Sustainable Entrepreneurship and Eco-Innovation

Research and teaching of the ad. Professorship of Innovation Management and Sustainability centers on sustainable entrepreneurship and eco-innovation. The main focus of current research and teaching are the following projects:

Master Module „Eco-Venturing“

- Students work with entrepreneurs to develop sustainable business concepts for green future markets
- Hands-on experience with chance of further business contact
- Team-teaching and coaching with Endowed Chair of Entrepreneurship
- Every winter semester
- Award-Winning Course (Hans Sauer Prize, in the Competition for the promotion of Environmental Innovations)

ScaleUp4Sustainability Student-Business-Collaboration in Green Venturing (Erasmus+ project)

- Transnational Cooperation between the University of Oldenburg, the University of Linköping (Sweden), the Avans University (Netherlands) and several business partners to improve student-business collaboration in green venturing
- Evaluation of outputs and outcomes of existing approaches of green venturing in these partner countries will lead to newly developed approaches and tools of teaching and learning sustainable entrepreneurship
- We will facilitate and boost the transnational exchange of knowledge and experiences with university-business collaboration in green venturing and disseminate good practices and knowledge in university-related green venturing across Europe
- Students could directly participate via Eco-Venturing and be part of a European Knowledge Alliance.
- Sustainability 4all will start on 1st November 2018 and will be financed 3 years.

Network Innovation & Start-up for Mitigation and Climate Adaptation

- Regional network conducted by the University of Oldenburg
- Long-term experience research and consultancy in the field of climate adaptation and protection, innovation and entrepreneurship.
- Current activities: Design and development of educational modules to integrate climate adaptation into the management disciplines.
- Projects are „Klima-LO: Climate adaptation management within Learning Organisations“ and „Klima Wa?: Development of training modules for municipalities on the use of GIS-based instruments for adaptation to climate change“
- Learn more at www.n-i-k.net

Selected Publications


Ad. Prof. Dr. Klaus Fichter
Dr. Karsten Hurrelmann, Anne Seela

Research
- Eco-Innovation & Green Economy
- Sustainable Entrepreneurship
- Corporate Strategies for Adaptation to Climate Change

Teaching
- Innovation Management
- Eco-Venturing
- Extra Occupational: MBA Innovation Management

www.uol.de/innovation
http://www.uni-oldenburg.de/centos/