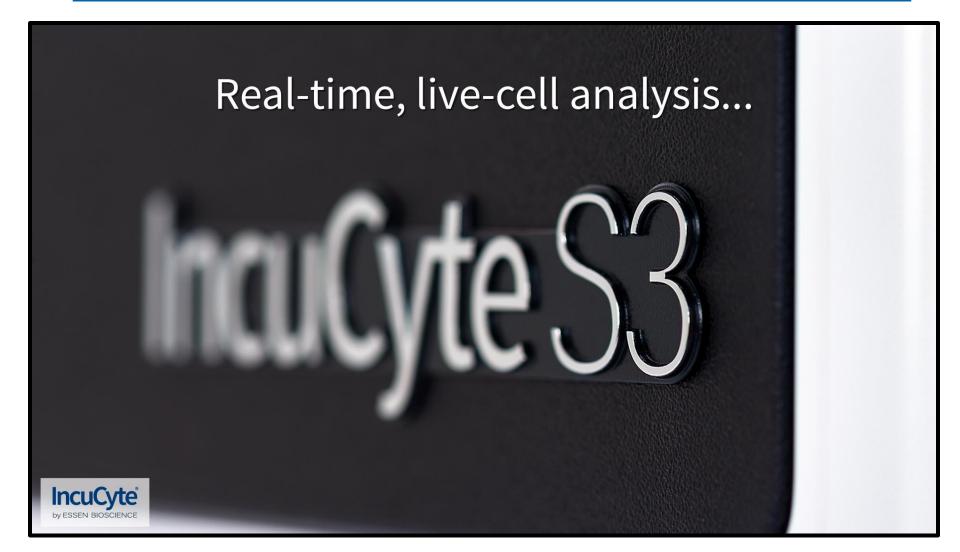
#### IncuCyte® S3 - Live-Cell Imaging and Analysis around-the-clock

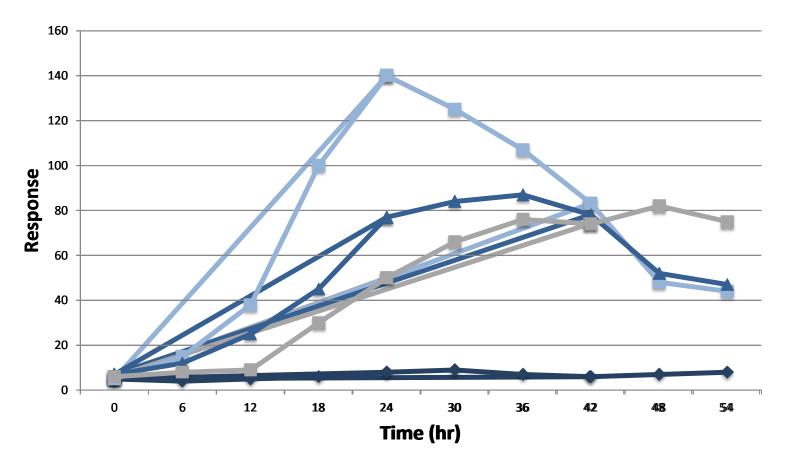








#### Biology happens in real-time, but what about your analysis?



See what your cells are doing and when!



Supports your entire research team day and night

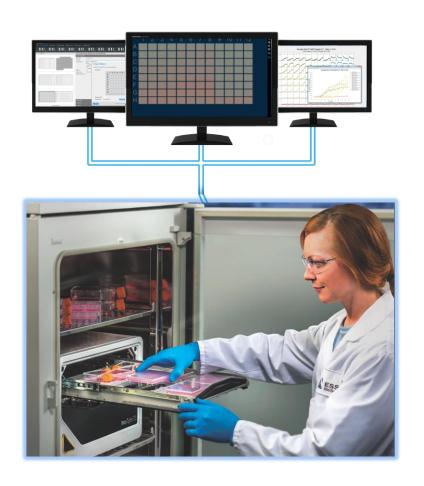
1 Simple Set up sample prep and walk away Acquire Automatically view and analyze images as long as you like in real-time 3 4

- ✓ Flexible assay platform
- ✓ Information-rich analysis
- ✓ Simple, powerful workflow
- Designed for multiple users and applications



#### Support for your entire research team

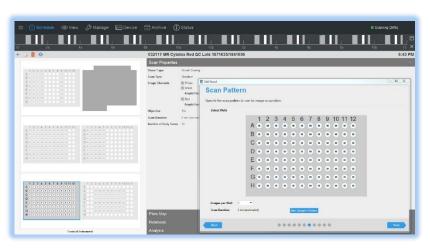
- ✓ Accommodate multiple users and applications in parallel
- ✓ Networked access and unlimited free licenses
- ✓ Fits in standard tissue culture incubators





Simple, flexible sample prep then set up and walk away



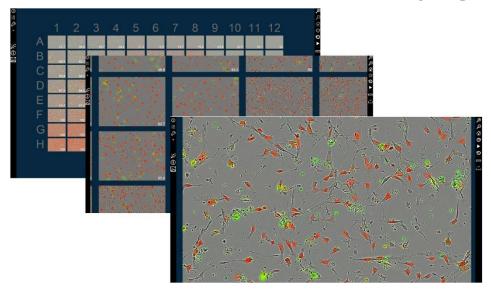


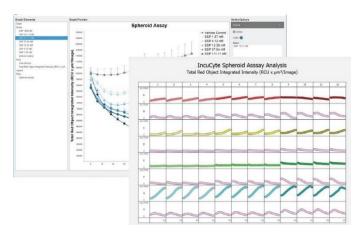
- ✓ Compatible with a wide range of culture vessels and applications
- ✓ Pair with IncuCyte reagents to maximize efficiency and preserve cell health
- ✓ Quickly set up experiments with easy-to-use guided interface





Automatically acquire images over days or weeks while viewing and analyzing in real-time





- ✓ Automatically acquire images in a stable, physiologically-relevant environment
- ✓ View all locations in a vessel at once to quickly identify trends and outliers
- ✓ Generate statistically relevant data using automated analysis
- ✓ Generate presentation-ready graphs





