

Carl von Ossietzky  
**Universität  
Oldenburg**

# Basics of Online Teaching and Learning

Certificate of Advanced Studies (CAS)



**Apply  
now!**

Shaping the future of online education - What you learn today, you can apply tomorrow.

Technology is rapidly transforming our organisations and curriculum, and the skills for managing and incorporating that technology into learning environments are in great demand in both industry and education. Realise online and technology enhanced learning within your organisation's courses and curriculum.

# Basics of Online Teaching and Learning

## BENEFITS

With this certificate, you will gain specialised knowledge to ...

- the different concepts of supporting learners in online learning set-ups
- develop strategic proposals for realising and supporting online and technology enhanced learning in your organisation.
- manage change when incorporating new tools and technologies.

The CAS in Basics of Online Teaching and Learning consists of two course modules:

- Principles, Theory and Practice of Technology Enhanced Learning
- Learner Support in Technology Enhanced Learning

## YOUR COMMUNITY

- Managers and Instructors of international, national, and transnational education programmes that are supported by technology and media;
- Directors of training and learning centers;
- High potential employees transitioning to management positions in education and training environments;
- Instructors interested in incorporating technology into their instructional projects and/or coursework

## BENEFITS OF C3L'S FLEXIBLE LEARNING ENVIRONMENT

- Learn from an international network of research experts and practitioners in the field
- Access the classroom anytime and anywhere with flexible and mobile learning
- Engage in real-world examples in applying new knowledge to practical contexts
- Exercise freedom of choice in realising learning goals and objectives
- Study in small groups while receiving personalised support and guidance

### LENGTH

Certificate of Advanced Studies (12 ECTS) in 2 course modules

### TIME INVESTMENT

10-15 hours per week for each course

### LEARNING CONCEPT

- 12 weeks of fully online course delivery
- 3 weeks of portfolio preparation

### ADMISSION REQUIREMENTS

None

### FEES

900 € per course

### CERTIFICATE

Certification of the individual acquisition of competencies on the basis of practice-

### APPLICATION

Before the start of the PreWeek of the first course in the certificate



# Basics of Online Teaching and Learning

## CONTENT AND ORGANISATION

Within the certificate programme, you will complete two courses.. ...

### MODULE 1: PRINCIPLES, THEORY AND PRACTICE OF TECHNOLOGY ENHANCED LEARNING

This course studies the history and evolution of distance education and online learning. Social and political / economic factors, theories, learning and teaching models, technology and media innovations, institutions and systems, and major writers that have shaped the development of the field are critically examined. A variety of technologies are used to support the development of foundational skills and a personal learning environment (PLE) that are integral to current practice.

### MODULE 2: LEARNER SUPPORT IN TECHNOLOGY ENHANCED LEARNING

This course provides an introduction to the theories and concepts of support for learners in technology enhanced learning environments. Various types of learner support are examined, including tutoring and teaching; advising and counseling. Furthermore, library, registrar, and other administrative services are looked at. Discussion addresses management issues, such as planning, organizational models, staffing and staff development, designing services to meet learner needs, serving special groups, and evaluation and applied research.

## KEY DATES

Expected start: April 2025

PreWeek: 03/Sept/2024  
Start: 16/Sept/2024

**WE ARE READY AND AVAILABLE BY TELEPHONE OR E-MAIL TO ANSWER ANY QUESTIONS YOU MAY HAVE ABOUT THE ONLINE TEACHING AND LEARNING CERTIFICATES.**

## PROGRAMME ADVISING



### Silke Welter

Programme Management  
Online Teaching and Learning

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## OFFER AN INFORMATIONS

[Registration form \(PDF\)](#)

