

Accounting & Corporate Governance Themenliste BA/MA-Arbeiten im Wise 2017/18

Bachelorarbeiten:

1. Critical evaluation of IFRS 16 (within a certain industry)
2. Shareholder value – Determinanten und Literaturüberblick
3. Profitability Analysis - Determinants and Literature Review
4. Analyse der Eignung von Controlling-Instrumenten im Rahmen des strategischen Kostenmanagements
5. Economic consequences of CSR-related fines
6. Measuring level and quality of voluntary financial disclosures
7. Measuring level and quality of voluntary non-financial disclosures

Masterarbeiten:

1. Managerial style in cost stickiness at firm level – how do CEOs/CFOs influence cost behavior?
2. Organizational cost behavior and shareholder value – how do sticky costs influence shareholder value?
3. Analysis of the "shared-service" business model using the case of mass production
4. Nutzung wertorientierter Controlling-Instrumenten zur effizienten Unternehmenssteuerung
5. Wie kann man neue Märkte schaffen, wo es keine Konkurrenz gibt? Eine Betrachtung von "Red Ocean, Blue Ocean, Green Ocean" Strategie-Konzepten.
6. Is there a substitutional relation between voluntary financial and voluntary non-financial disclosure?
7. Managerial Style effects in accounting – A literature review
8. Audit deregulation and Big 4 fee premium
9. The effect of audit deregulation on audit quality

Bachelor- oder Masterarbeiten:

1. Political correctness – None of firm's business? Text analysis of German annual reports
2. Literature review and implications for experimental studies
3. Concepts of determining the emotional value of a family oriented company using IDW S 1 / Bewertung des emotionalen Wertes eines Familienunternehmens und Anwendung des Unternehmensbewertungsstandards IDW S 1. (English or German possible)

4. The market value of synergies in corporate transactions
5. Estimating material adverse change clauses in German takeovers
6. Disaggregating quarterly financial statements
7. IAS1: Presentation of financial performance: Literature review
8. The business of auditors