#### **Published Worldwide**

http://www.essenbioscience.com/en/products/testimonials/



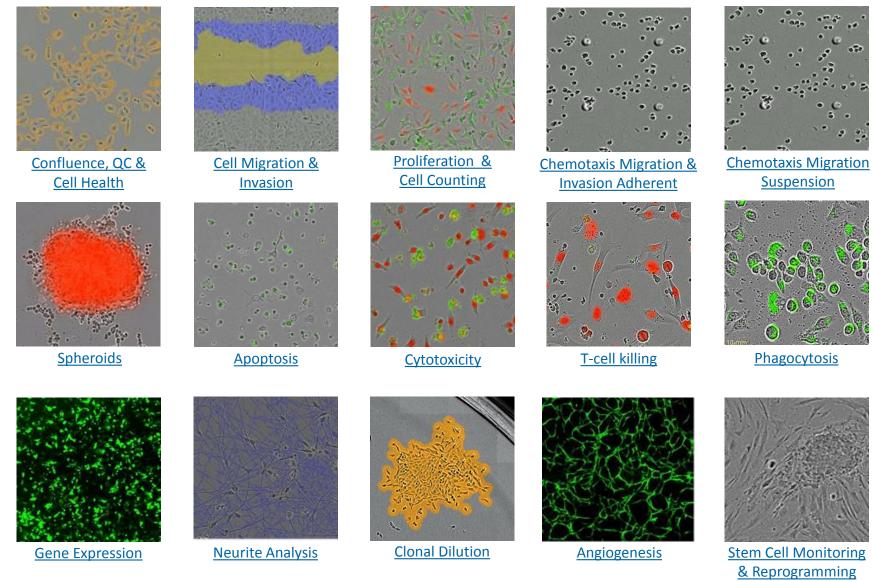
#### Over 1000 peer reviewed publications and growing!

Explore the IncuCyte™ publications library - an up-to-date and fully searchable resource!

<a href="http://www.essenbioscience.com/en/resources/publications/">http://www.essenbioscience.com/en/resources/publications/</a>



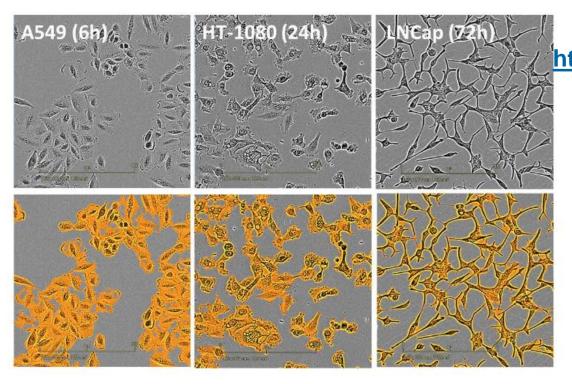
#### **IncuCyte® Key Applications**



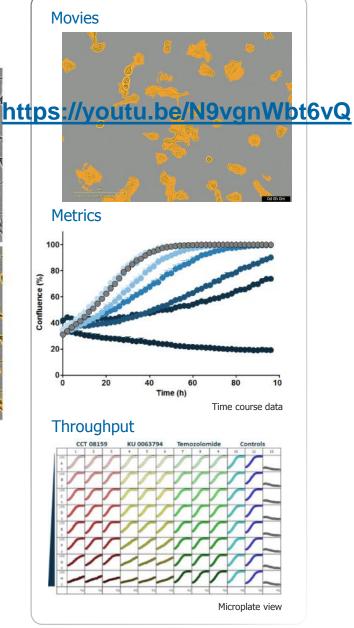


#### Cell Confluence, QC & Health I

→ Optimize your cell growth conditions

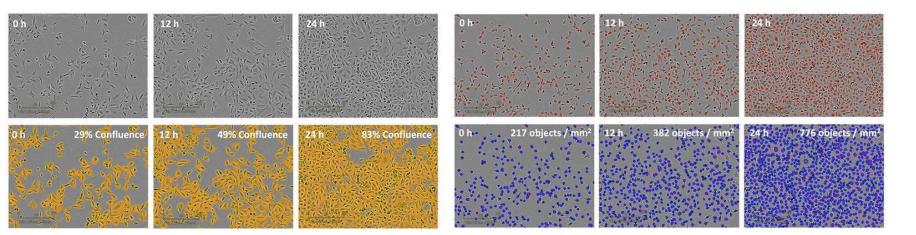


- Measure cell proliferation over time & without labels
- Cells remain in your incubator throughout assay
- Applicable to a wide range of cell types
- Validate data and morphology with images & movies

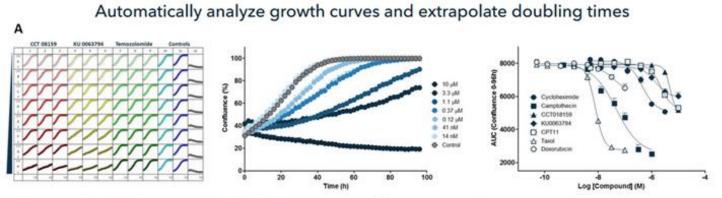




#### Cell Confluence, QC & Health II



Quantify cell proliferation in real-time using cell confluence (label free, left) and cell counting (fluorescence, right) in HT-1080 fibrosarcoma cells.



Measure treatment effects automatically and non-invasively. IncuCyte<sup>TM</sup> cell proliferation assays allow every well of a 96/384 well plate to be imaged and analyzed automatically to provide a microplate readout of cell proliferation over time (A). Proliferation time-courses reveal concentration-dependent treatment effects (B). Transform data into concentration-response curves to compare pharmacology (C).



#### **Proliferation quantification / Cell Confluence I**

#### (1) Label-free, Confluence

Cell proliferation is monitored by analyzing the occupied area (% confluence) of cell images over time. As cells proliferate, the confluence increases. Confluence is an excellent surrogate for proliferation, until the point that cells are densely packed or when large changes in morphology occur.



Monitor proliferation of A549 cells in real time with confluence image mask (Gold) using IncuCyte<sup>TM</sup> cell proliferation assays.

#### (2) Fluorescent Labeling, Direct Cell Count

Cell proliferation is quantified by counting the number of fluorescent nuclei over time to give true cell growth rates. Cells are labeled with nuclear-restricted non-perturbing fluorescent labels (e.g. IncuCyte® NucLight Red). In co-culture, different labels can be combined to simultaneously measure proliferation of two cell types.



Monitor proliferation of HT1080 in real time using IncuCyte® NucLight Green labeled cells and cell proliferation assays.



