



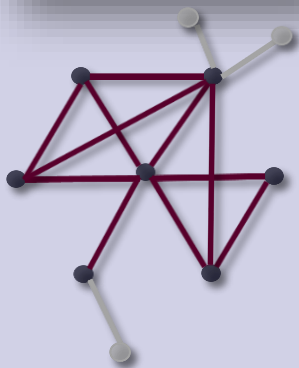
Introduction to Network Science

Baruch Barzel

Recap



Poisson – narrow distribution around the mean

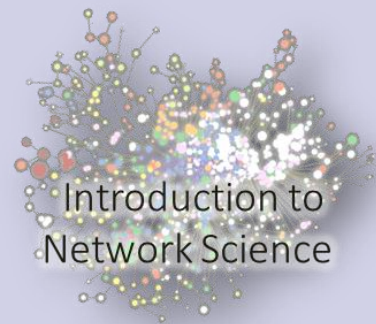


Clustering – vanishes for large networks.

Almost no loops. ($p = \frac{1}{N}$)



Small world –
radius scales logarithmically with volume

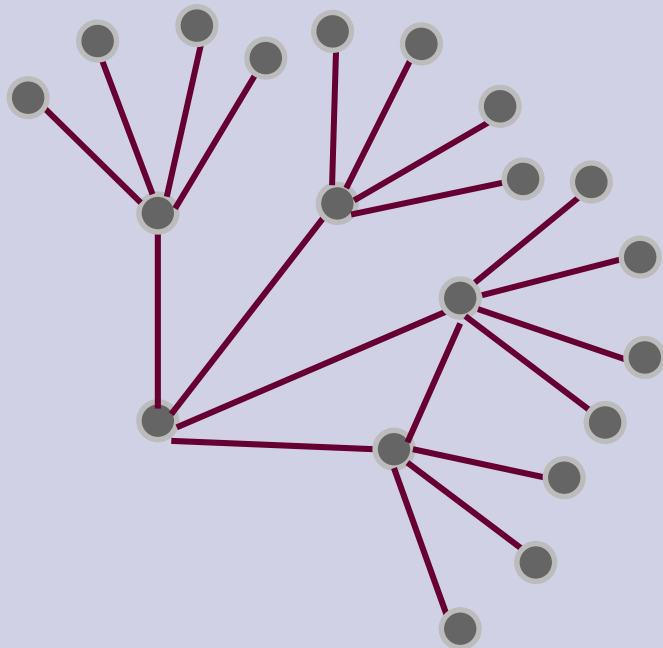


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Clustering vs. Small World-ness

Tree-like expansion is the secret of small world-ness

Loops inhibit the exponential growth



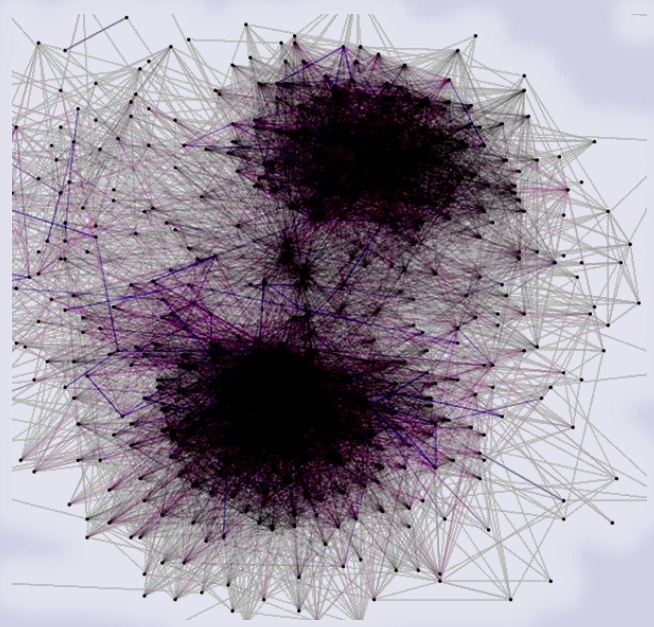
Clustering

Randomness

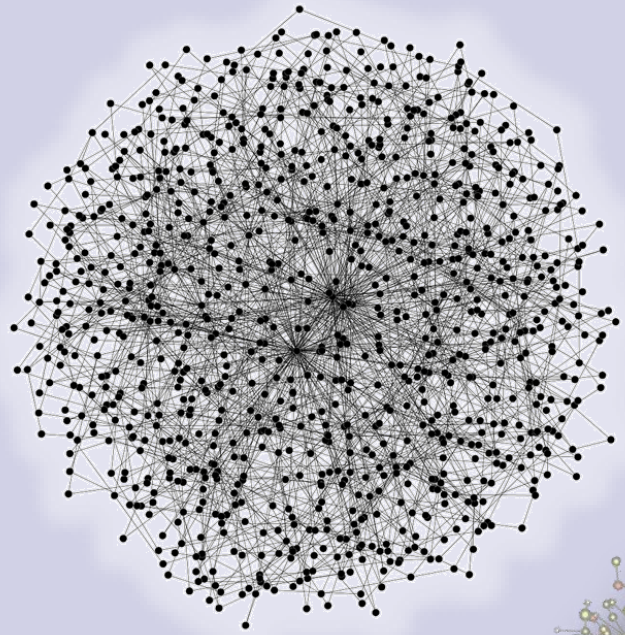


Clustering vs. Small World-ness

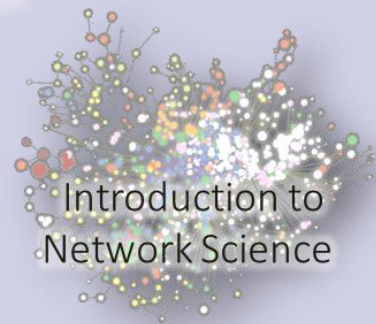
Where should we place the social network?



Clustered

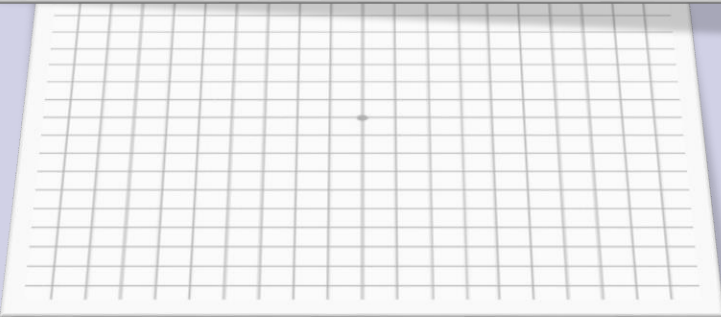
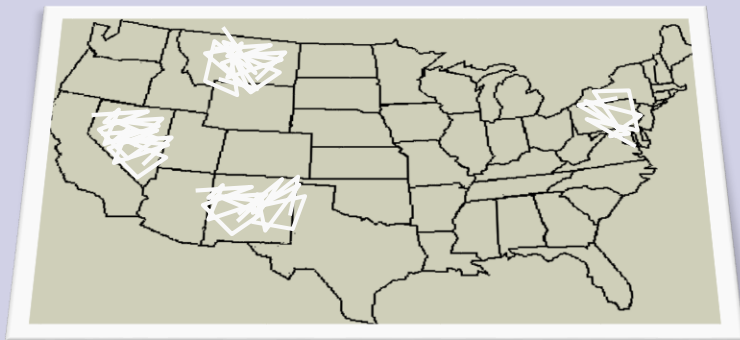


Random

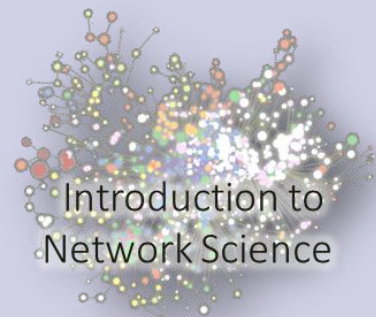


Clustering vs. Small World-ness

Clustering Implies Structure



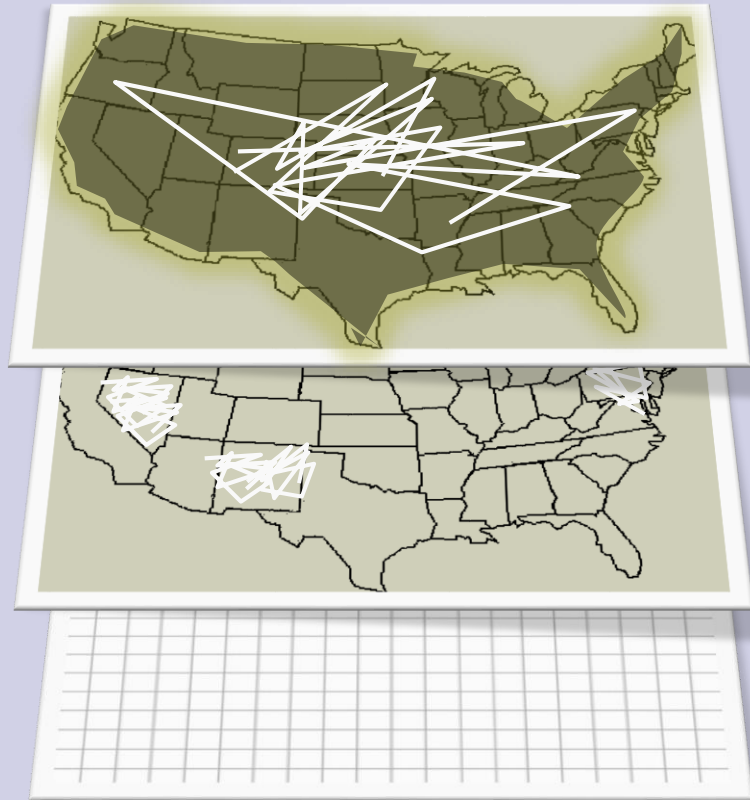
Locally Structured



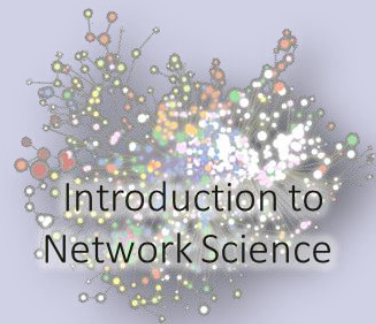
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Clustering vs. Small World-ness

