



CARL
VON
OSSIETZKY
universität OLDENBURG



Start dates in March
and September

Continuing Education Master's Programme

Management of Technology Enhanced Learning (MA)

What you learn today, you can apply tomorrow

For managers, instructors, and support professionals in higher education environments

Gain the necessary knowledge and professional skills and competences for strategising and organising for online learning and technology integration within all processes and components of your organisation and across the student life cycle.

Benefits of online learning:

- ✓ Learn from an international network of research experts and practitioners in the field
- ✓ Access the classroom anytime and anywhere with flexible and mobile learning
- ✓ Engage in real-world examples in applying new knowledge to practical contexts
- ✓ Exercise freedom of choice in realising learning goals and objectives
- ✓ Study in small groups while receiving personalised support and guidance



Simply. Continuous. Learning.

At a glance

Degree

Master of Arts (M.A.) in Management of Technology Enhanced Learning with 90 credit points, awarded by the University of Oldenburg

Teaching language

English

Beginning

March and September



Course delivery and length

Fully online programme;
15 week course modules

Course offerings

13 course modules

Time investment

10-15 hours per week

Prior learning assessment and recognition (PLAR)

Professional competences acquired in practice, training, and other continuing education forms, as well as academic credits or degrees can be applied toward credit, resulting in a shorter study period

Programme duration

5 semesters for master's programme
1-2 semesters for certificate

Application deadline

Winter Semester: 1 May to 1 August
Summer Semester: 1 November to 1 February

Entry requirements

- Bachelor's degree or equivalent degree of at least 210 credit points;
- at least one year of professional experience;
- English language competence at C1 Level or English as native language

Fees

900 € per course;
1.500 € for master's module
Semester fee: 171,82 €

MTEL Scientific Director



Prof. Dr. Olaf Zawacki-Richter

is professor of educational technology at the University of Oldenburg and C3L Director.

"Comprised of international experts with extensive research backgrounds and experience in professional practice, our instructional teams are your guides as you apply what you have learned from the research to your everyday practice. As a student in the MTEL programme, you will be able to build your network of professional contacts, while gaining the necessary skills and competences for realising technology-supported education offerings in your organisation."

Programme content

The fully online, international Management of Technology Enhanced Learning (MTEL) graduate programme has been designed specifically for working adults who want to complete their degree without interrupting their careers and who want to enhance their professional skills and competences in realising technology enhanced learning (TEL) in the classroom. Based on a systems view of education, the MTEL programme will prepare you to strategise and organise for online learning within all components of the educational system (ad-

ministration, teaching and learning, research, IT, human resources, and management) and across the student life cycle, from curriculum planning and development to course delivery and evaluation. With its focus on digital transformation across the organisation, the MTEL is suitable for all levels of management and prospective management who want to implement technology enhanced learning.

Required modules – Building foundational skills and competences

Your MTEL journey will begin with a prerequisite course that gives you the theoretical foundations in the disciplinary history, theory, and principles of online and distance learning (ODL) and TEL. The skills and competences that you gain in the prerequisite course will provide the basis for your further development as you continue in the programme. Once you have successfully completed the prere-

quisite course, you can then choose from the five remaining required courses, which can be taken in an order you define. At the end of the MTEL programme, you will complete a master's thesis, while participating in an online master's colloquium with other students who are in the process of finishing the degree.

Required modules	
* mtl100 Principles, Theory, and Practice of Technology Enhanced Learning (TEL)	mtl115 Design of TEL Environments
mtl105 Practitioner Research in TEL	mtl120 Costs and Economics of TEL
mtl110 Learner Support in TEL	mtl125 International and Transnational Education Issues in TEL
Master's Thesis	

* Prerequisite course module

Elective modules – Flexibility in meeting your professional needs

Elective modules allow you to specialise in a specific area, for example, leadership and management, instructional design, and learner support. The MTEL programme includes nine elective modules,

from which you can choose six electives. You decide the order in which you will take the elective courses.

Elective modules	
mtl200 Strategic Management and Educational Leadership in TEL Environments	mtl225 Quality Management of TEL
mtl205 Human Resource Management for TEL Organisations	mtl230 Student Life Cycle Management for TEL
mtl210 Organisational Management in TEL Environments	mtl235 Managing Diversity in TEL Environments
mtl215 Management of TEL Projects	mtl240 Advanced Issues in TEL
mtl220 Change Management and Innovation for TEL	

For a detailed description of course modules and schedules, see: uol.de/mtel/content

“The knowledge and skills Unisa staff gain from studying at the Carl von Ossietzky University of Oldenburg are aligned with Unisa’s goal towards becoming the leading ODL teaching and learning environment for excellence in Africa. The courses are perfect examples of modelling quality, flexibility and technology-enhanced teaching and learning and student support. This will enable Unisa to produce sought after graduates who have the attributes and competencies to contribute ethically and creatively to their local, continental and global contexts.”

Dr. Geesje Van den Berg, Associate Professor and Project Leader, University of South Africa (Unisa)



Flexible learning for working adults

The fully online MTEL master’s programme is organised into required and elective components. Six course modules are required for the master’s, and six course modules are elective, giving you flexibility in choosing your area of professional focus. One prerequisite course serves as the starting point for the programme: mtI100 Principles, Theory, and Practice of Technology Enhanced Learning (TEL). This course establishes theoretical foundations in the disciplinary history, theory, and principles of ODL and TEL.