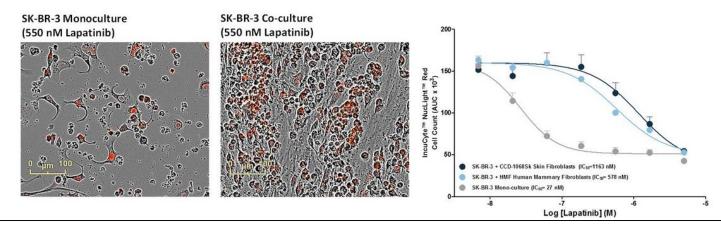
#### **Proliferation measurement / Cell Confluence II**

#### Explore co-cultures using IncuCyte® NucLight live cell labeling reagents

• Identify and quantify cells in co-culture by labeling with IncuCyte® NucLight fluorescent probes



IncuCyte® Co-culture cell proliferation assays. Time-lapse movie of co-cultured nuclear-labeled HT1080 cells (green nuclei, NucLight Green) and A549 cells (red nuclei, NucLight Red).

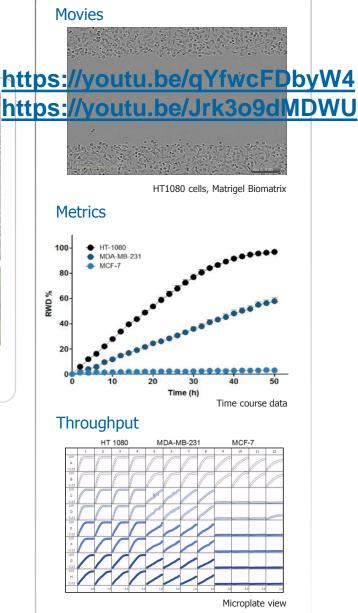




#### **Cell Migration & Invasion**

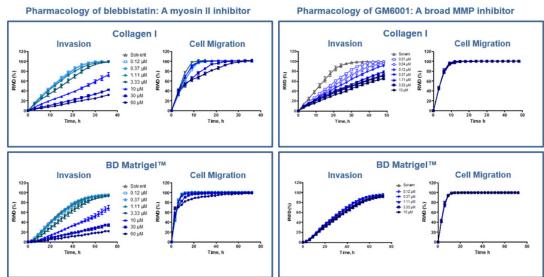


- Create scratch wounds in seconds on 96-well plates
- Automatically analyse wound healing over time
- No labels required, amenable to wide range of cells
- Study migration or invasion through ECM





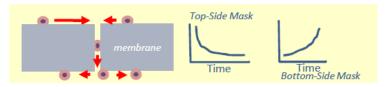
# Investigate Migration & Invasion Behavior in Mixed Cultures Images and data generated with attrictacyes 200M // invasive HT-1080 (Red) invasive Invasive Invasive Invasion Behavior in Mixed Cultures Invasive Invasive Invasive Invasive Invasive Invasive

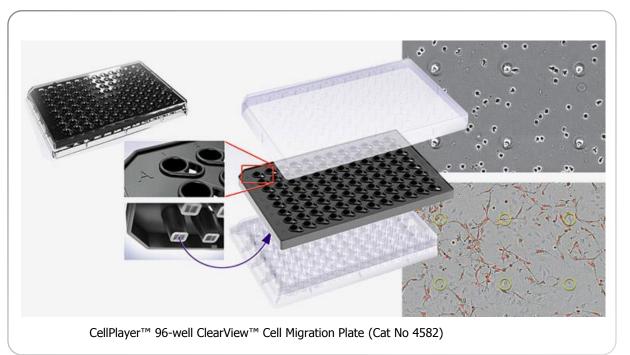




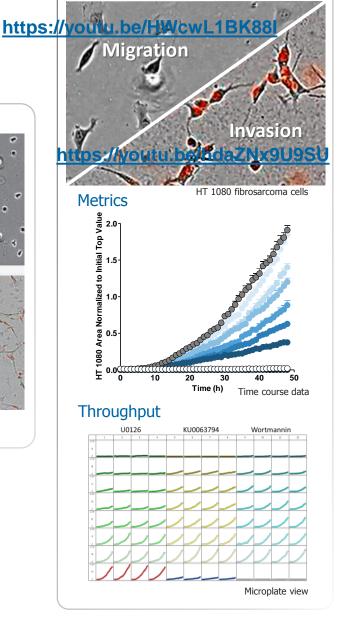


#### **Chemotactic Migration and Invasion**





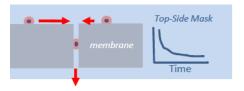
- Visualize cells migrating toward chemo-attractants
- No labels required, low cell usage, surface interactions
- Monitor full time course of chemotaxis
- Set it & forget it fully automated analysis

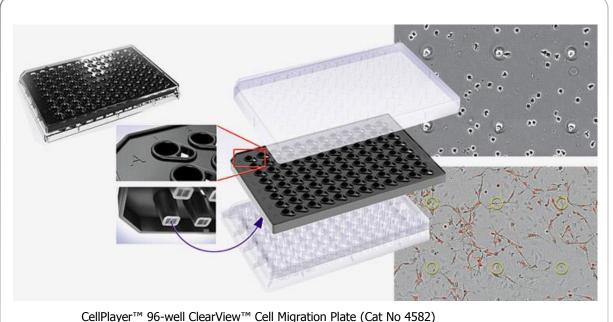


Movies



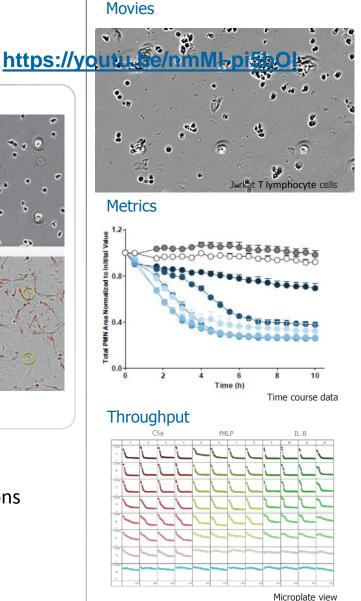
#### **Chemotaxis & Directional Migration**





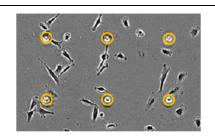
- Visualize cells migrating toward chemo-attractants
- No labels required, low cell usage, surface interactions
- Monitor full time course of chemotaxis
- Set it & forget it fully automated analysis