Randomness kills locality



Locally Structured

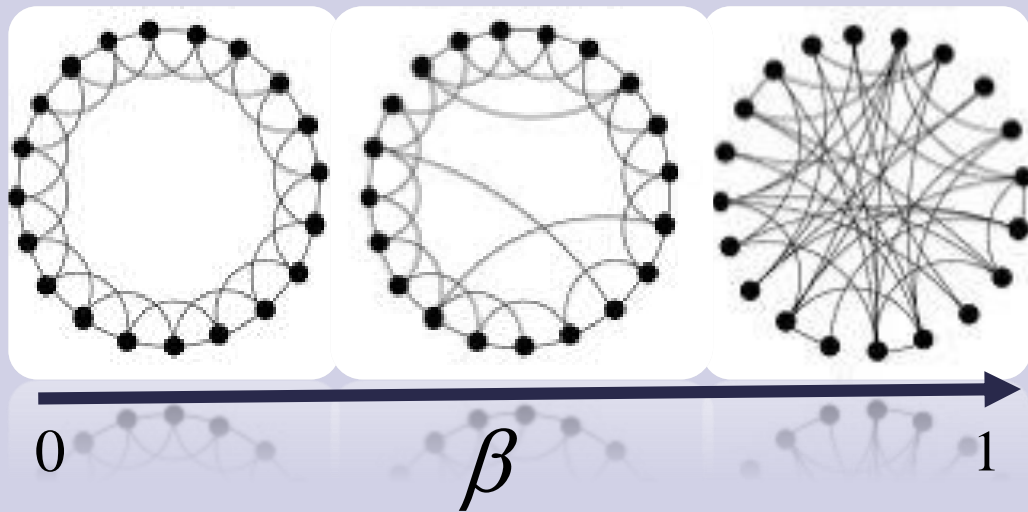


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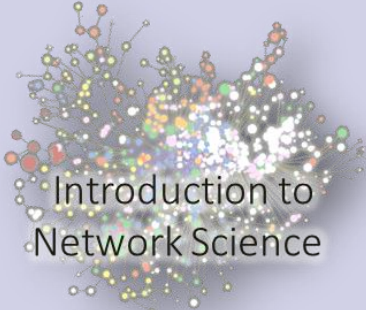
Watts Going on with Social Networks

The Watts-Strogatz Model:

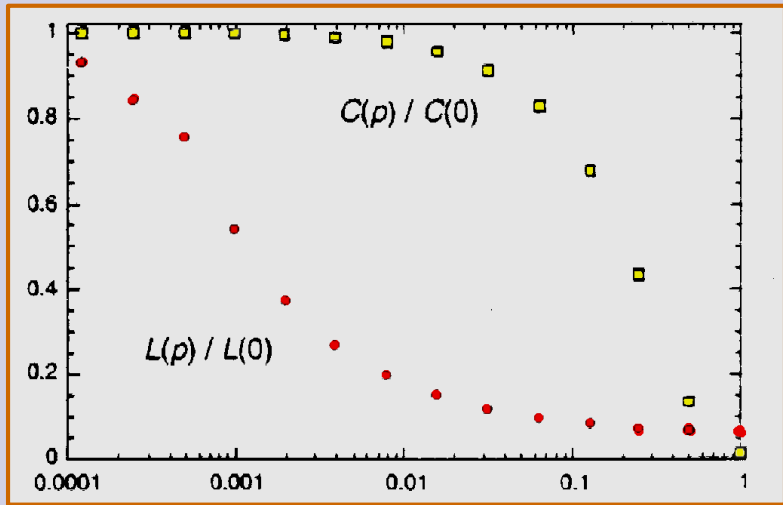
- 1. Start with a lattice network.
- 2. For every edge rewire with a probability β .



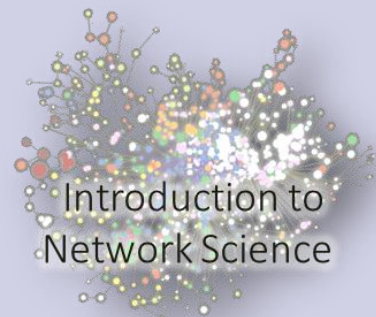
Watts and Strogatz, *Nature* **393**,409 (1998)



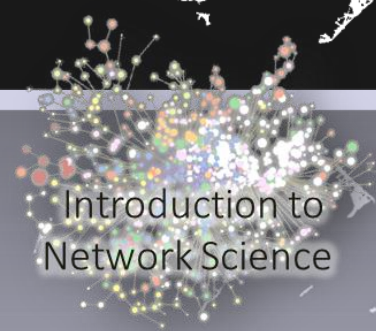
Watts Going on with Social Networks



The Watts Strogatz Model: It takes a lot of randomness to ruin the clustering, but a very small amount to overcome locality

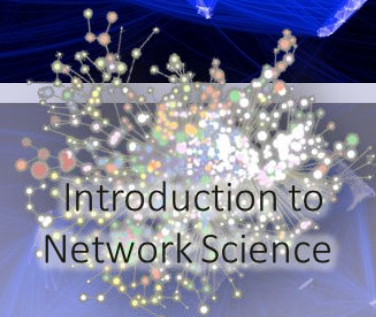


Coexistence of Clustering and Randomness



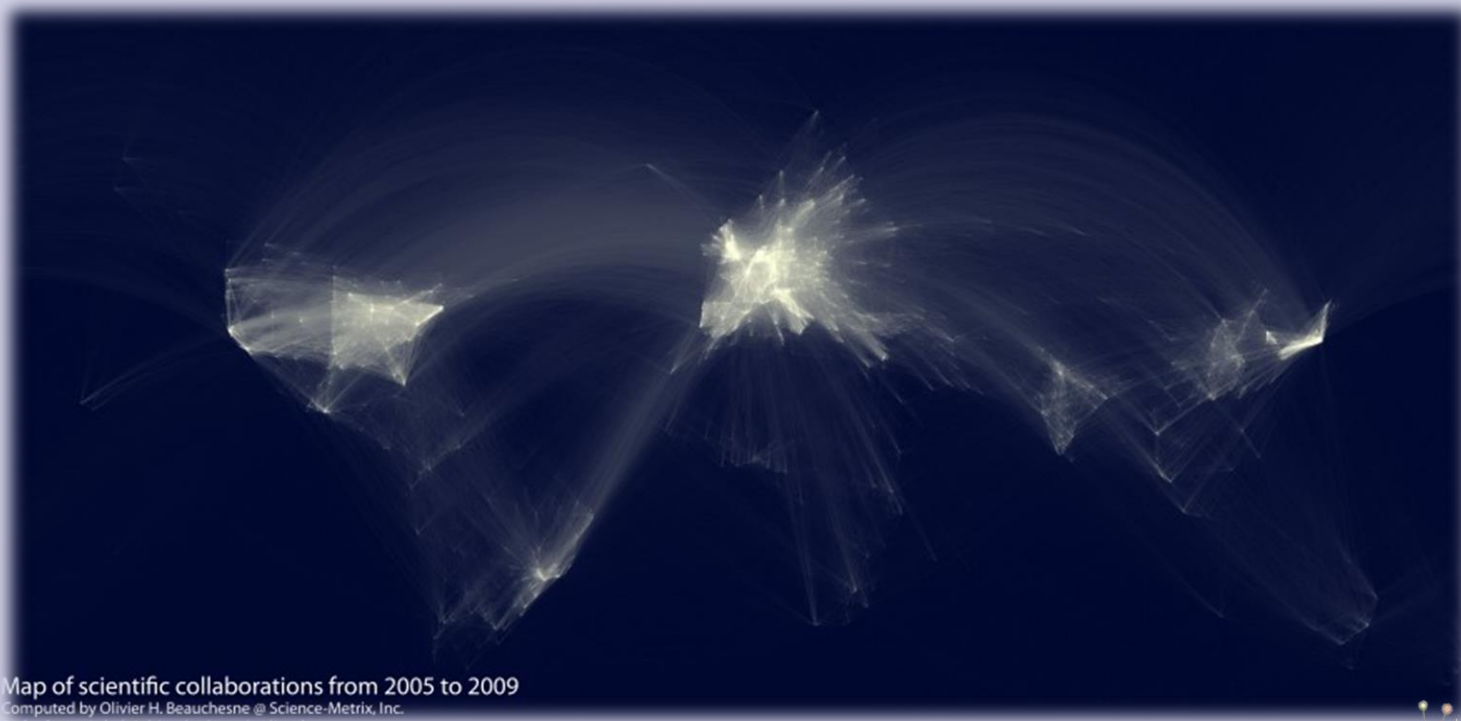
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Coexistence of Clustering and Randomness



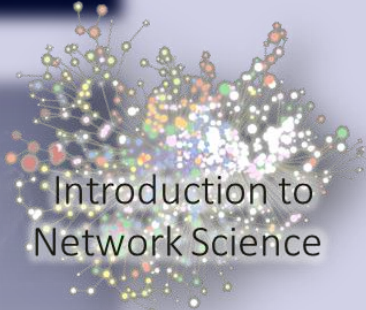
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Coexistence of Clustering and Randomness



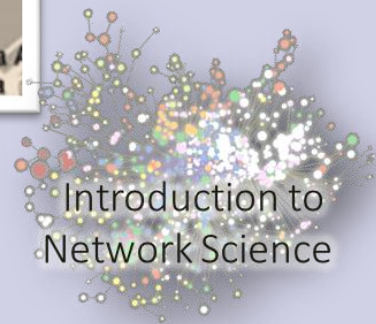
Map of scientific collaborations from 2005 to 2009
Computed by Olivier H. Beauchesne @ Science-Metrix, Inc.

Map of scientific collaborations from 2005 to 2009
Computed by Olivier H. Beauchesne @ Science-Metrix, Inc.

