cases individually provides a context for understanding the conditions that led to civil unrest and exploring the new power structure in the Arab world.</p> <p>The cases of the Arab Spring vary widely, and the students will consider common questions to create a usable frame of reference: Why have people organized? How have people organized into new political groups and organizations or joined existing ones? What is the outcome in each case? And, what will the future bring in each country? By the conclusion of the course, students will have a strong grasp of the social and political conditions that led to the Arab Spring, current dynamics, and possible outcomes.</p> <p>This course can be regarded as an introductory class.</p> | | | |

| sow250 – Specialized Subject | | | |
|--|---|----------------|---|
| 1.07.069 | Seminar: Politikfeldanalyse: Policy Analysis in the Digital Age (BA level) [German and English] | Dr. Ina Radtke | Thu.: 10:00–12:00 online ECTS: 3 CP |
| 1.07.0691 | Seminar: Sociology of the European Integration (BA level) | Dr. Taehee Kim | Fri.: 10:00–12:00 online ECTS: 3 CP |
| <p>Contents:</p> <p>The wave of digitalization has changed the way of governance. Public authorities utilize their online channels in diverse way, e.g., announcing the policy, participating in public discourse, communicating with public etc. This course introduces technical skills to collect and analyze such digital footprints. More concretely, this course introduces Twitter API and provides multiple examples of collecting and analyzing Twitter data in R.</p> <p>The course will start with general introduction of Twitter’s API, available data and limitations. Subsequently, participants will learn how to collect diverse types of Twitter data (e.g., user timelines, tweets including certain keywords). To analyze collecting data, the course will discuss summary statistics of interested features, text analysis and simple network analysis (e.g. retweet network). Along with the data analysis, diverse possibilities for visualization will be demonstrated as well. During the course, students collect and analyze Twitter data based on their own research question (individually or in a small group). At the end of the course, students submit a report that summarize the process of data collection and analysis results.</p> <p>The course is held in English. Previous experience in R is preferable but not required.</p> <p>Recommended Readings</p> <ul style="list-style-type: none"> – Wickham, Hadley and Garrett Grolemond. 2016. R for Data Science: Import, Tidy, Transform, Visualize, and Model Data, O’Reilly Media – Jürgens, Pascal and Andreas Jungherr. 2016. A Tutorial for Using Twitter Data in the Social Sciences: Data Collection, Preparation, and Analysis (Available at SSRN: ssrn.com/abstract=2710146) – Twitter developer documentation: developer.twitter.com/en/docs | | | |

Elective Modules - Cluster 1

| sow927 – Labour Market and Inequality | | | |
|---------------------------------------|--|------------------------------|---|
| 1.07.211 | Seminar: Income and labour market inequalities in a comparative perspective (MA level) | Prof. Dr. Martin Heidenreich | Mon.: 12:00–14:00 online ECTS: 6 CP |
| | <p>Contents</p> <p>In industrialized societies, participation in social life is closely linked to income from work and thus access to the labor market. The Master module „Labor Market and Inequality“ starts with the question which occupational structures characterize the German and European labor market and where dividing lines between „outsiders“ and „insiders“ on the labor market run. This is particularly relevant for the egalitarian employment regimes of Europe. In the first part of the seminar, the focus will be on approaches to and empirical research on the „inequality of income opportunities“. Afterwards, interrelations between selected social groups (long-term unemployed, young people, migrants and women) and relevant institutional conditions (social security systems and activation policies, education systems and protection clauses, family policies, technological developments and social redistribution policies) are discussed (Part 2). In the complementary workshop, selected topics of the seminar will be expanded. Students will familiarize themselves with relevant data sets and carry out their own empirical analyses using the EU-SILC or other comparative datasets.</p> | | |
| 1.07212 | Exercise: Income and labour market inequalities in a comparative perspective (MA level) | tba | tba online ECTS: |

| wir082 – Corporate Finance | | | |
|------------------------------------|---|-----------------------|---|
| 2.02.232 | Lecture: Corporate Finance (BA Level) | M. Sc. Dandan Wang | Tue.: 08:00–10:00 online ECTS: 3 CP |
| | <p>Contents:</p> <p>This course is an introduction to corporate finance. It covers typical tools and techniques used by financial managers in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment's risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms' main sources of equity and debt financing, like shares, bonds, bank loans, or private equity. The topics covered in the course are relevant to decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.</p> | | |
| 2.02.232 a, b, c, d, e, f, g | Tutorial: Tutorium Corporate Finance (BA Level) | M. Sc. Dandan Wang | date, time: see text below online ECTS: 3 CP |
| | <p>Tutorials:</p> <p>In addition to the seminar Corporate Finance, please choose one of the following tutorials:</p> <p>2.02.232 a: Wed., 08:00–10:00 2.02.232 b: Wed., 12:00–14:00 2.02.232 c: Wed., 16:00–18:00 2.02.232 d: Mon., 16:00–18:00 2.02.232 e: Wed., 10:00–12:00 2.02.232 f: Mon., 08:00–10:00 2.02.232 g: Tue., 18:00–20:00</p> | | |