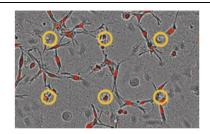


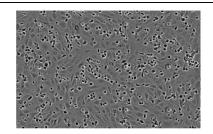


## Measure Chemotactic Migration, Invasion and Transendothelial Migration in Real Time

http://www.essenbioscience.com/en/applications/live-cell-assays/cell-migration-chemotaxis/







http://www.essenbioscience.com/media/uploads/files/Untitled-1\_4.jpg

### Chemotactic migration across substrate surfaces

- Monitor and quantify directional cell migration across plastic or biomatrix coatings in real time
- Validated with a wide range of immune, tumor and vascular cell types
- Study the effect of treatments on full time course chemotaxis profiles

## Chemotactic invasion through 3D biomatrix gels

- Real time imaging and quantification of cell invasion through 3D biomatrix gels
- Assess metastatic potential and define the effect of treatments on invasive phenotype.
- Explore differential biology of chemotactic cell migration and invasion in the same plate.

### Chemotatic transendothelial migration of leukocytes

- Monitor and quantify directional leukocyte migration across an endothelial monolayer in real time
- Visualize endothelial monolayer integrity and leukocyte diapedesis
- Investigate the biological effects of inhibitors and neutralizing antibodies

https://youtu.be/oElaY8QWe-g
https://youtu.be/VIJp5G PhAQ

https://youtu.be/W2Gg26FVYBo

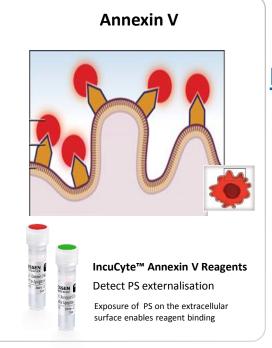
https://youtu.be/JHnDkKeeBfg



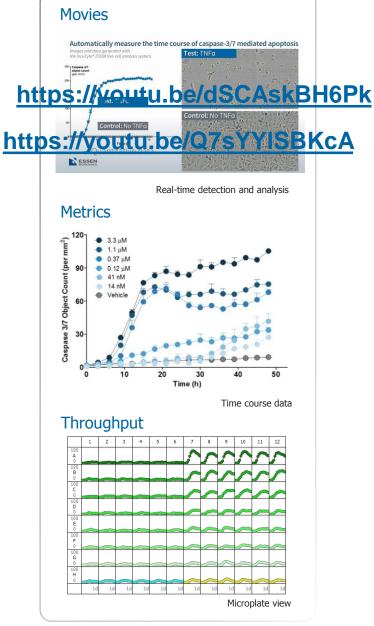
#### **Apoptosis Assays**

http://www.essenbioscience.com/en/applications/cell-health-viability/apoptosis/

# IncuCyte™ Caspase-3/7 Reagent Detect activation of caspase 3 or 7 Activated caspase-3/7 cleaves the reagent releasing a DNA binding dye



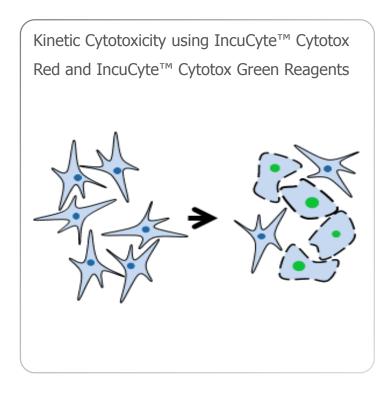
- Quantify apoptosis automatically and in real time
- Simple mix-and-read 96/384-well assays no washing
- Detect & confirm apoptosis through 2 different pathways
- Multiplex with proliferation and cytotoxicity measures





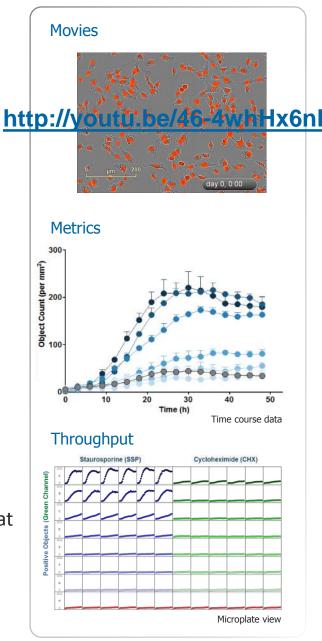
#### **Cytotoxicity Assays**

http://www.essenbioscience.com/en/applications/cell-health-viability/cytotoxicity/



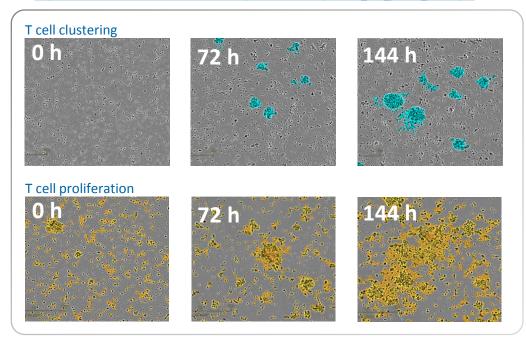
- Quantify real time cell death
- No wash, mix and read assays in 96- and 384-well format
- Easily duplex with NucLight Red Proliferation Assay
- Validate data with images and movies



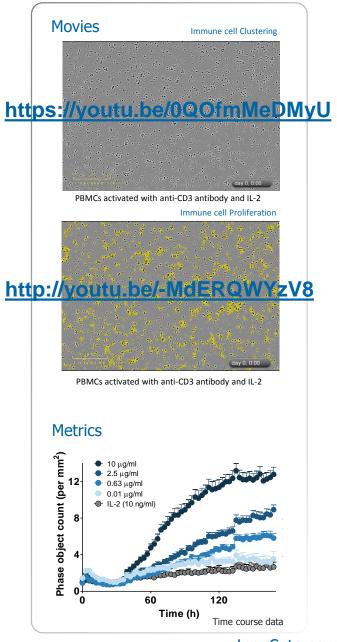


#### **Immune Cell Clustering & Proliferation**

http://www.essenbioscience.com/media/uploads/files/Suspension cell poster ELRIG.pdf