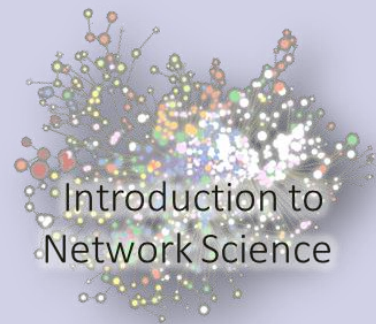
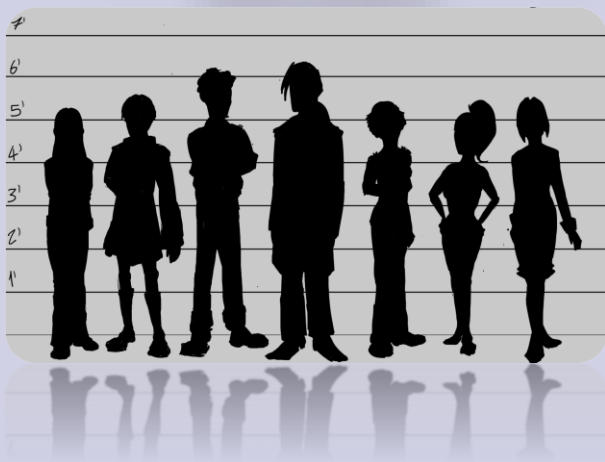
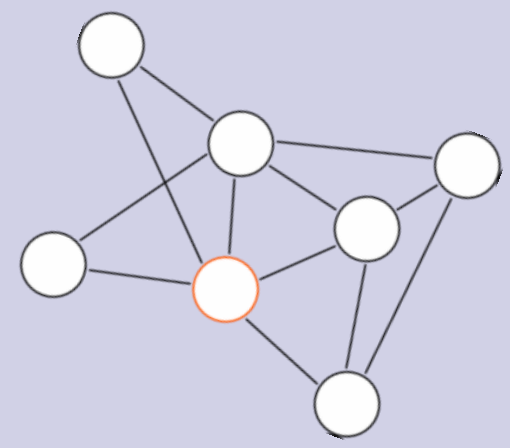
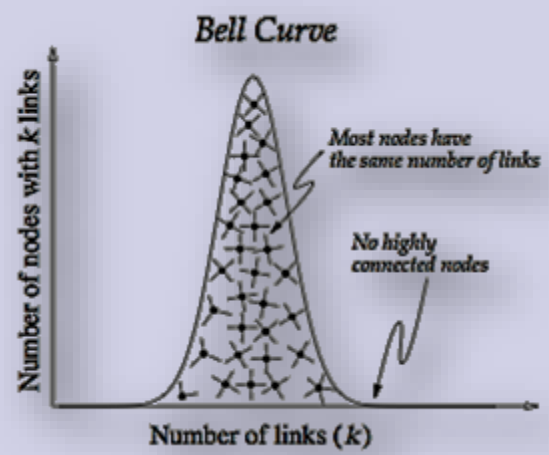


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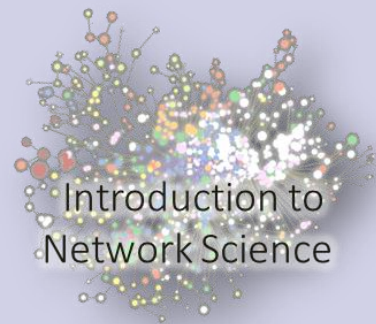
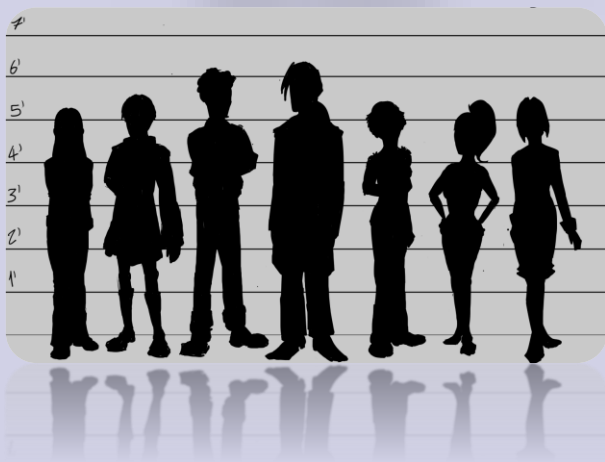
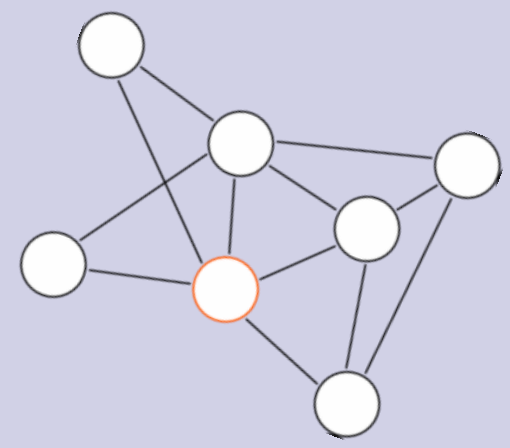
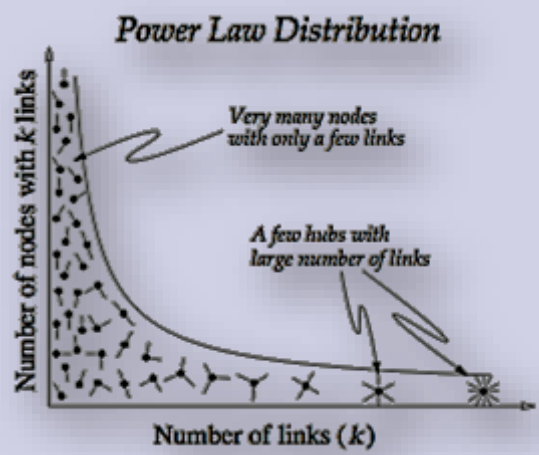
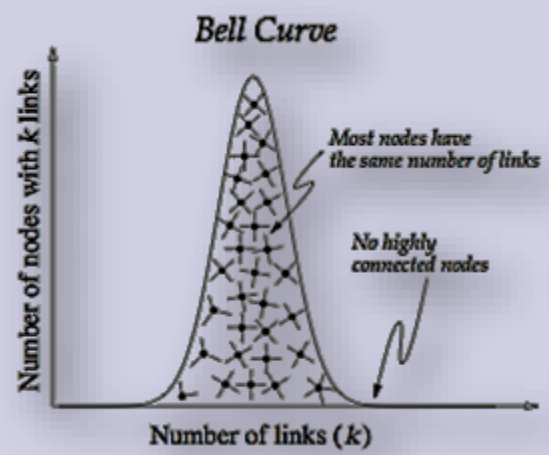
Revisiting Milgram's Experiment



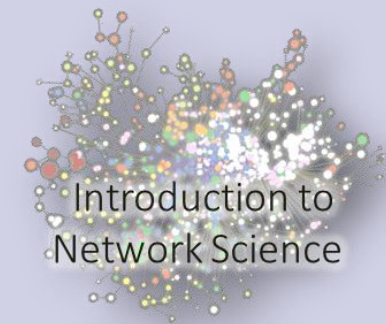
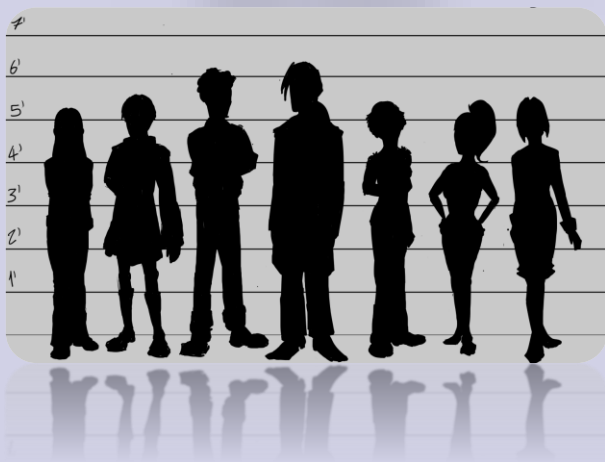
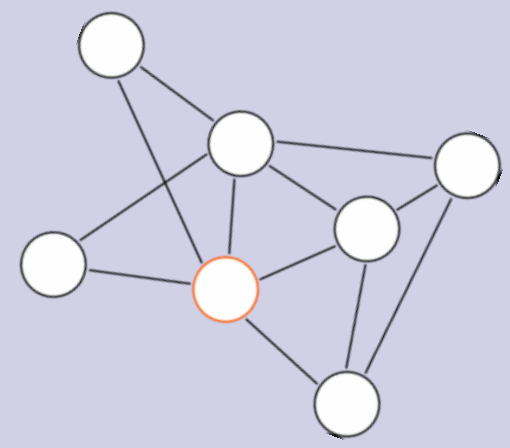
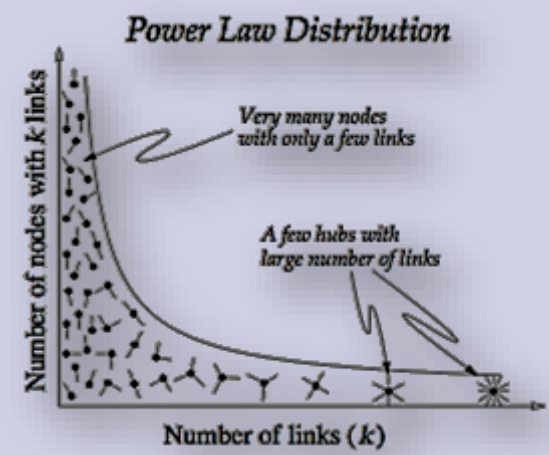
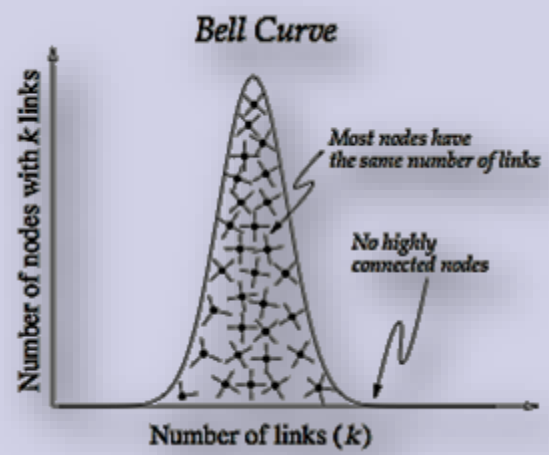
Networks Continue to Surprise