Elective Modules - Cluster 1

| wir250 – International Economics | | | |
|----------------------------------|---|--------------------------------------|--|
| 2.02.350 | Lecture: International Economics (BA Level) | Prof. Dr. Hans- Michael Trautwein | Mon.: 14:00–16:00 online ECTS: 3 CP |
| 2.02.351 | Seminar: International Economics (BA Level) | Prof. Dr. Hans- Michael Trautwein | Wed., 14 Apr.: 18:00–20:00; Thu., 1 Jul.: 10:00–18:00 and Fri., 2 Jul.: 10:00–18:00 online ECTS: 3 CP |

| wir821 – International Trade, Production and Change | | | |
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| 2.02.821 | Lecture: International Trade and Trans- national Production (MA Level) | Prof. Dr. Hans- Michael Trautwein | Tue.: 12:00–14:00 online ECTS: 3 CP |
| 2.02.822 | Seminar: Economic Transformation and Integration (MA Level) | Prof. Dr. Hans- Michael Trautwein; Philipp Poppitz | Tue., 20 Apr.: 18:00–20:00; Fri., 9 Jul.: 9:00–18:00 and Thu., 15 Jul.: 9:00–18:00 online ECTS: 3 CP |

| wir831 – Corporate Social Responsibility | | | |
|--|--|----------------------------|---|
| 2.02.920 | Lecture: Corporate Social Responsibility (MA Level) | Prof. Dr. Jörn Hoppmann | Mon.: 16:00–18:00 online ECTS: 3 CP |
| 2.02.921 | Seminar: Corporate Social Responsibility (MA Level) | Prof. Dr. Jörn Hoppmann | Mon.: 14:00–16:00 online ECTS: 3 CP |

| wir843 – Financial Risk Management | | | |
|--|---|--------------------|---|
| 2.02.994 | Lecture: Financial Risk Management (MA Level) | M. Sc. Dandan Wang | Tue.: 10:00–12:00 online ECTS: 6 CP |
| Note: In order to participate in this module, you have to have knowledge in Finance (Management) at least on the level of wir082. | | | |

| wir879 – Transnational Intellectual Property Law | | | |
|---|---|--------------------------|--|
| 2.03.009 | Lecture: Knowledge Transfer Regimes in International Relation (MA Level) | Prof. Dr. Christine Godt | Thu.: 10:00–12:00 tba ECTS: 3 CP |
| 2.03.010 | Seminar: Intellectual Property (MA Level) | Prof. Dr. Christine Godt | Thu.: 12:00–14:00 tba ECTS: 3 CP |

| wir880 – Marine and Maritime Law | | | |
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| 2.02.832 | Seminar: Maritime Law (MA Level) | tba | Mon.: 16:00–18:00 tba ECTS: 3 CP |
| 2.02.833 | Seminar: Marine Law (MA Level) | tba | Mon.: 14:00–16:00 tba ECTS: 3 CP |

| wir882 – Selected Issues in European Economic Policies | | | |
|---|--|---|--|
| 2.03.011 | Seminar: Selected Issues in European Economic Policies (MA Level) | Dr.Jur. Victoria Chege, LL.M.Eur. Dipl.-Jur. Jörg-Alexander Cordes, LL.M. | Thu.: 10:00–14:00 tba ECTS: 6 CP |

| wir883 – Transnational Biodiversity and Genetic Resources Law | | | |
|---|---|---------------|---|
| 2.02.757a | Lecture: Transnational Biodiversity & Resources Law I (MA Level) | Evanson Kamau | Thu.: 14:00–16:00 online ECTS: 3 CP |
| 2.02.752b | Lecture: Transnational Biodiversity & Resources Law II (MA Level) | Evanson Kamau | Thu.: 16:00–18:00 online ECTS: 3 CP |