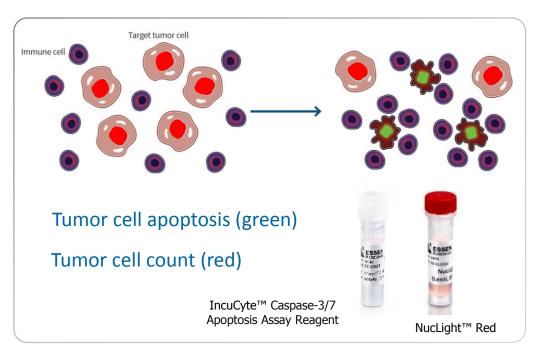
- Monitor proliferation and clustering in real-time
- Automated imaging and time-course analysis
- Label free, kinetic measurements
- No wash, no cell lifting, no antibody labelling



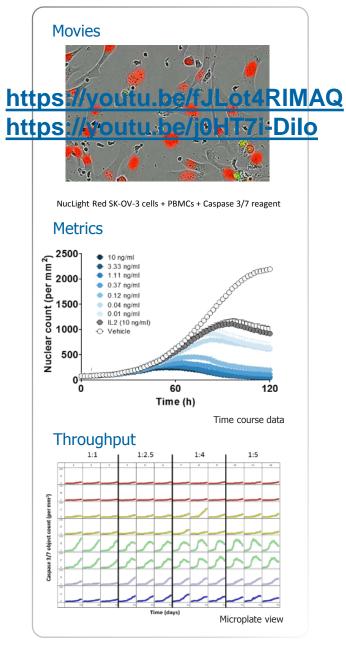


#### Immune Cell Killing (T cell, ADCC)

http://www.essenbioscience.com/media/uploads/files/Essen Poster ITOC 2016 final 1.pdf



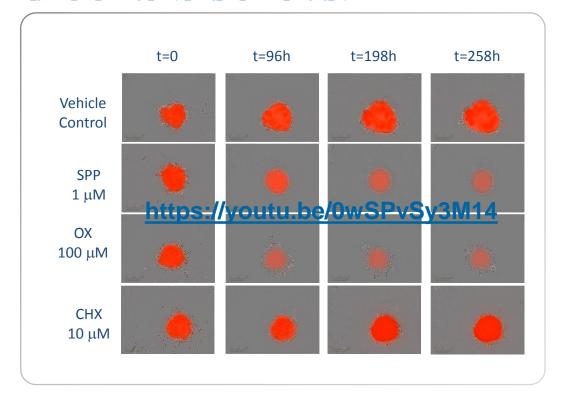
- Direct, kinetic measures of tumor cell death
- Mix-and-read protocols no radioactivity or cell lifting
- Images/movies validate target/effector cell interactions
- T cell killing, ADCC your choice of effector/target cells





#### **Tumor Spheroid**

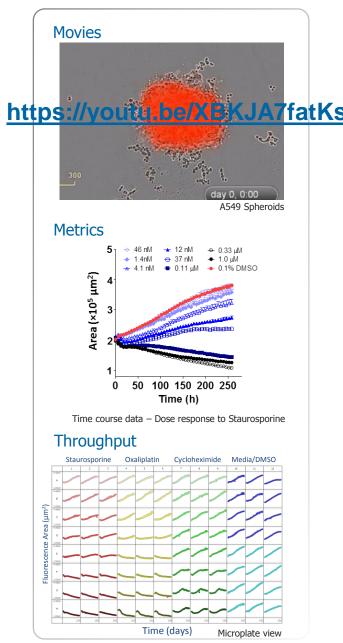
http://www.essenbioscience.com/media/uploads/files/Simplifying high throughput 3D spheroid growth and shrinkage assays using live content imaging 1.pdf



- Simple protocol for generating spheroids in Ultra Low Attachment Round Bottom Plates
- Label-free and fluorescence metrics used to measure growth, shrinkage and spheroid health

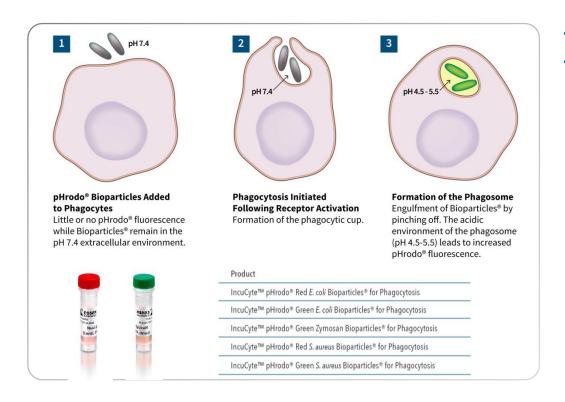
**BACK** 

Validate findings with images and movies



IncuCyte.com

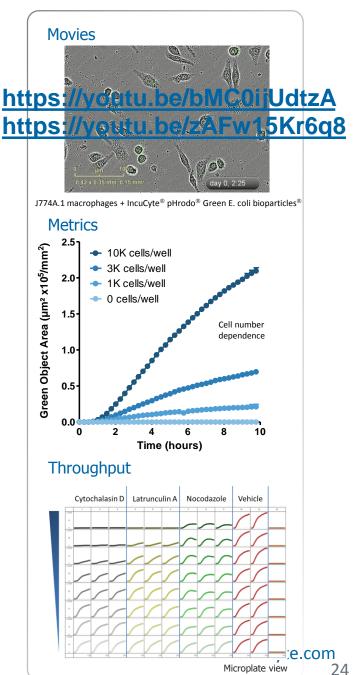
# Phagocytosis & IncuCyte pHrodo ® Bioparticles



- Validation of phagocytosis using time-lapse imaging
- Automated analysis and quantification
- Mix-and-read; no fixing, no quenching, no lifting
- Highly sensitive, low background, low cell numbers