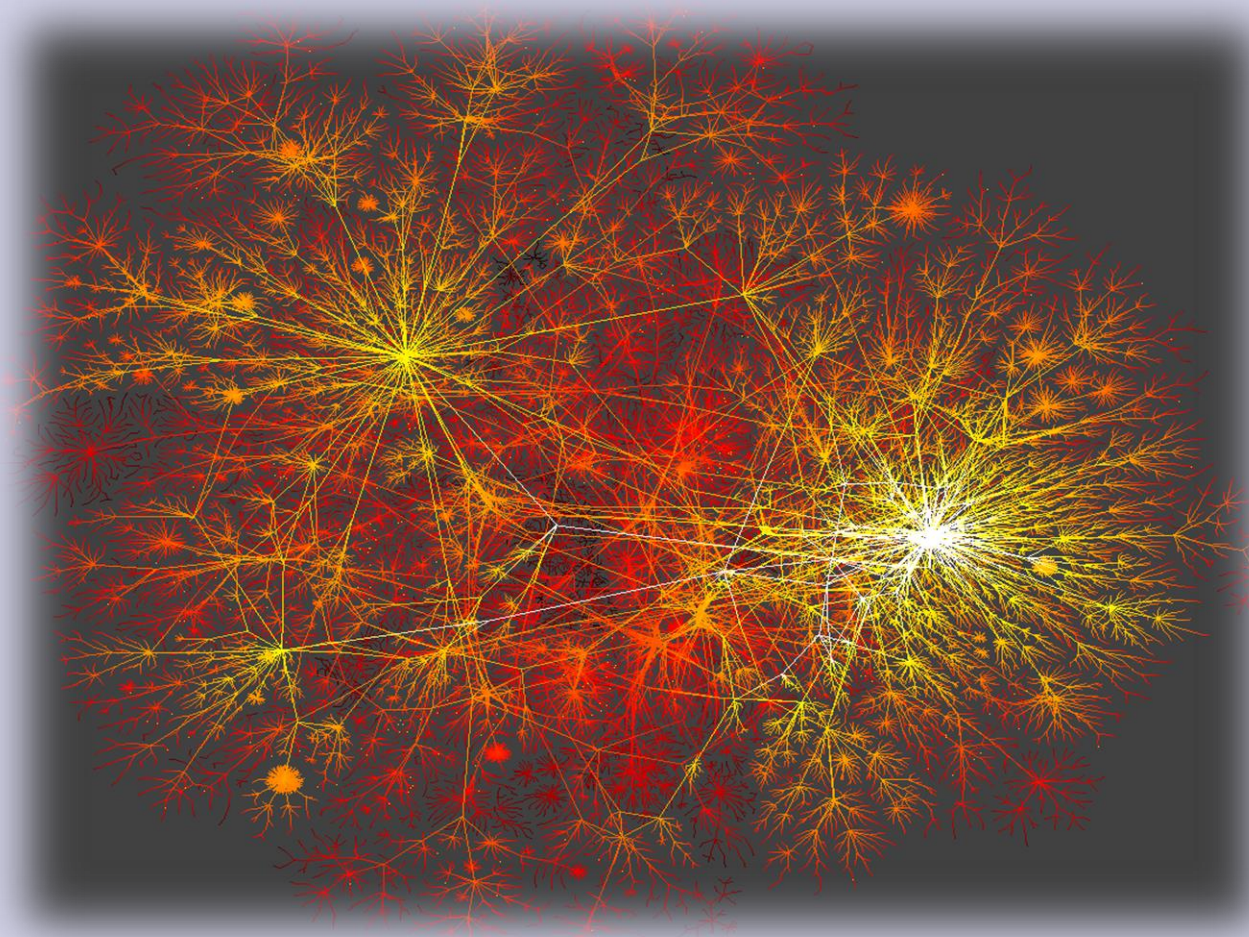
Networks Continue to Surprise



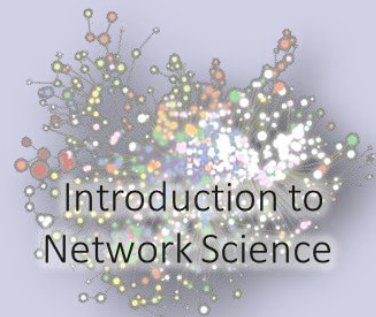
Networks Continue to Surprise



Networks Continue to Surprise



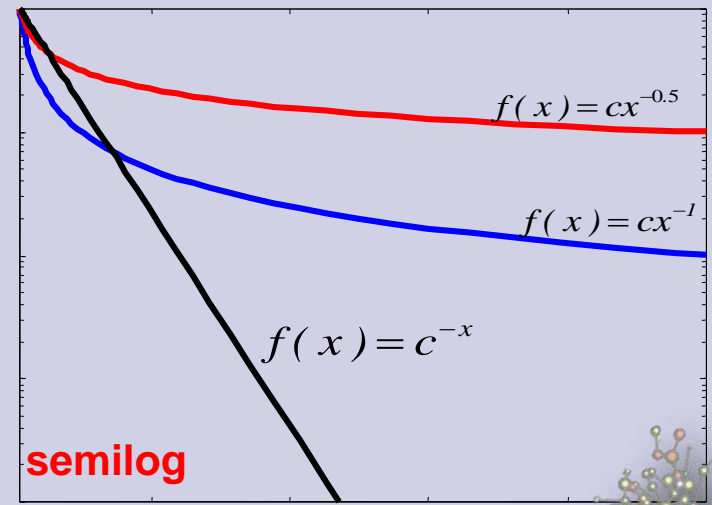
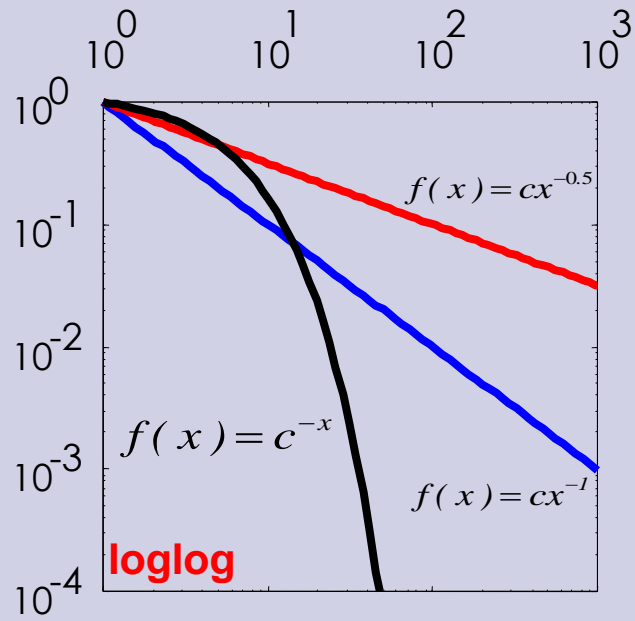
Scale-free
networks
Coexistence of
hubs and
peripheral
nodes



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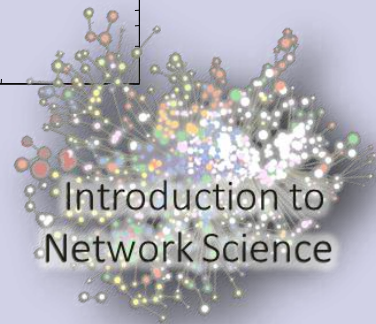
Power-Law vs. Exponential

The probability of large x is orders of magnitude higher in a power-law than in an exponential



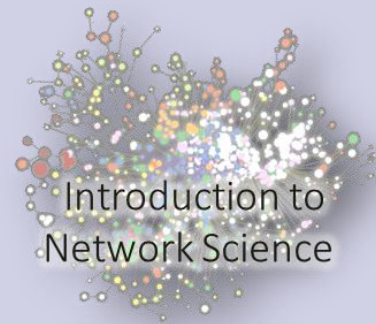
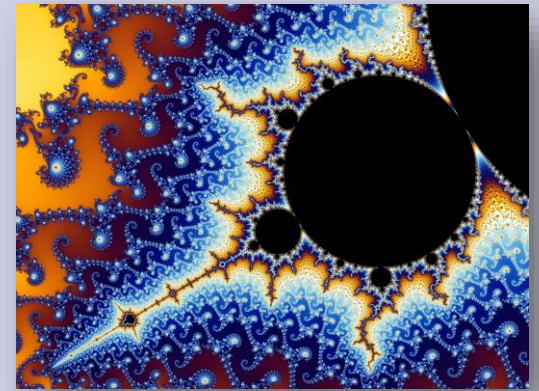
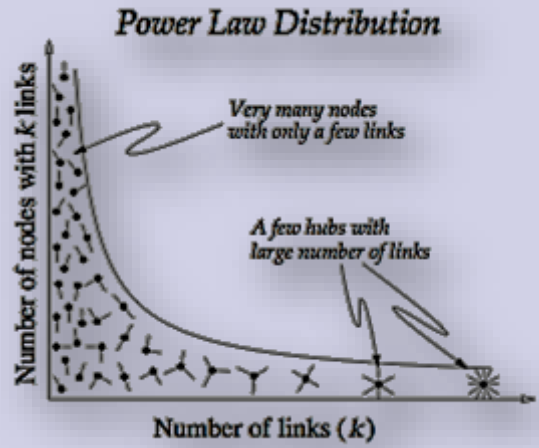
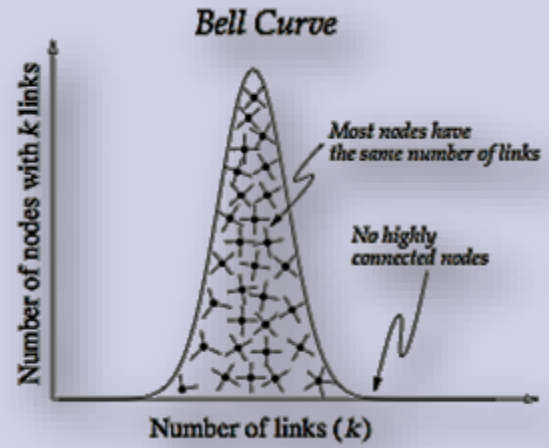
Power-Law $P(x) \sim x^{-\alpha}$

Exponential $P(x) \sim \alpha^{-x}$

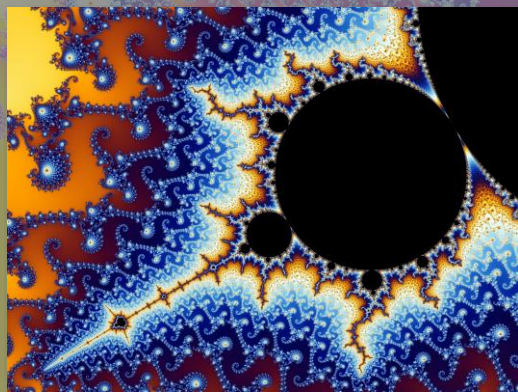


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Scale Free

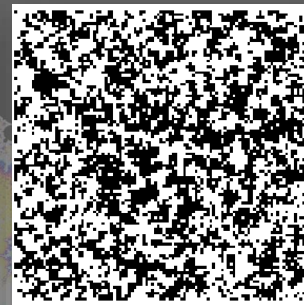
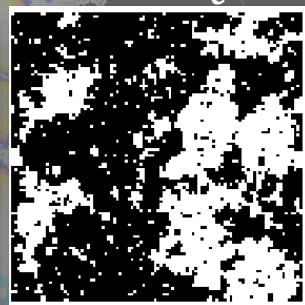
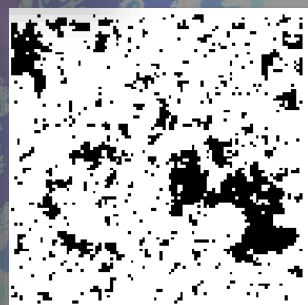
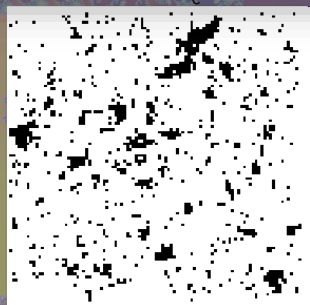