All courses are taught using C3L’s online learning management system, C3LLO, thus ensuring full flexibility and accessibility to course materials, as well as fellow students and the instructional team. Courses are also available on mobile devices, using the C3LLO app. You can download the free C3LLO app for Android and iOS:



Example study plan

The MTEL programme gives you the flexibility to define your learning journey: you define which course modules you will take, how many you take each semester, as well as when you take them. The following plan is an example for how you could complete the MTEL master’s in five semesters.

1. Semester	Principles, Theory and Practice of TEL	Practitioner Research in TEL	Student Life Cycle Management in TEL	
2. Semester	Learner Support in TEL	Human Resource Management for TEL Organisations	Quality Management of TEL	
3. Semester	Design of TEL Environment	Costs and Economics of TEL	Management of TEL Projects	
4. Semester	International and Transnational Education Issues in TEL	Strategic Management and Educational Leadership in TEL Environments	Change Management and Innovation for TEL	Colloquium
5. Semester	Master’s Thesis			

 REQUIRED COURSES

 ELECTIVE COURSES

Fees

Fees for the international Management of Technology Enhanced Learning (MTEL) are 900 Euro per course module; the fee for the master’s thesis module is 1.500 Euro. You will pay only for those modules for which you register. You can also purchase course packages at a substantial discount.

Modules	Single Registration	Package Registration
1	900 € *	
2	1.800 € *	1.690 € *
13 **	12.300 € *	10.900 € *

Each semester: Semester fee (171.82 €); guest student fee (120 €)

** 12 course modules + master’s thesis

In addition, you can also reduce programme fees by applying for prior learning assessment and recognition of existing competences.

For additional information, see:  uol.de/mtel/plar

Individual continuing education offerings

Reasons for continuing education can be quite different for everyone. Whether you are considering short-term postgraduate training for responding to immediate challenges or you are interested in a more extensive study higher education programme, the MTEL programme has education offerings to meet your needs.

With the MTEL programme, you choose the duration and content of your studies, as well as your desired area of professional emphasis according to your personal qualification goals. You can choose to participate in the complete MTEL programme or to continue your education in the form of certificates of advanced studies (CAS).

Master's Degree

Management of Technology Enhanced Learning (MA)

5 Semester / 13 Course Modules



A fully online master's programme preparing you to lead and manage in technology enhanced learning (TEL) environments. Professional development areas: learning design, management and leadership, learner support and quality assurance

Certificates of Advanced Studies

1 Semester / 2 Course Modules

Learning Design and Innovation for
TEL Environments

Strategy and Leadership
in Online Learning

Learner Support in Online Learning

100%
Credit Transfer
to Master's

Certificates of advanced studies (CAS)

If you are interested in short-term learning, the MTEL programme offers courses toward certification in specific professional areas. When electing for a certificate of advanced studies (CAS), you will be en-

rolled as a guest student while in the certificate programme. If you choose to enrol in the MTEL programme at a later date, courses you have already taken will be credited toward the degree.

MTEL certificates of advanced studies (CAS)

Learning Design and Innovation for TEL Environments

- mtl115 Design of TEL Environments
- mtl220 Change Management and Innovations for TEL

Strategy and Leadership in Online Learning

- mtl125 International and Transnational Education Issues in TEL
- mtl200 Strategic Management and Educational Leadership in TEL Environments

Learner Support in Online Learning

- mtl110 Learner Support in TEL
- mtl230 Student Life Cycle Management for TEL

To learn more about our CAS programmes, see:

 uol.de/mtel/certificates



"I found that as a complete novice to distance education theory, the MTEL course provided me with the perfect balance between independent work and supportive feedback. The course is so well designed that my learning progressed easily from one level to the next. I feel that I am able to enter the field theoretically and make a practical contribution to my institution."

Dr. Piera Biccard, Senior Lecturer, Department of Curriculum and Instructional Studies, University of South Africa, Pretoria

Programme advising



“Do you have further questions about the MTEL programme and/or its certificates? Or are you an institutional leader interested in a potential cooperation? I am readily available to answer any questions you may have. Contact me by telephone or e-mail to receive consultation on any number of topics, for example, institutional cooperations, admission requirements, application form, credit for prior learning, and programme content, modules, and schedule.”

Dr. Lisa Marie Blaschke

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 uol.de/mtel

Application and Registration

Interested in applying to the MTEL programme or registering for one of MTEL's certificates?

Application and registration information is available here:

 uol.de/mtel/application



Carl von Ossietzky University of Oldenburg

Carl von Ossietzky University of Oldenburg located in north-west Germany, was founded in 1973 and is named for the Nobel Peace Prize winner Carl von Ossietzky (1889-1938), one of the most prominent journalists of the Weimar Republic.

Open to new approaches – an obvious goal for the University of Oldenburg. Our institution's priority is to find answers to the major challenges facing society in the 21st century – through interdisciplinary, cutting-edge research. Students are the central focus for the university as it prepares over 16,000 students for professional life. We offer study programmes in a broad range of disciplines, from language studies, cultural studies, and the humanities to educational sciences, art and musicology, the economic and social sciences, mathematics, computer science, and the natural sciences as well as medicine and health science.

The Center for Lifelong Learning (C3L) established in 2006, is a research center at the University of Oldenburg. As a scientific institute, the Center for Lifelong Learning (C3L) has been a leader in Germany's continuing higher education sector through the use of innovative teaching and learning formats and in the development and application of credit transfer procedures. Our courses are designed to meet the needs of working adults in companies and public institutions who want to continue their professional development or who are seeking support to develop continuing education programmes at their organisation. C3L employs more than 70 educational development, research, and learning support personnel, with more than 120 professors providing a quality learning experience for C3L students.