| wir909 – Strategic Sustainability Management | | | |
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| 2.12.071 | Lecture: Strategic Sustainability Management (MA Level) | Prof. Dr. Christian Busse; Satwant Dahiya | Thu.: 10:00–12:00 tba ECTS: 3 CP |
| | Contents: Firms’ motivation for sustainable business conduct; Conception of sustainability; Stakeholder theory; Legitimacy; Decoupling; Agency; Sustainable innovation and entrepreneurship; Sustainability and supply chain management: A brief introduction; Closed-loop supply chain management; Supply chain sustainability risks; Supplier management for sustainability; Standards for fostering sustainability in the supply chain | | |
| 2.12.073 | Lecture: Sustainable Supply Chain Management (MA Level) | Prof. Dr. Christian Busse; Satwant Dahiya | Thu.: 12:00–14:00 tba ECTS: 3 CP |

| wir911 – Advanced Topics in Sustainability Economics | | | |
|---|---|--|---|
| 2.12.823 | Lecture and seminar: Inequality and Environmental Policy (MA level) | Dr. rer. pol. Philipp Poppitz; Dr. rer. pol. Anelise Rahmeier Seyffarth | Mon.: 12:00–14:00; Thu., 22 Jul., and Fri., 23 Jul.: 08:00–18:00 online ECTS: 6 CP |
| <p>Motivation and background:</p> <p>The distributive effects ('incidence') of environmental policies are becoming increasingly important for the political feasibility of environmental policies addressing e.g. climate change or biodiversity loss. The protest of the yellow vests that stopped Macrons petrol tax due to the expected distributional consequences are a prominent example. Also in Germany the incidence of environmental policies such as the coal exit, a pesticide tax or a land value tax is of high concern in public debates.</p> <p>The need for stringent environmental policies comes at a time where many countries of the world have become becoming increasingly unequal in the distribution of income and wealth. In Germany for example, the Gini index of disposable income increased from 0.25 in the 1980s to 0.293 in 2015. Therefore, the acceptance and political feasibility of environmental policies depends not only on their aggregate costs, but also on their distributional effects.</p> <p>On the global stage the trends are slightly different, but the challenge remains the same. Global income inequality has fallen over the last decades but the impact of fundamental global environmental changes caused by human action will have increasingly strong distributional effects not only within but also between countries. Therefore, also the (economic) resources for adaptation and mitigation strategies against climate change must be distributed within and between countries.</p> <p>While economics as a discipline has focused mainly on efficiency in the past, policy makers are frequently more concerned with distributive effects and justice. In this course, we aim at learning and extending state-of-the-art environmental economics methods to analyze, understand and manage the distributional implications of environmental policies and enable students to apply these to real world cases.</p> <p>(... continue next page)</p> | | | |

wir911 – Advanced Topics in Sustainability Economics

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Aims and scope:
 In this course, we will study the multifaceted relationships between inequality and environmental policy. The course starts with a series of lectures on inequality, distribute justice and environmental policy instruments. Thereby students will be encouraged and supported to stepwise develop their own project. This could be for instance an analysis of the distributive effects of the diesel car ban in German cities, pesticide taxes, the German coal exit or energy turn, house prices in urban centers or biodiversity loss. Further topics include the distribution of risks related to climate change, macroeconomic consequences of environmental policies or multilateral action against climate change in an unequal world. Students will present sketches for their projects early on. In the following seminar weeks student have time to work on their project under the support by the lectures. Finally, in a two days block course students will present their project in a scientific conference style and mutually review their papers.

Format:

- Sessions 1 to 9: lectures, with interactive parts to facilitate the development of own project ideas, reading and discussing case studies in groups
- Session 5: Sketches of research projects by students
- Sessions 10 to 13: work on individual projects
- Block seminar: 22.07. and 23.07. from 10 to 18: presentation and discussion of student projects in a scientific conference style including a chair, presenters and discussants.

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| 2.11.023 | Lecture: Digital Transformation: Strategies and Sustainability (MA Level) | Prof. Dr. Jörn Hoppmann; Swantje Freund | Wed.: 12:00–16:00 tba ECTS: 6 CP |
| 2.12.041 | Module: Seminar: Ecological Economics + Reading Seminar: Green Growth, Post-Degrowth, Degrowth (MA Level) | Prof. Dr. Bernd Siebenhüner Prof. Dr. Stefanie Sievers-Glotzbach | Fri.: 10:00–14:00 online ECTS: 6 CP |