Scale Free

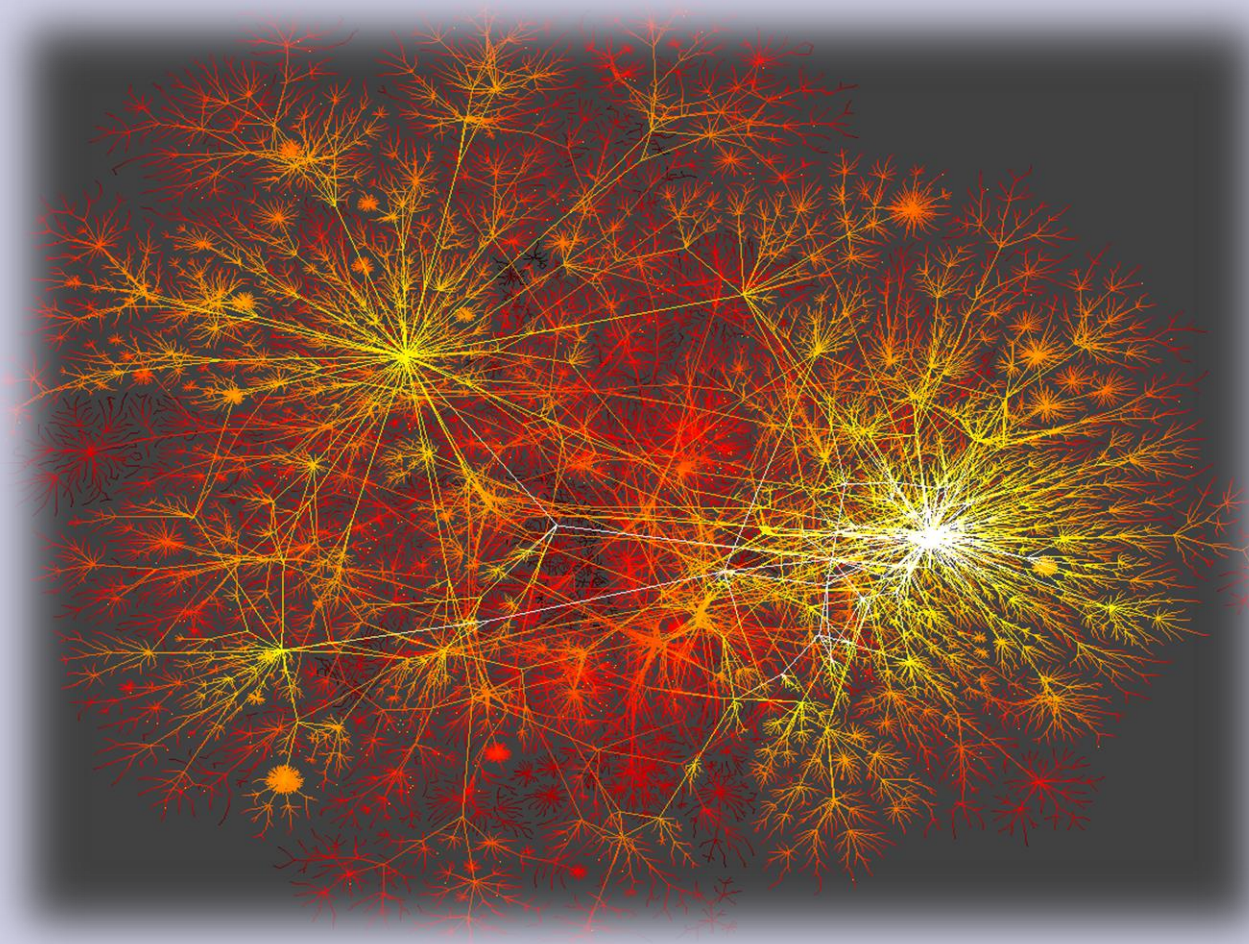


$T = 0.99 T_c$

$T = T_c$

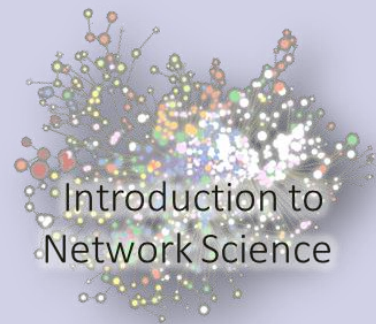


Networks Without a Typical Scale



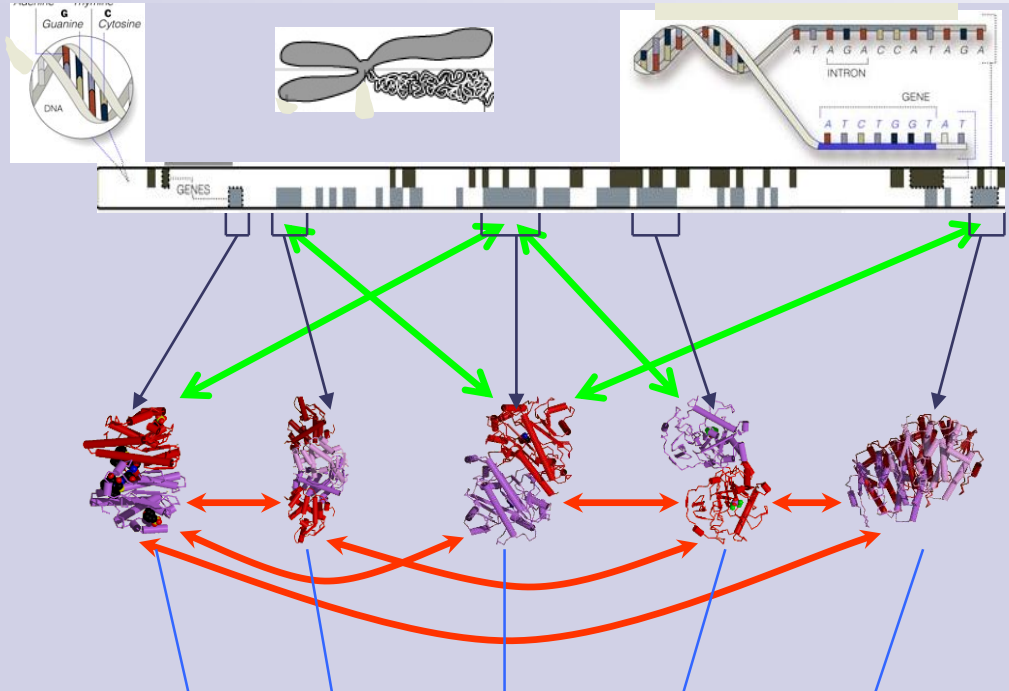
Scale-free
networks

Coexistence of
hubs and
peripheral
nodes



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Network Science

Universality

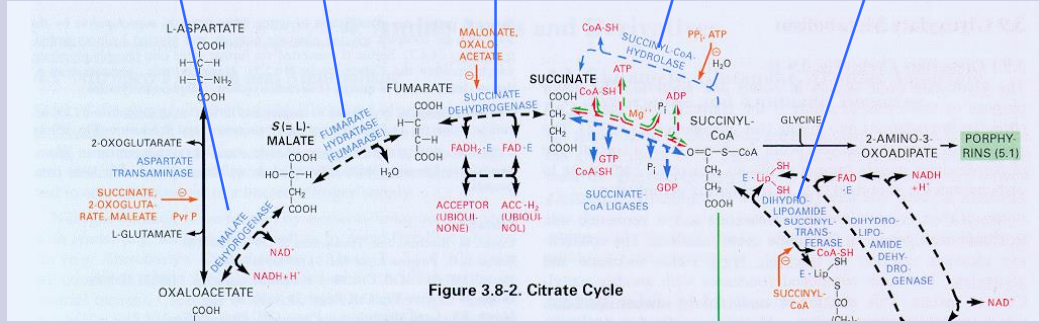
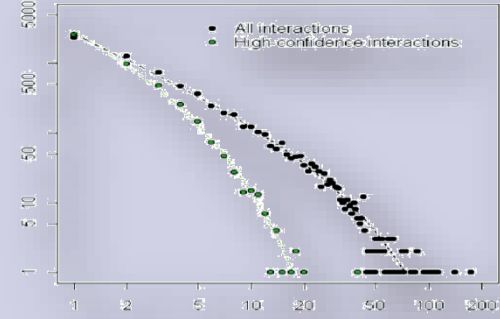
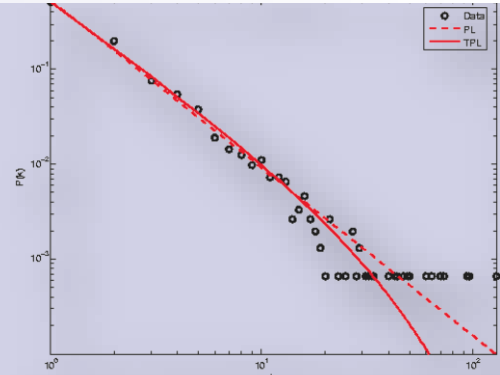


