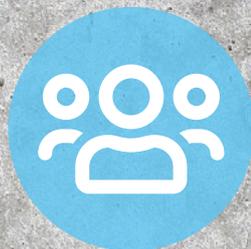


Carl von Ossietzky  
Universität  
Oldenburg

# Basics of Online Teaching and Learning

Certificate of Advanced Studies



# Shaping the future of online education

For managers, instructors, designers, and support professionals  
in higher education environments.

With this certificate, you will gain specialised knowledge to:

- Use technology effectively in designing, developing,  
and delivering online courses and curriculum
- Develop strategic proposals for realising and supporting  
online and technology enhanced learning in your organisation
- Manage change when incorporating new tools and technologies

## What you learn today, you can apply tomorrow.

## Content

The CAS in Basics of Online Teaching and Learning  
consists of two course modules:

- **Principles, Theory, and Practice of Technology Enhanced Learning (TEL)**
- **Learner Support in Technology Enhanced Learning (TEL)**

Start Date: 04 October 2022

Degree: Certificate of Advanced Studies (12 ECTS)

### Benefits of Online Studies

- Learn from an international network of research experts and practitioners in the field
- Access the classroom anytime and anywhere with flexible and mobile learning
- Engage in real-world examples in applying new knowledge to practical contexts
- Exercise freedom of choice in realising learning goals and objectives
- Study in small groups while receiving personalised support and guidance

Apply  
until 04  
October!

## Basics of Online Teaching and Learning

Technology is rapidly transforming our organisations and curriculum, and the skills for managing and incorporating that technology into learning environments are in great demand in both industry and education. The effective navigation of these new landscapes is critical in order to ensure the successful use of technology in the classroom, as is understanding the international and global cross-border issues surrounding implementation of online and technology enhanced learning. Realise online and technology enhanced learning within your organisation's courses and curriculum.

### CAS Scientific Director

Prof. Dr. Olaf Zawacki-Richter



*Prof. Dr. Olaf Zawacki-Richter is professor of educational technology and learning design at the University of Oldenburg Faculty of Education and Social Sciences.*

"With our professional certificate in Online Teaching and Learning, you have the opportunity to acquire a high-quality, targeted qualification that is tailored to your needs, while gaining the necessary knowledge, qualifications, and skills for incorporating technology into your courses and curriculum. At the same time, you will also learn how to prepare for change and innovation when planning for and realising technology strategies in your organisation. As one of the largest scientific research and professional training centers in Germany, the Center for Lifelong Learning (C3L) uses innovative learning methods to combine high quality teaching with international practitioner expertise to ensure excellence in its continuing education programmes."

## Key Facts

The Online Teaching and Learning CAS consist of two course modules (12 ECTS). The certificate is internationally accredited.

## Degree

Certificate of Advanced Studies (CAS): with 12 ECTS

## Length

2 course modules

## Teaching & Learning Concept

- 12 weeks of fully online course delivery
- 3 weeks of portfolio preparation
- Small learning groups with a maximum of 22 students

## Time Investment

10-15 hours per week for each course

## Examination

Portfolio

## Admission Requirements

None

## Application

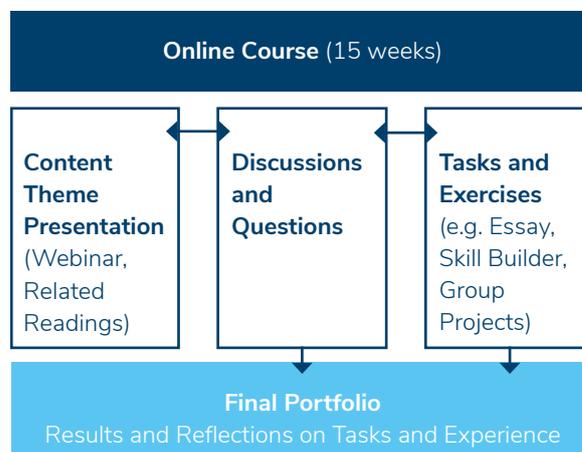
- Until start of first course in the certificate

## Fees

900 € per course,

## Course Organisation/ Learning Concept

Courses span over 15 weeks and are taught completely online using C3LLO, C3L's learning management system (LMS). Each course contains components of presentation, discussion questions, and tasks/exercises, which are aligned with the course content themes. Course design emphasises learner agency and decision-making by nurturing an environment of exploration, creation, collaboration, connection, sharing, networking, and reflection. A variety of technologies are employed in order to broaden your knowledge and exposure to technology trends and developments.



## Certificate of Advanced Studies (CAS), Basics of Online Teaching and Learning

You can complete this certificate in two semesters. The CAS consists of two course modules that provide you with the basic knowledge, competencies, and skills to successfully prepare and deliver online and blended learning.

Establish a foundational understanding of the principles, theory, and practice of online learning, as well as the necessary learner support systems.

# Principles, Theory, and Practice of Technology Enhanced Learning (TEL)



**Prof. Dr. Paul Prinsloo,**  
Research Professor in Open and Distance Learning  
(ODL), University of South Africa, South Africa

### **Dates**

Start: Spring 2023

This course studies the history and evolution of distance education and online learning. Social and political/economic factors, theories, learning and teaching models, technology and media innovations, institutions and systems, and major writers that have shaped the development of the field are critically examined. A variety of technologies are used to support the development of foundational skills and a personal learning environment (PLE) that are integral to current practice.

# Learner Support in Technology Enhanced Learning (TEL)



**Dr. Susan Bainbridge,**  
Sessional Instructor, Athabasca University,  
Canada

### **Dates**

Start: 04 October 2022

End: 30 January 2023

This course provides an introduction to the theories and concepts of support for learners in technology enhanced learning environments. Various types of learner support are examined, including tutoring and teaching; advising and counseling; and library, registrar, and other administrative services. Discussion addresses management issues, such as planning, organizational models, staffing and staff development, designing services to meet learner needs, serving special groups, and evaluation and applied research.

# Certificate of Advanced Studies, Media and Trends in Online Teaching and Learning

## Registration

(Deadline: 04 October 2022)

You can register for the first course module of the CAS using this application form:

[https://uol.de/fileadmin/user\\_upload/c3l/OTL/Download/Forms/otl\\_application\\_form.pdf](https://uol.de/fileadmin/user_upload/c3l/OTL/Download/Forms/otl_application_form.pdf)

There are no admission requirements for participating in the Online Teaching and Learning CAS programme.

## Programme advising

We are ready and available by telephone or e-mail to answer any questions you may have about the Online Teaching and Learning certificates.

## Silke Welter

Programme Management



### Carl von Ossietzky Universität Oldenburg

C3L – Center for Lifelong Learning

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+49 (0) 441 798-3244 e-

teaching@uol.de

[uol.de/c3l/e-teaching](https://uol.de/c3l/e-teaching)



The Center for Lifelong Learning (C3L) established in 2006, is a research center at the University of Oldenburg. As a scientific institute, the Center for Lifelong Learning (C3L) has been a leader in Germany's continuing higher education sector through the use of innovative teaching and learning formats and in the development and application of credit transfer procedures. Our courses are designed to meet the needs

of working adults in companies and public institutions who want to continue their professional development or who are seeking support to develop continuing education programmes at their organisation. C3L employs more than 70 educational development, research, and learning support personnel, with more than 120 professors providing a quality learning experience for C3L students.