University Leadership and Management Training Programme (UNILEAD)

Programme
UNILEAD is an English speaking programme of Continuing Education Management at the Carl von Ossietzky University in Oldenburg (Germany) and was developed in cooperation with the DAAD and the Nelson Mandela Metropolitan University (Port Elizabeth, South Africa). It is part of DAAD’s DIES programme and has been carried out at the University of Oldenburg since the year 2008. Lately UNILEAD is also performed in Colombia, Vietnam, South East Asia and Southern Africa.

Goals
UNILEAD is designed as a project focused programme. It aims at fostering innovative projects within the area of organisational development and Human Resource Management in institutions of higher education and related institutions in developing countries. It focuses on successful Project Management in the educational sector. The participants acquire techniques and methods which enable them to effectively and efficiently organise institutional management in their home institutions.

Target Group
Young leaders in middle and higher management of higher education institutions from

- East Africa and South Africa
- South East Asia
- Latin and Central America
- the Middle East

The UNILEAD programme gave me an opportunity to meet other international participants and establish networks and lasting friendships. I have been able to internalise the Project Management, Financial Management and HR Management knowledge and experience, thus allowing my projects to be implemented more effectively and efficiently. The UNILEAD programme has proved to be an asset to me and my university and I would recommend it to anyone working in Higher Education.

R.M., Academic Planning Office, University of the Witwatersrand, Johannesburg (South Africa)

Approach
One year programme designed as a blended learning course (online and contact phases).

- First online phase; Goal: Theoretical background knowledge of modules
- Contact phase; Goal: Project development with a hands-on approach
- Implementation phase; Goal: Implementing the projects in the home institutions
- Online phase, containing theoretical input; Goal: Developing a theoretical background knowledge
- Contact phase; Goal: Final project presentations

Facts and Figures
- 250 participants, over 30 countries
- International focus and lecturers
- Building of networks
- Acquisition of social, intercultural and methodical skills
- Certificates and ECTS-Credits
- Hands-on approach, using Case-Studies
- 3 modules (Project Management (PM) + different modules) and additional input
- UNILEAD-Colombia, UNILEAD-Egypt, UNILEAD-Vietnam, UNILEAD-South East Asia and UNILEAD-Southern Africa with individual focus

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