GENOME

protein-gene interactions

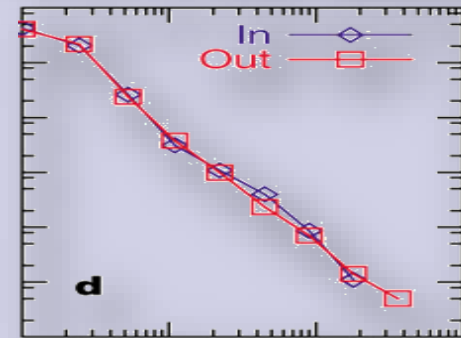
PROTEOME

protein-protein interactions

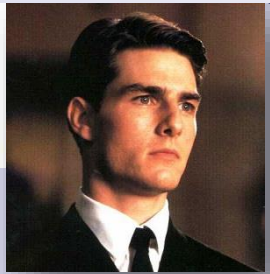


METABOLISM

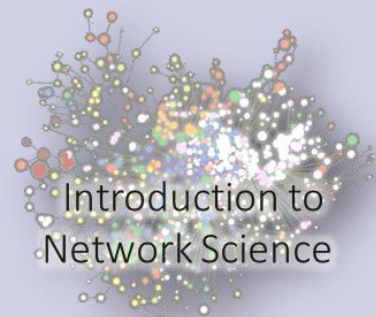
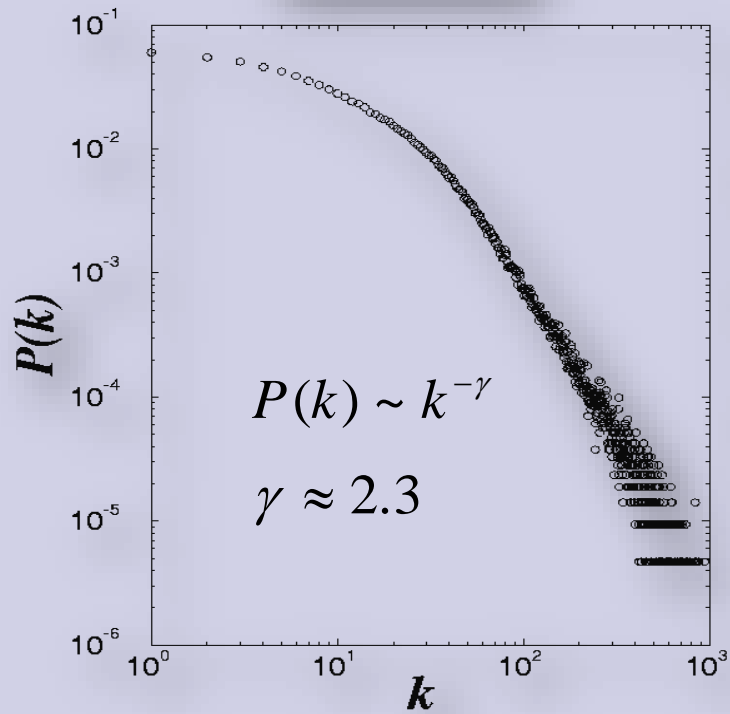
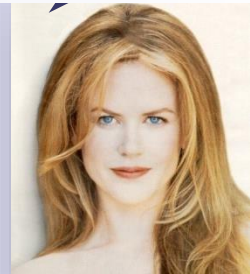
Bio-chemical reactions



Universality



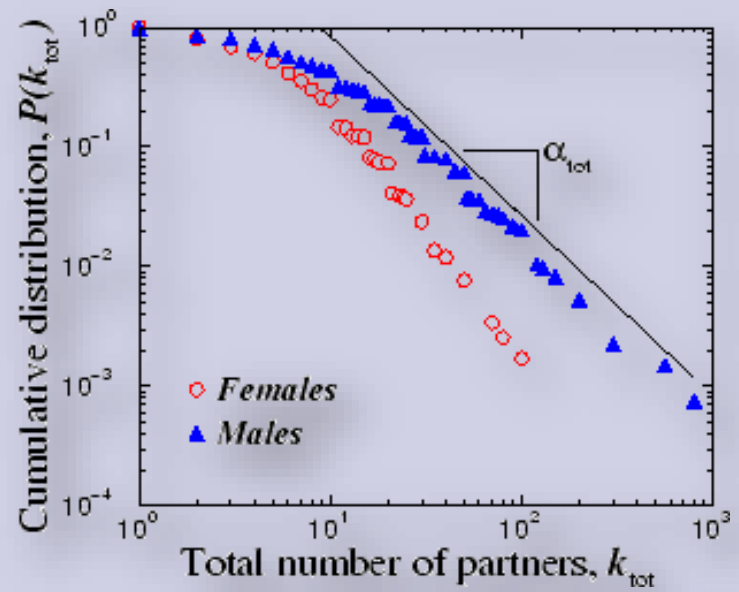
Days of Thunder (1990)
Far and Away (1992)
Eyes Wide Shut (1999)



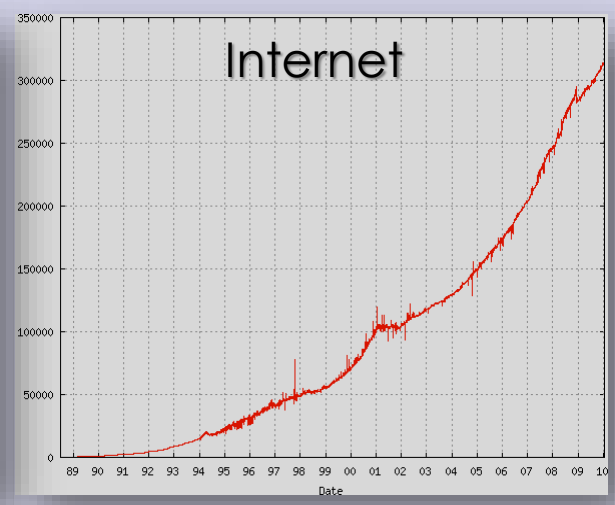
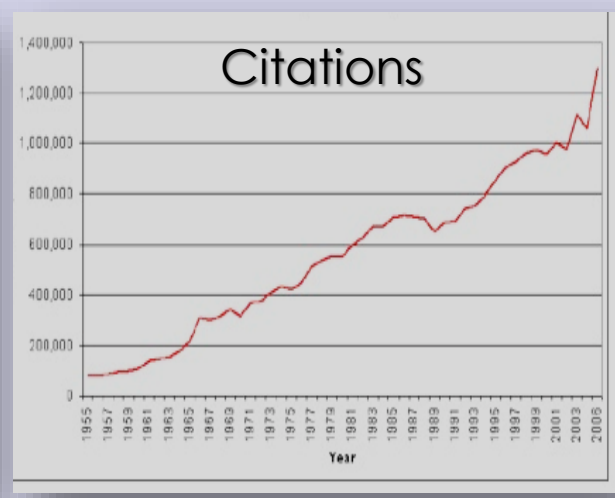
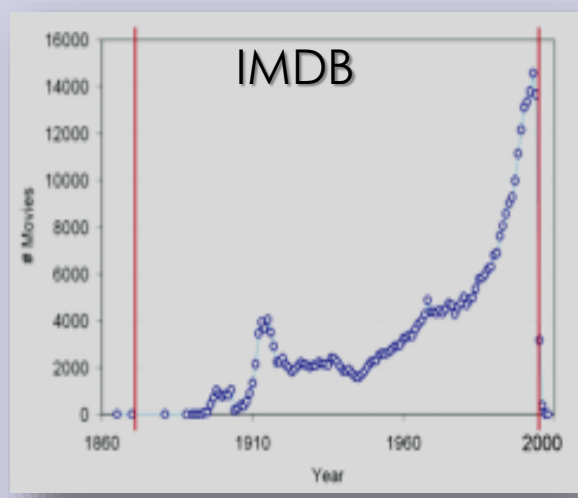
Universality



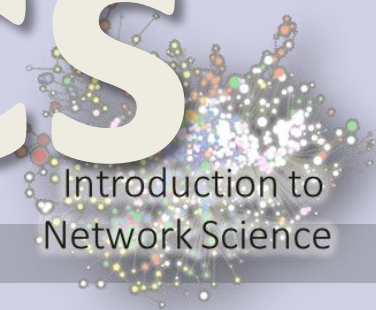
Nodes: people (Females; Males)
Links: sexual relationships



Barabási-Albert Model



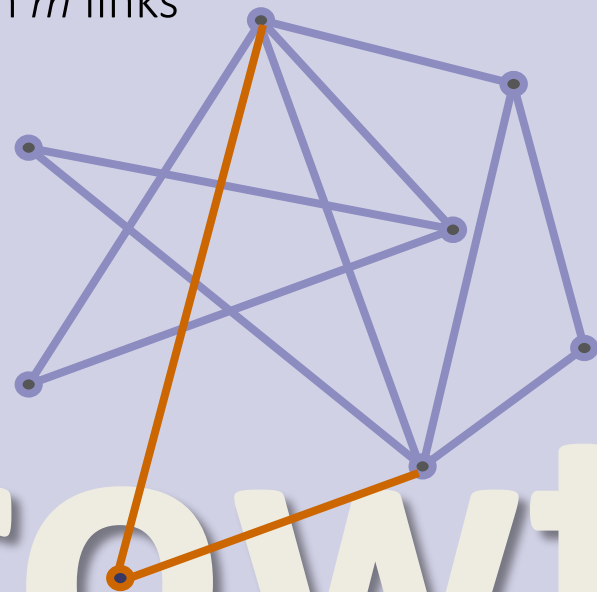
Dynamics



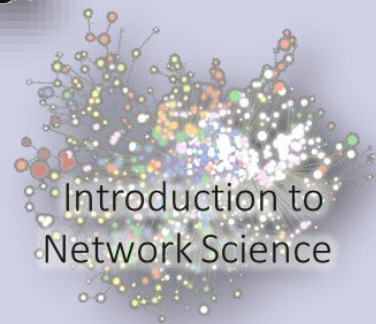
Barabási-Albert Model

Networks continuously expand by the addition of new nodes

Add a new node with m links



Growth



Introduction to
Network Science

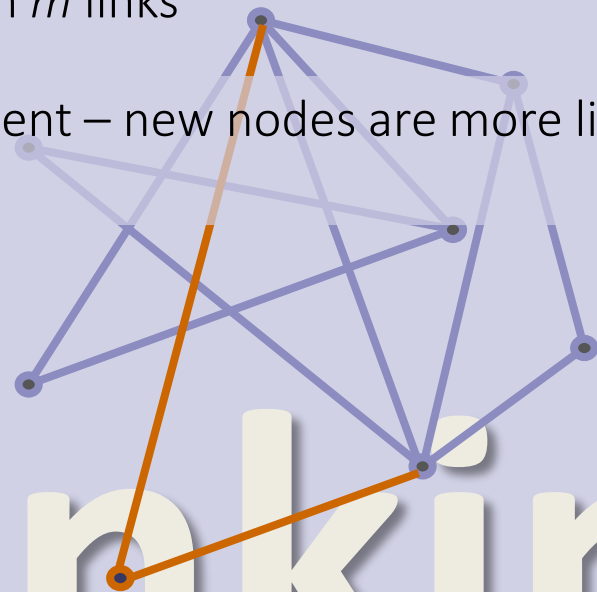
Barabási-Albert Model

Networks continuously expand by the addition of new nodes

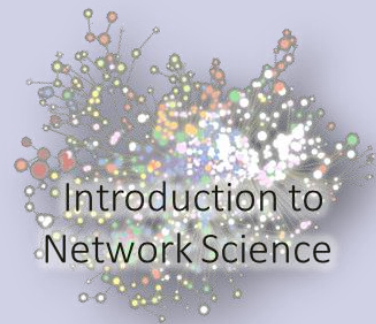
Add a new node with m links

Preferential attachment – new nodes are more likely to link to well connected nodes

