Organizational Management

Course Content and Learning Objectives

Bringing together the central concepts of education and organization creates a fundamental tension within the institution. This conceptual merging occurs against a backdrop of complex economic, technological, and social conditions, thus creating a particularly challenging dynamic that requires effective management of educational and research areas. This course will examine the structure, management, and development of educational and scientific organizations, with a focus on the technology-enhanced learning organization and the structural conditions and management philosophy that must be in place to ensure opportunities for growth within loosely-coupled institutional systems, in particular organizational support structures for the development and implementation of TEL programs.

Learning Objectives:

At the end of this course, students should be able to:

1. Describe the special organizational character of educational and research institutions and recognize the tension between them.
2. Develop a basic understanding of the most important frameworks for carrying out organizational activities within technology enhanced learning (TEL) environments.
3. Identify the essential elements for organizational learning and how these elements can be applied to TEL environments.
4. Describe the limitations in attempting to directly control educational organizations and specifically TEL within the organization.
5. Understand and apply the concept of controlling specific contexts, particularly within TEL.
6. Utilize the most important management tools, as well as understand the conditions and limitations of using the tools.

Teaching and Learning Forms

Internet-based discussion forums, group activities, learning activities, webinars, self-study, online seminars with guest experts

Prerequisites

Proficiency in internet and Microsoft Office use; self-organization skills; mtl100, mtl105

Course Use/Reuse

Elective. Course module is shared with the MBA program.
## Requirements for Awarding ECTS Credits

Students must successfully complete learning activities (PASS/FAIL) throughout the course, as well as regularly participate in discussion forums and group activities. ECTS points will be awarded upon successful completion of the portfolio, which includes the results of all course learning activities (e.g., brief essay, case study, expert interviews, report, reflective learning journal, small group project, debate, bibliography/annotation).

## ECTS Points and Grading

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<tr>
<th>ECTS Points</th>
<th>6 ECTS</th>
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<tr>
<td>Grading Scale</td>
<td>1,0 / 1,3 / 1,7 / 2,0 / 2,3 / 2,7 / 3,0 / 3,3 / 3,7 / 4,0 / 5,0</td>
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Learning activities will be graded as PASS/FAIL. At mid-semester, students will receive a progress report regarding their status in class, along with feedback for improvement.

## Course Frequency/Cycle

Minimum once per academic year

## Workload

180 hours (self-study: approx. 80 hours; learning activities: approx. 80 hours; participation: approx. 20 hours)

6 credit points per course

## Course Length

15 weeks

## Other Information