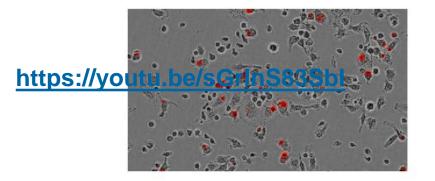


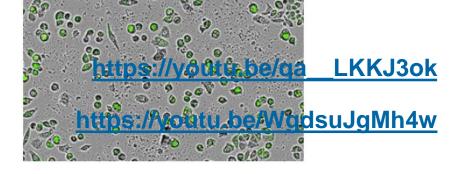




#### Measure Phagocytosis in Real Time

http://www.essenbioscience.com/media/uploads/files/CIMT\_Poster\_2016.pdf





# Measuring Phagocytosis of Cells with IncuCyte® Phagocytosis Assay

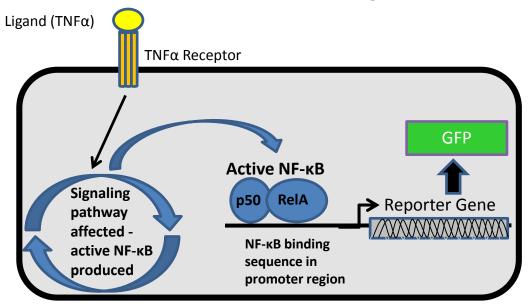
- Automatically quantify the phagocytosis of cells in real time
- Investigate efferocytosis and antibody mediated cellular phagocytosis (e.g., anti-CD47 / ADCP)
- Compatible with your choice of target cells labelled with the IncuCyte® pHrodo® Red Cell Labeling Kit

# Measuring Phagocytosis of Bioparticles® with IncuCyte Phagocytosis Assay

- Monitor and measure uptake of bacteria or yeast pHrodo® Bioparticles®
- Validate phagocytosis with images and movies
- Study the effect of treatments on full time course phagocytosis profiles

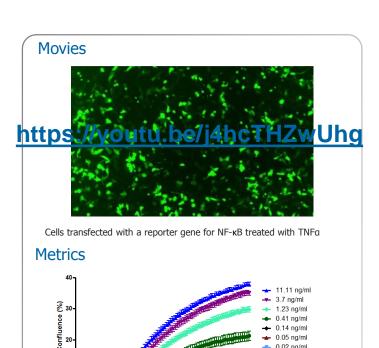


#### Reporter Gene Example TNFα Activation of NF-κB



- Dose response of TNF $\alpha$  added to cells transfected with NF $\kappa$ B-GFP reporter genes is shown in this example.
- The activation of the TNF receptor leads to the activation of NF-κB, a transcription factor that, in turn, stimulates gene expression.
- After the addition of the TNF $\alpha$ , the cells are placed into the IncuCyte ZOOM which kinetically measures GFP expression.





Time course dose response to TNFa addition

Research Area	Reporter Constructs (Transcription Factor)
Cancer	NF-κΒ, p53, MAPKs, Wnt, HIF-1α, PI3K
Inflammation	NF-κB, TGF-β, Interferon Response
Cardiovascular Research	cAMP/PKA, Notch, MEF-2
Stem Cells	KLF4, Oct4, Nanog
Nuclear Receptors	PPARγ
Toxicity	AhR (CYPs), Nrf1, Nrf2

IncuCyte.com

0.01 ng/ml

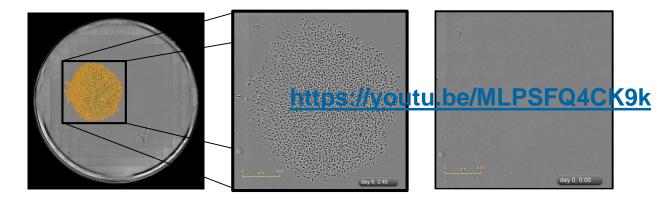
F-12K 0.5% Serum F-12K Serum Free

#### **Clonal Dilution Monitoring**

Step 1: Acquire whole well image and identify wells with single colonies

Step 2: Zoom in and Inspect colony morphology

Step 3: Confirm clonality by navigating to earlier time points



- Automated image processing to Identify and track clones, confirm clonality
- Automated image panning of large vessels such as
   35mm dishes

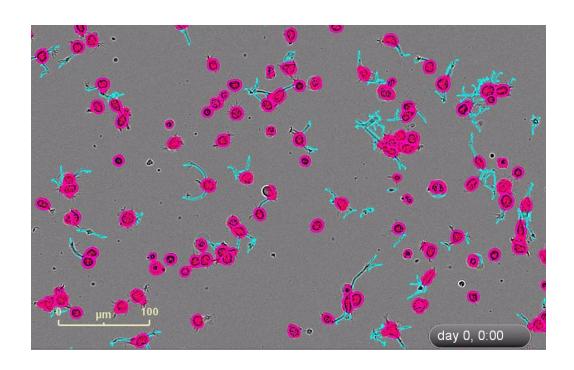


#### **Stem Cell Reprogramming** Movies Day 0 **Days 21-27** Add Sendai virus **Day 13** http Transfer iPSC containing Colonies begin colonies Yamanaka Factors to emerge Stem cell colony 12 days post passage Day -2 Day 7 Cell Passage cells Plate cells inspection & (MEFs or (Neonatal or Adult refeed Feeder Free) fibroblasts)

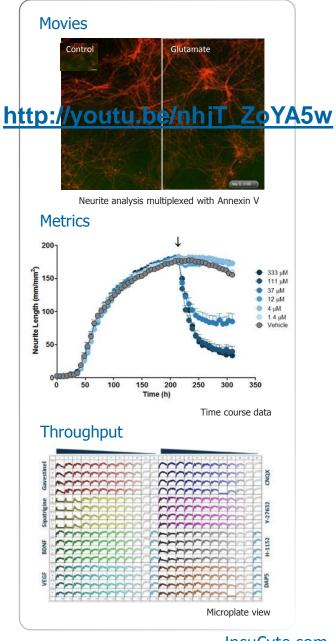
- Days 0 7
  - Evaluate toxicity of reprogramming reagents
- Days 8 21
  - Track colony emergence, growth, and morphology
  - Standardize calculation of reprogramming efficiencies
- Days 21+
  - Post-Reprogramming monitor clone transfer and survival



#### **Neurite Analysis**



- Measure neurite dynamics automatically and in real-time
- Label-free analysis in monoculture
- Specialized neuronal fluorescent labels for co-culture
- Multiplex with cell health reagents for additional insight





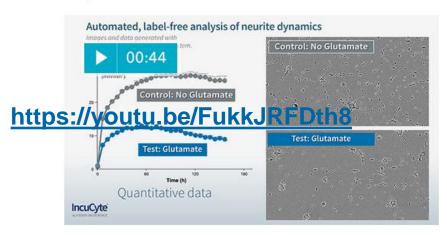
#### Real-time neurite analysis inside your incubator

IncuCyte® Neurite Analysis Assays enable automated, continuous analysis of neurite outgrowth and neural network stability - all inside your cell culture incubator. Quantify neurite length and branch points in your choice of neurons (e.g. primary, iPSC-derived, immortalized neuronal cell lines) in monoculture or in co-culture with astrocytes.