$$\Pi(k_i) = \frac{k_i}{\sum_j k_j}$$

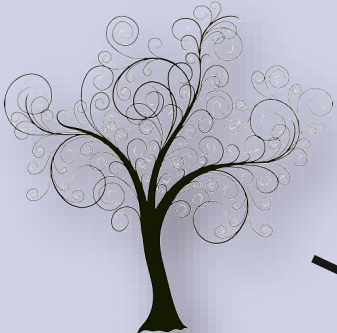


Linking

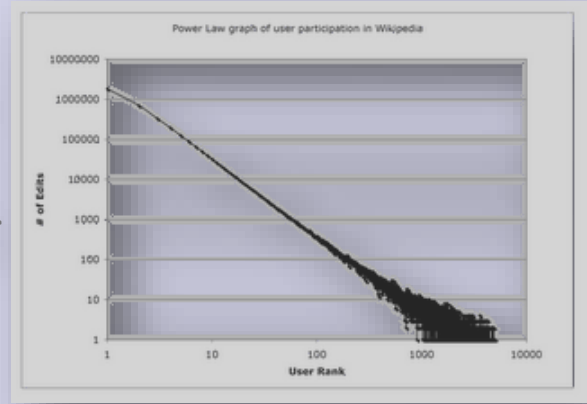
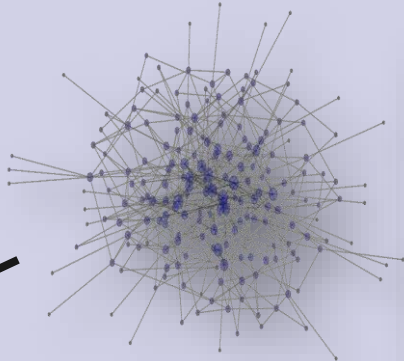


Rich Get Richer

Growth

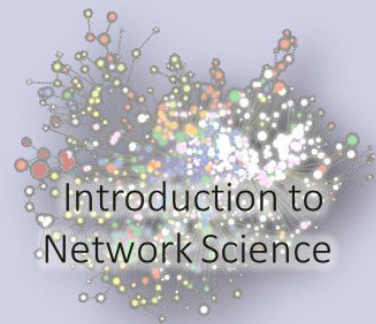


Preferential Attachment



Richer nodes accumulate links
more rapidly

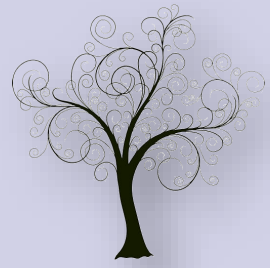
Degree Heterogeneity



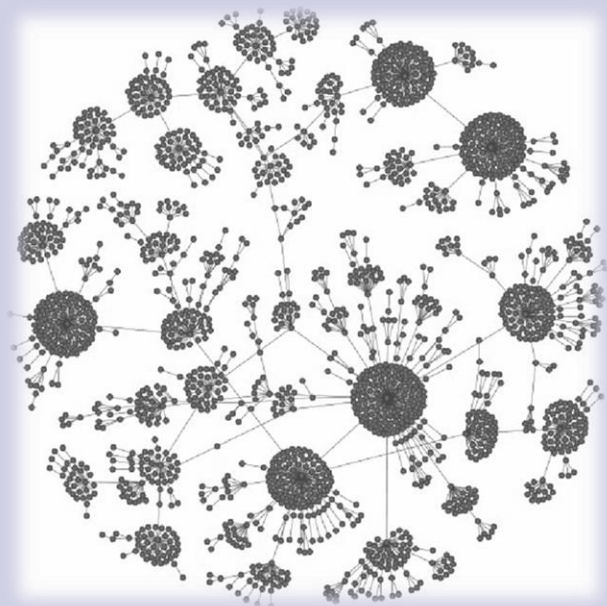
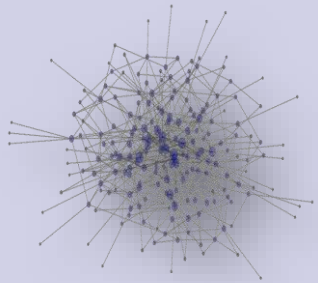
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Dynamic Network Models

Growth



Preferential Attachment



- Non-linear preferential attachment

$$\Pi(k_i) = \frac{k_i^\alpha}{\sum_j k_j^\alpha}$$

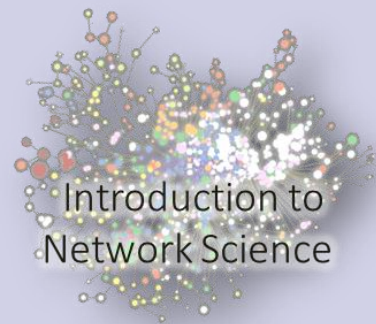
- Fitness model

$$\Pi(k_i) = \frac{\eta_i k_i}{\sum_j \eta_j k_j}$$

- Initial Attractiveness

$$\Pi(k_i) \sim A + k_i^\alpha$$

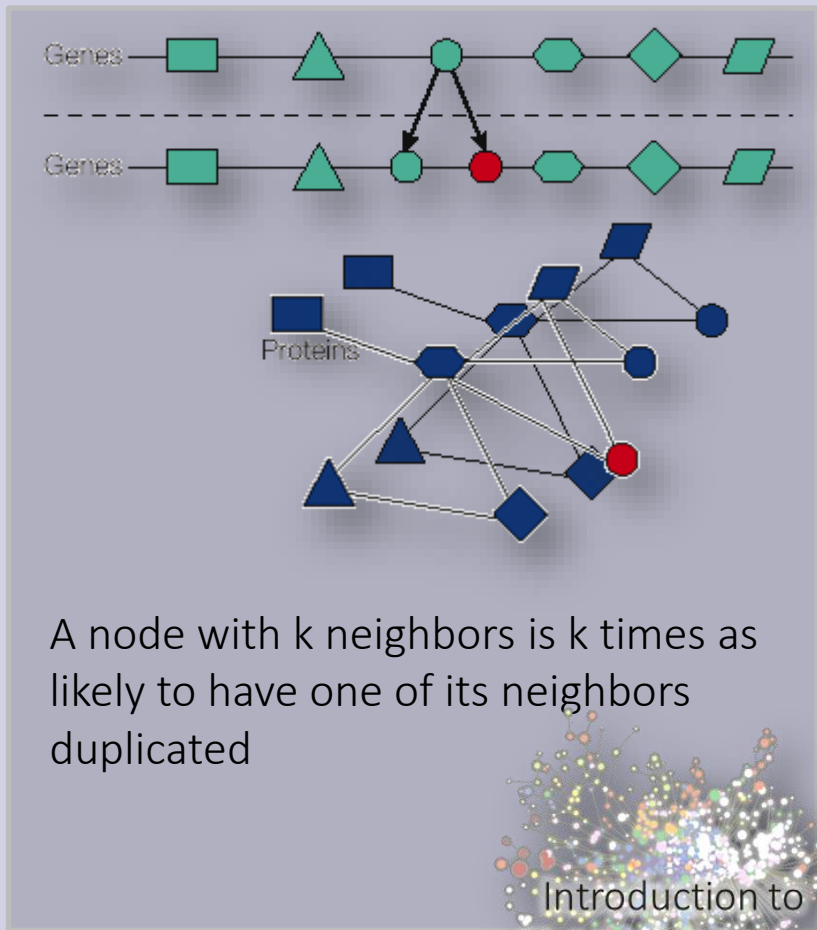
- Models with different exponent g



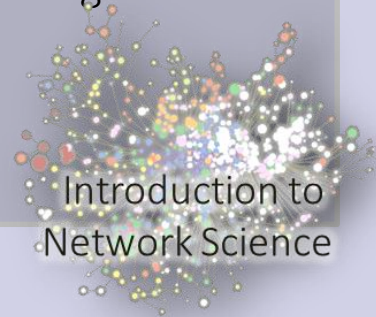
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Mechanisms of Preferential Attachment

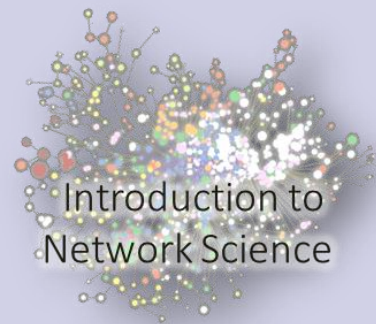
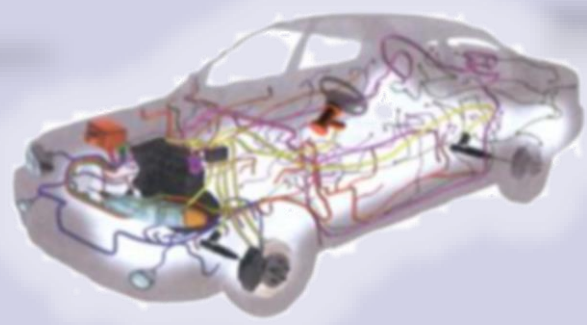
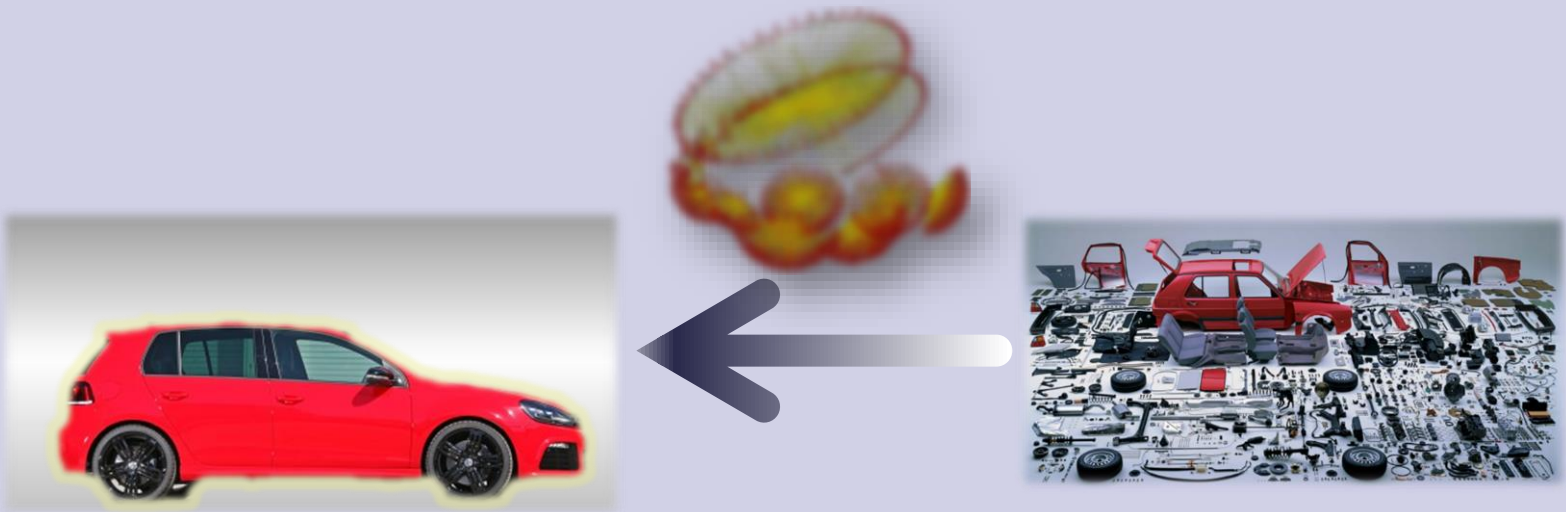
1. Copying mechanism
 - directed network
 - select a node and an edge of this node
 - attach to the endpoint of this edge
2. Walking on a network
 - directed network
 - the new node connects to a node
 - then to every first, second... neighbor of this node
3. Attaching to edges
 - select an edge
 - attach to both endpoints of this edge
4. Node duplication
 - duplicate a node with all its edges
 - randomly prune edges of new node



