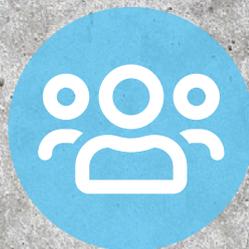


Carl von Ossietzky
Universität
Oldenburg

Media and Trends in Online Teaching and Learning

Certificate of Advanced Studies



Shaping the future of online education

For managers, instructors, designers, and support professionals
in higher education environments.

With this certificate, you will gain specialised knowledge to:

- Use technology effectively in designing, developing,
and delivering online courses and curriculum
- Develop strategic proposals for realising and supporting
online and technology enhanced learning in your organisation
- Manage change when incorporating new tools and technologies

What you learn today, you can apply tomorrow.

Content

The CAS in Basics of Online Teaching and Learning
consists of two course modules:

- **Design of Technology Enhanced Learning (TEL) Environments**
- **National and Transnational Educational Issues in Technology Enhanced Learning (TEL)**

Start Date: 26 September 2022

Degree: Certificate of Advanced Studies (12 ECTS)

Benefits of Online Studies

- Learn from an international network of research experts and practitioners in the field
- Access the classroom anytime and anywhere with flexible and mobile learning
- Engage in real-world examples in applying new knowledge to practical contexts
- Exercise freedom of choice in realising learning goals and objectives
- Study in small groups while receiving personalised support and guidance

Apply
until 26
Sept!

Media and Trends in Online Teaching and Learning

Technology is rapidly transforming our organisations and curriculum, and the skills for managing and incorporating that technology into learning environments are in great demand in both industry and education. The effective navigation of these new landscapes is critical in order to ensure the successful use of technology in the classroom, as is understanding the international and global cross-border issues surrounding implementation of online and technology enhanced learning. Realise online and technology enhanced learning within your organisation's courses and curriculum.

CAS Scientific Director

Prof. Dr. Olaf Zawacki-Richter



Prof. Dr. Olaf Zawacki-Richter is professor of educational technology and learning design at the University of Oldenburg Faculty of Education and Social Sciences.

"With our professional certificate in Online Teaching and Learning, you have the opportunity to acquire a high-quality, targeted qualification that is tailored to your needs, while gaining the necessary knowledge, qualifications, and skills for incorporating technology into your courses and curriculum. At the same time, you will also learn how to prepare for change and innovation when planning for and realising technology strategies in your organisation. As one of the largest scientific research and professional training centers in Germany, the Center for Lifelong Learning (C3L) uses innovative learning methods to combine high quality teaching with international practitioner expertise to ensure excellence in its continuing education programmes."

Key Facts

The Online Teaching and Learning CAS consist of two course modules (12 ECTS). The certificate is internationally accredited.

Degree

Certificate of Advanced Studies (CAS): with 12 ECTS

Length

2 course modules

Teaching & Learning Concept

- 12 weeks of fully online course delivery
- 3 weeks of portfolio preparation
- Small learning groups with a maximum of 22 students

Time Investment

10-15 hours per week for each course

Examination

Portfolio

Admission Requirements

None

Application

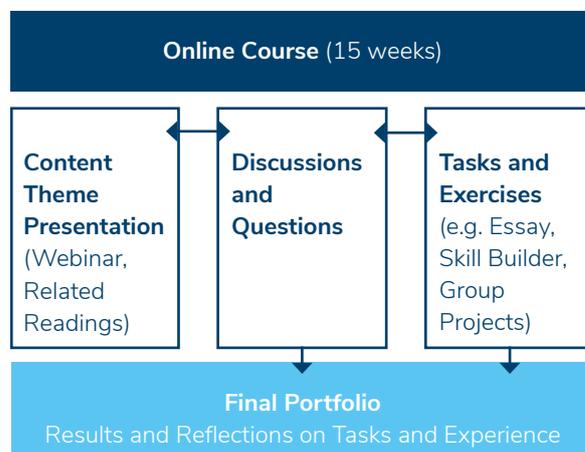
- Until start of first course in the certificate

Fees

900 € per course

Course Organisation/ Learning Concept

Courses span over 15 weeks and are taught completely online using C3LLO, C3L's learning management system (LMS). Each course contains components of presentation, discussion questions, and tasks/exercises, which are aligned with the course content themes. Course design emphasises learner agency and decision-making by nurturing an environment of exploration, creation, collaboration, connection, sharing, networking, and reflection. A variety of technologies are employed in order to broaden your knowledge and exposure to technology trends and developments.



Certificate of Advanced Studies, Media and Trends in Online Teaching and Learning

You can complete this certificate in two semesters. The CAS consists of two course modules that provide you with the basic knowledge, competencies, and skills to successfully prepare and deliver online and blended learning.

Explore the role of media in classroom design and the emerging transnational and national education issues in online learning.

Design of Technology Enhanced Learning (TEL) Environments



Dr. Jill Fresen
Oxford University,
United Kingdom



Estelle Drysdale
University of Pretoria,
South Africa

This course provides an overview of the use of digital media in a variety of educational settings, designed to identify properties, strengths, and weaknesses of digital media in different learning contexts. The basic psychological processes of perception, understanding, and learning with educational media will be introduced, with a focus on instructional design for technology enhanced learning environments and stand-alone learning objects. Students will identify and explore a variety of digital learning materials and apply instruments to evaluate them. Topics will include collaborative learning technologies, open educational resources, the impact of media on learning outcomes, methods of evaluation, quality assurance, and project management of TEL initiatives.

Dates

Start: Spring 2023

International and Transnational Educational Issues in TEL



Dr. Don Olcott, Jr.
Global Higher Education Consultant,
Romania

This course examines the development and current landscape of global open and distance education across developed and developing countries. Key topics include cross-border partnerships, emerging business models, academic quality, cultural and linguistic opportunities and challenges, and innovative packaging of content including MOOCs and open educational resources. Additionally, the module compares and contrasts key global professional and international associations (e.g., UNESCO, ICDE, AAOU, OECD, EDEN, USDLA, and The World Bank) the resources these organisations offer, and their diverse roles in promoting internationalism, global trade, and the quality assurance and management of global educational services. A major theme of the module is providing examples and case studies for comparative analyses amongst a variety of open and distance learning providers representing single and dual mode institutions and ODL universities/organisations from developed and developing countries. Private sector providers and government agencies are also covered in these analyses.

Dates

Start: 26 September 2022

End: 22 January 2023

Certificate of Advanced Studies, Media and Trends in Online Teaching and Learning

Registration

(Deadline: 26 September 2022)

You can register for the first course module of the CAS using this application form:

https://uol.de/fileadmin/user_upload/c3l/OTL/Download/Forms/otl_application_form.pdf

There are no admission requirements for participating in the Online Teaching and Learning CAS programme.

Programme advising

We are ready and available by telephone or e-mail to answer any questions you may have about the Online Teaching and Learning certificates.

Silke Welter

Programme Management



Carl von Ossietzky Universität Oldenburg

C3L – Center for Lifelong Learning

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e-teaching@uol.de

uol.de/c3l/e-teaching



The Center for Lifelong Learning (C3L) established in 2006, is a research center at the University of Oldenburg. As a scientific institute, the Center for Lifelong Learning (C3L) has been a leader in Germany's continuing higher education sector through the use of innovative teaching and learning formats and in the development and application of credit transfer procedures. Our courses are designed to meet the needs

of working adults in companies and public institutions who want to continue their professional development or who are seeking support to develop continuing education programmes at their organisation. C3L employs more than 70 educational development, research, and learning support personnel, with more than 120 professors providing a quality learning experience for C3L students.