- · Screen for neurotoxicity
- · Investigate neuroprotective treatments
- · Study pathways involved in neurodegeneration
- Measure neuronal differentiation in real time

#### Label-free analysis of neurons in monoculture

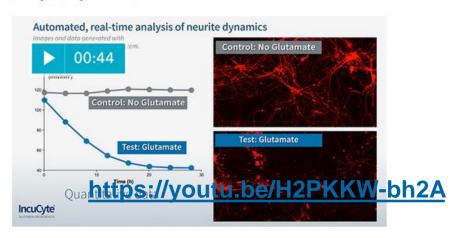
Monitor neurite outgrowth in live neuronal monocultures using IncuCyte NeuroTrack $^{\text{TM}}$  analysis software. Fully automated, long-term label-free analysis.



Human iPSC-derived neurons (iCell Neurons, CDI) in monoculture.

#### 2. Fluorescence analysis of neurons in co-culture with astrocytes

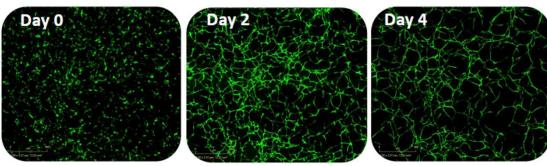
Measure changes in neurite length and branch points in mixed cultures of neurons and astrocytes using fluorescent neuronal labelling reagents and IncuCyte analysis software.



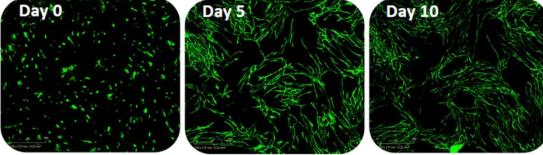
Primary rat forebrain neurons labeled with the IncuCyte® NeuroLight Red reagent in co-culture with rat astrocytes.



#### **Angiogenesis**



**ADSC/ECFC Cord Formation** 

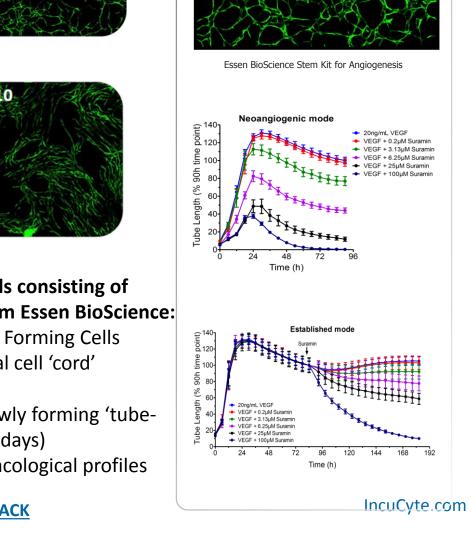


**NHDF/HUVEC Tube Formation** 

Two well published Angiogenesis co-culture models consisting of cryopreserved cells and supplements available from Essen BioScience:

- Adipose Derived Stem Cells/Endothelial Colony Forming Cells (model yields rapidly forming (<48h) endothelial cell 'cord' structures)
- Normal Human Dermal Fibroblasts/HUVEC (slowly forming 'tubelike' structures appear, grow and branch for 10 days)
- Different morphological, temporal, and pharmacological profiles





**Movies** 

#### IncuCyte® – Key Features

#### **Multiple Imaging Modes**

- HD phase-contrast, green & red fluorescence, 4x 10x 20x
- Sample area to whole well image capture, up to 6 plates at once
- 24h scheduling and 'scan on demand'

#### Multi-Vessel, Multi-User

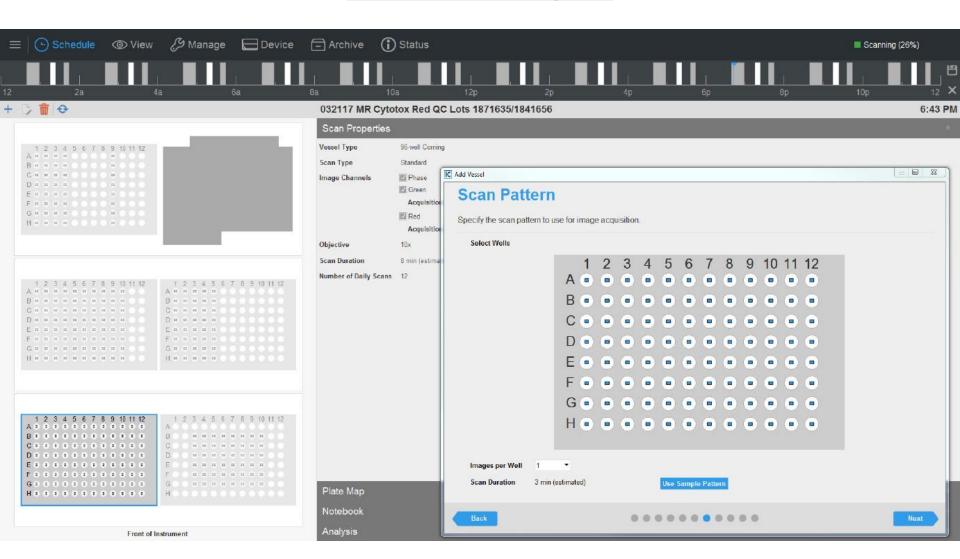
- Compatible with over 600 standard plates, dishes & flasks
- Mix & match vessels & assays
  - (slides, dishes, flasks, and 6 to 384-well plates)
- Guided interface enables even first-time users