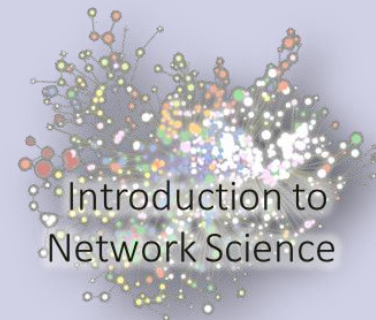
A node with k neighbors is k times as likely to have one of its neighbors duplicated



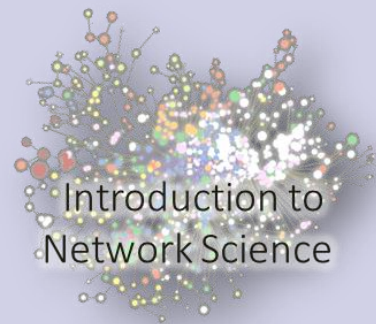
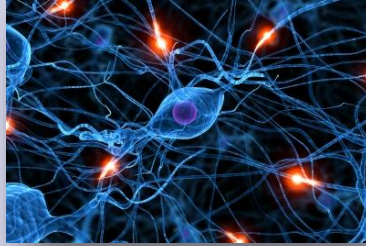
From Structure to Dynamics



Patterns of Influence



Spread of Information

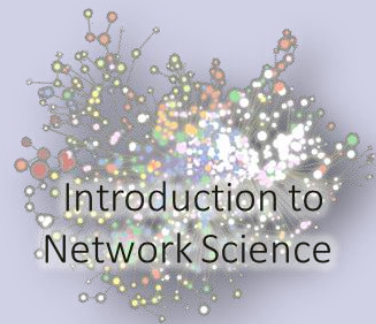


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Network Science

Spread of Information



Viruses
Ideas
Memes
Fads

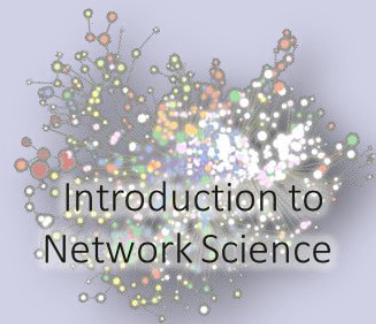
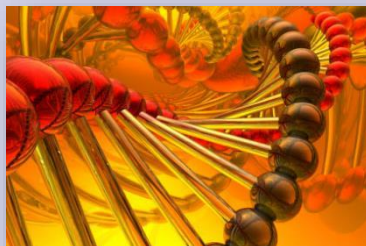


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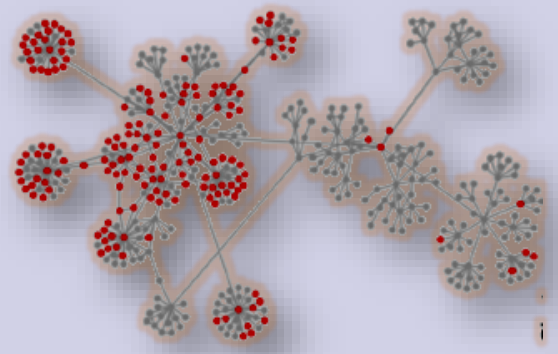
Spread of Information



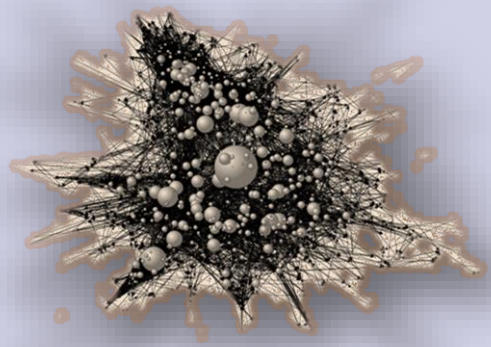
Electric signals
Chemical signals



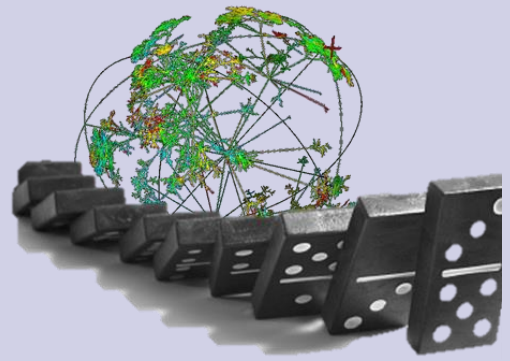
Translating Topology into Dynamics



How does influence spread in space and time?

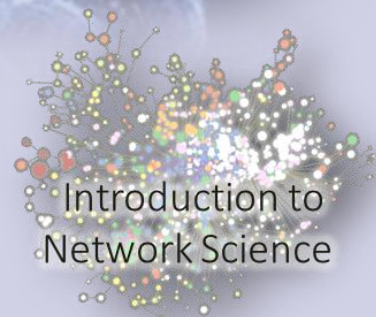
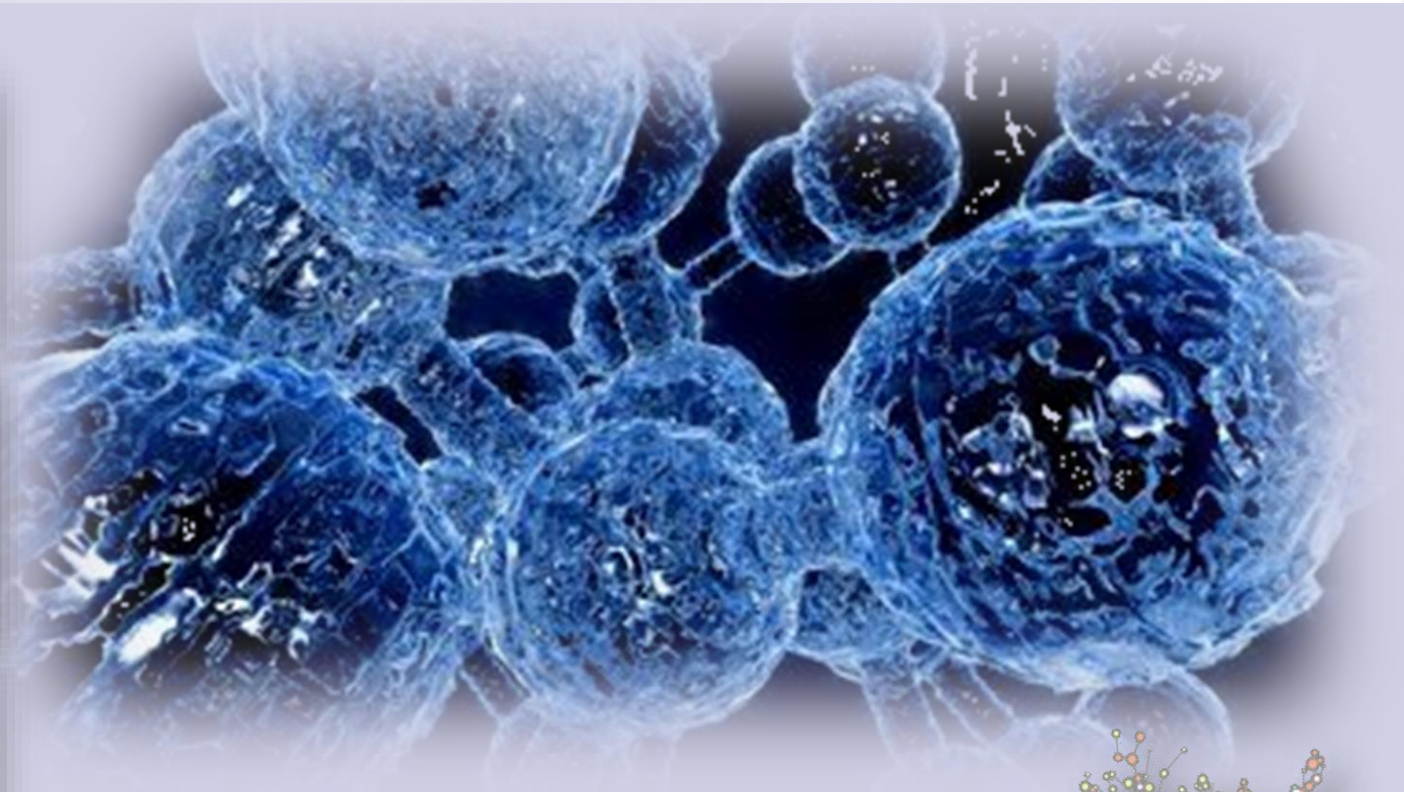
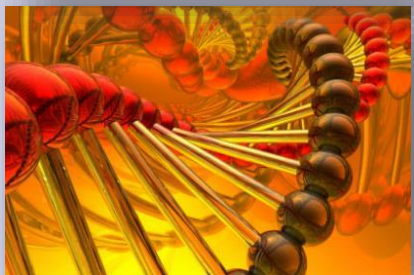


Do the hubs dominate the dynamics?



The Small World generate instability?

Universality



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Network Science

