

Carl von Ossietzky  
**Universität  
Oldenburg**

# Media and Trends in Online Teaching and Learning

Certificate of Advanced Studies (CAS)



**Apply  
now!**

Shaping the future of online education - What you learn today, you can apply tomorrow.

Technology is rapidly transforming our organisations and curriculum, and the skills for managing and incorporating that technology into learning environments are in great demand in both industry and education. Realise online and technology enhanced learning within your organisation's courses and curriculum.

# Media and Trends in Online Teaching and Learning

## BENEFITS

With this certificate, you will gain specialised knowledge to ...

- use technology effectively in designing, developing and delivering online courses and curriculum.
- develop strategic proposals for realising and supporting online and technology enhanced learning in your organisation.
- manage change when incorporating new tools and technologies.

The CAS in Media and Trends in Online Teaching and Learning consists of two course modules:

- Design of Technology Enhanced Learning (TEL) Environments
- International and Transnational Education Issues in TEL

## YOUR COMMUNITY

- Managers of international, national, and transnational education programmes that are supported by technology and media;
- Directors of training and learning centers;
- High potential employees transitioning to management positions in education and training environments;
- Instructors interested in incorporating technology into their instructional projects and/or coursework

## BENEFITS OF C3L'S FLEXIBLE LEARNING ENVIRONMENT

- Learn from an international network of research experts and practitioners in the field
- Access the classroom anytime and anywhere with flexible and mobile learning
- Engage in real-world examples in applying new knowledge to practical contexts
- Exercise freedom of choice in realising learning goals and objectives
- Study in small groups while receiving personalised support and guidance

↔	<b>LENGTH</b>
	Certificate of Advanced Studies (12 ECTS) in 2 course modules
⌚	<b>TIME INVESTMENT</b>
	10-15 hours per week for each course
📺	<b>LEARNING CONCEPT</b>
	– 12 weeks of fully online course delivery – 3 weeks of portfolio preparation
📄	<b>ADMISSION REQUIREMENTS</b>
	None
€	<b>FEES</b>
	900 € per course
🎓	<b>CERTIFICATE</b>
	Certification of the individual acquisition of competencies on the basis of practice-
📅	<b>APPLICATION</b>
	Two weeks prior to the start of the first course in the certificate



# Media and Trends in Online Teaching and Learning

## CONTENT AND ORGANISATION

Within the certificate programme, you will complete two courses.. ...

### MODULE A: DESIGN OF TECHNOLOGY ENHANCED LEARNING (TEL) ENVIRONMENTS

This course provides an overview of the use of digital media in a variety of educational settings, designed to identify properties, strengths, and weaknesses of digital media in different learning contexts.

The basic psychological processes of perception, understanding, and learning with educational media will be introduced, with a focus on instructional design for technology enhanced learning environments and stand-alone learning objects.

Students will identify and explore a variety of digital learning materials and apply instruments to evaluate them. Topics will include collaborative learning technologies, open educational resources, the impact of media on learning outcomes, methods of evaluation, quality assurance, and project management of TEL initiatives.

### MODULE B: INTERNATIONAL AND TRANSNATIONAL EDUCATIONAL ISSUES IN TEL

This course examines the development and current landscape of global open and distance education across developed and developing countries.

Key topics include cross-border partnerships, emerging business models, academic quality, cultural and linguistic opportunities and challenges, and innovative packaging of content.

Additionally, the module compares and contrasts key global professional and international associations, the resources these organisations offer, and their diverse roles in promoting internationalism, global trade, and the quality assurance and management of global educational services.

A major theme of the module comparing a variety of open and distance learning providers representing single and dual mode institutions and ODL universities / organisations from developed and developing countries. Private sector providers and government agencies are also covered in these analyses..



## KEY DATES

PreWeek: 17/04/2023  
Start: 02/05/2023

Expected start: September 2023

**WE ARE READY AND AVAILABLE BY TELEPHONE OR E-MAIL TO ANSWER ANY QUESTIONS YOU MAY HAVE ABOUT THE ONLINE TEACHING AND LEARNING CERTIFICATES.**

## PROGRAMME ADVISING



### Silke Welter

Programme Management  
Online Teaching and Learning

T [+49 \(0\)441 / 798 32 44](tel:+49(0)4417983244)

E [e-teaching@uni-oldenburg.de](mailto:e-teaching@uni-oldenburg.de)

[www.uol.de/c31/e-teaching](http://www.uol.de/c31/e-teaching)



## OFFER AN INFORMATIONS

[Registration form \(PDF\)](#)

