



JACOBS
UNIVERSITY

JACOBS CAREER FAIR

Foster your international recruiting



**INFORMATION
FOR EXHIBITORS**

[JACOBS CAREER FAIR .DE](https://www.jacobsuniversity.de/careerfair)

JACOBS CAREER FAIR 2020

March 4, 2020, 14:00–18:00
Jacobs University Bremen
Campus Center
Campus Ring 1, 28759 Bremen

JACOBS CAREER FAIR.DE



Alexander Nowak
Branch Manager
SALT AND PEPPER
Technology
GmbH & Co. KG

“We think that the Jacobs Career Fair is a very successful event for us as we were able to employ very engaged and empathetic young women after our first visit on campus. In addition, during the fair itself, we were able to meet many very skilled and motivated students.”

Katharina Friederich

HR Manager
Alfred-Wegener-Institut –
Helmholtz-Zentrum für Polar- und
Meeresforschung

“Jacobs career fair was successful for us at the Alfred Wegener Institute because we could contact so many students who in the long term will be perfect matches for us, both in the scientific and IT fields. The Jacobs Career Fair is an excellent way to introduce our work and AWI as an employer.”



Foster your international recruiting

We invite you to present your company at our 6th annual “Jacobs Career Fair”. Choose from different options to make your company visible to a potential of more than 1,400 young talents – right on our campus.

What the Jacobs Career Fair offers

- book a booth space and establish direct contacts through personal conversations with students
- give a presentation of your company to a defined target group in exclusive workshops
- benefit from a supporting framework program offering various recruitment events

A networking reception following the Jacobs Career Fair also enables you to pursue further discussions with exhibitors, invited guests, and professors at Jacobs University.

Programm

- 2:00–6:00 p.m. Jacobs Career Fair at the Campus Center
- 2:00–6:00 p.m. Company presentations and workshops at the Conference Center
- 6:00–8:00 p.m. Networking reception with exhibitors, Jacobs University alumni, and professors at the University Club

Supported by



Handelskammer Bremen
für Bremen und Bremerhaven



JACOBS
ALUMNI

OFFERED SERVICES & PRICE LIST

Services	Platinum	Gold	Silver	Startup ¹	Free package ²
Exhibition space³	12 m ² (4×3m)	6 m ² (3×2m)	4 m ² (2×2m)	4 m ² (2×2m)	4 m ² (2×2m)
Company presentation at the JU Conference Center (20 min)	✓	optional ⁴			✓ ⁵
Logo size (on posters, invitations, and website)	large	medium	small	small	medium
Special use in all PR materials	✓				
Pre-Publication of job openings (internships, traineeships, jobs)	✓				
Networking Get-Together mit JU Alumni und faculty (University Club; including snacks and beverages)	✓	✓	✓	✓	✓
Participation fee in € (not including VAT 19%)	1.990,00	1.390,00	690,00	345,00	0,00

Organizational

The stand set up is possible from 9 a.m. onwards on Wednesday, March 4, 2020, and needs to be completed by 1 p.m.

Dismantling on March 4 has to take place directly after the end of the fair at 6 p.m. and must be completed by 9 p.m.

Important

The Career Services Center handles the assignment of stands and their location

at the site. Due to limited space capacity, we might not be able to fulfill all booking requirements.

Invoicing and cancelation

After the Career Services Center has confirmed your participation, you will receive an invoice for the total costs of your participation. Payment for all invoices is due two weeks after receipt of invoice.

In the case of cancelations after December 1, 2019, fees will be charged in the amount of 50 % of the order

value. Starting January 15, 2020, we will have to charge the total costs (100 %) in the case of cancelation or absence on the day of the Fair.

If Jacobs University Bremen cancels the event, all the costs incurred (according to invoice) will be repaid to the exhibitor.

Language

We are an English-language university. We therefore kindly ask you to conduct your company presentation exclusively in English and to provide as much of your printed information in English.

- ¹ Available for startup companies younger than two years.
- ² Free packages are available for non-profit international and national organizations and for non-governmental organizations. The number of stands is limited.
- ³ The size of the allocated space for your company booth, and other articles, corresponds to the package you purchased. If you require more space we will not be able to guarantee an individual adjustment.
- ⁴ Presentations are optional at an additional: 250,00 € (+19% VAT)
- ⁵ Subject to availability

You can book the exhibitor packages conveniently on our website using an online form:
jacobs-university.de/exhibitor-registration





Dennis Stahlhut
Ecommerce Development Director
Fricke Holding GmbH

“The university’s multicultural approach gives us an opportunity to connect with students from all over the world, in addition to the exciting range of programs that offers everything from supply chain management to computer sciences while covering current topics.”



Eva Lobentanz
Senior HR Expert
Strategic Programs
Roche Diagnostics GmbH

“The students at Jacobs University are very mature and know exactly in which direction their career should go. The career fair is the ideal occasion for us to search for the right candidates for our data science related stipend program.”



Dr. Jörn Grapp
Project Manager
neuland – Büro für Informatik

“Highly motivated students in an international environment who are well prepared. The fact that you can get their resumes on the spot and that they have already dealt with the company is otherwise an exception.”



Claudia Schabler
Junior HR Manager
Eckes-Granini
Deutschland GmbH

“The Jacobs Career Fair provided us the opportunity to take part in a very good organized fair with lots of visitors at an awesome location. The students are very hands-on, they show an entrepreneurial mindset and are eager to learn. With their international background they are a perfect match with our company.”

FAQs

For frequently asked questions, please visit:

jacobs-university.de/faq-exhibitors

VIDEO

Watch our Jacobs Career Fair Video clip:

youtube.com/watch?v=A44_4rsY64E



CONTACT



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