#### Remote Viewing & Analysis

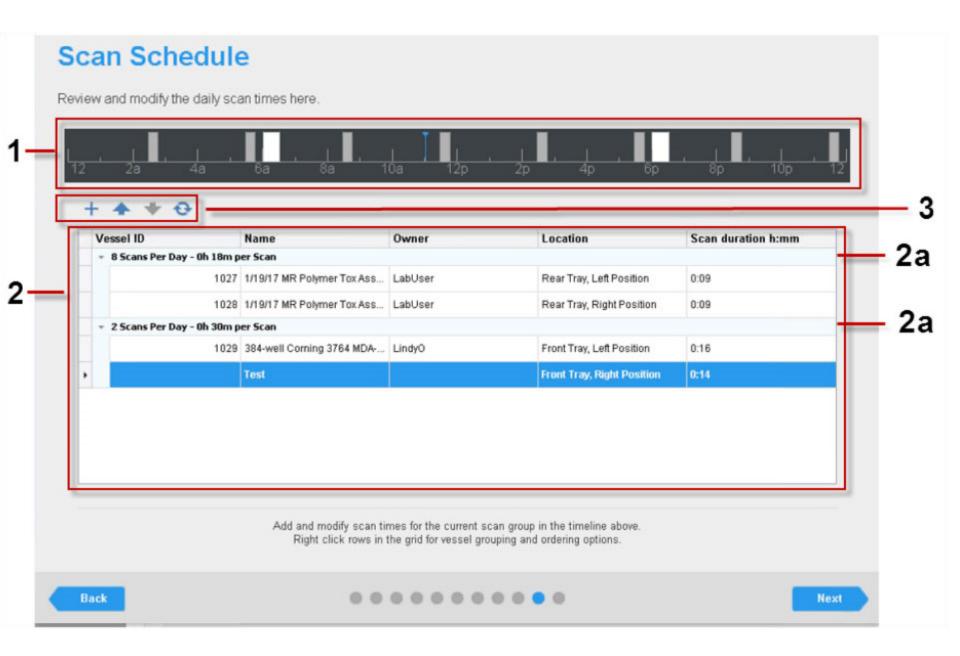
- Quickly assess trends and outliers with visualization tools
- Fully automated, fast on the fly analysis
- Shared access via any networked Windows device



#### **Software insights**







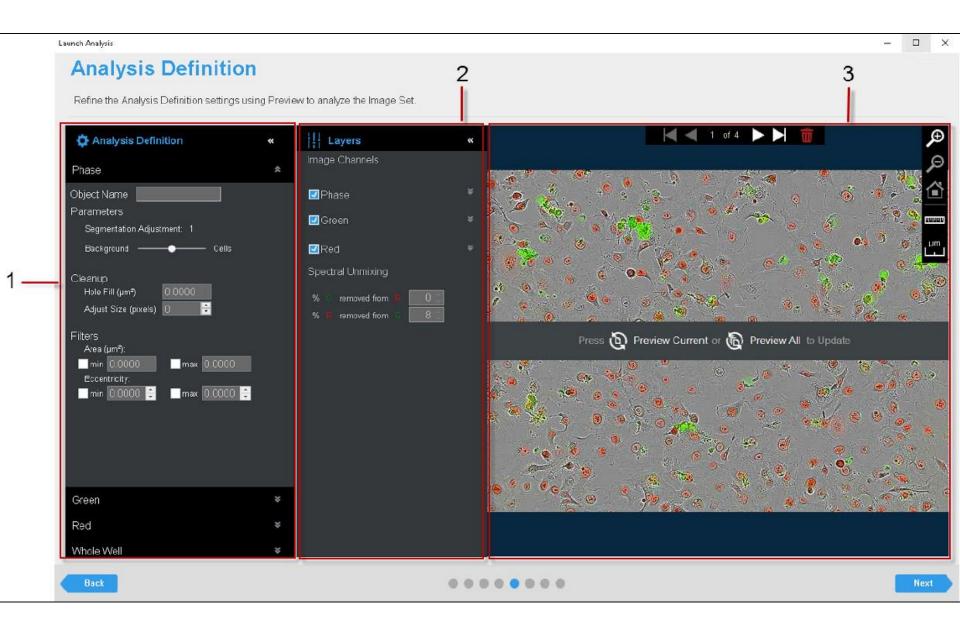


# and explore thousands of timelapse images with unprecedented efficiency. By viewing images of all locations in your experiment at once, you can quickly assess treatment effects or identify outliers. You can also overlay metrics for rapid assessment and verification of image processing parameters. Then, generate presentation-ready B images and movies with just a few clicks.



Viewing

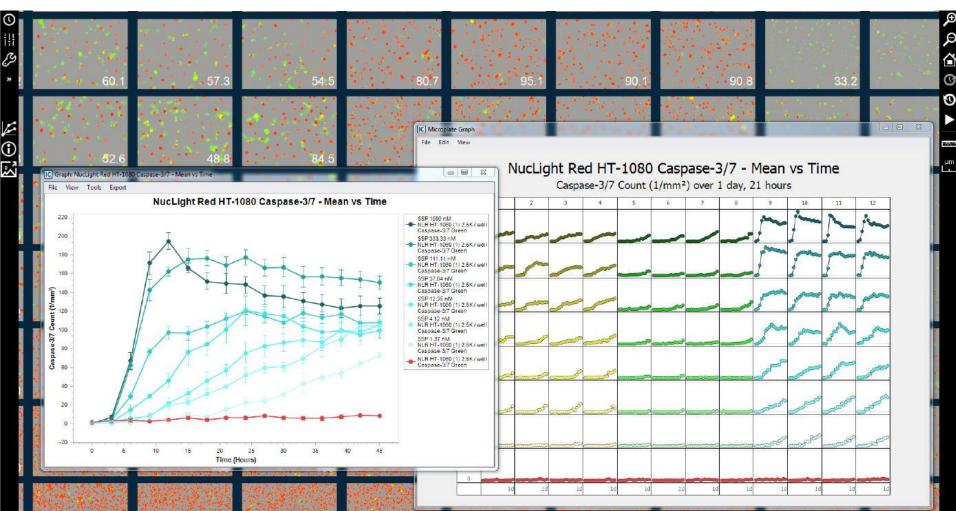
IncuCyte® VesselView enables users to navigate





#### **Analysis**

IncuCyte® Analysis interface enables even first-time users to convert images into insight. By providing purpose-built tools to answer your scientific questions, image processing and analysis is uncomplicated yet extremely powerful. Create analysis definitions once, and then reapply to subsequent experiments to generate real-time metrics that enable decision-making. Easily view all trends in an experiment at once with IncuCyte®'s PlateGraph, and create customized response curves that are ready for publication and presentation.





# IMMUNO-ONCOLOGY



CELL-BASED ASSAYS







0:16 / 4:16









