

„The best way to predict the future is to create it“ (Abraham Lincoln)

**Come and join us at the first Women Entrepreneurship Forum  
from September 21-23, 2016 in Oldenburg  
and create with us the future of Women Entrepreneurship!**

### Fostering Female Entrepreneurship – only women's duty?!

Since October 2014, the team of Germany's first (junior) professorship Female Entrepreneurship focuses in research and lecturing on the characteristics of women entrepreneurship at the University of Oldenburg. The team of professor Birkner places great emphasis on revealing and promoting the potential of Women Entrepreneurship through the lively exchange of science and practice beyond the boundaries of gender.

With the first WE-Forum 2016 in Oldenburg that takes place from Wednesday, 21<sup>st</sup> of September until Friday, 23<sup>rd</sup> of September, we specifically focus on participants of all genders in research, industry, politics and society. We believe that this particular cooperation of different areas of society is the key to successfully foster Women Entrepreneurship. Considering this, the forum does not only offer a platform for the intensive exchange of ideas but also intends to develop results that will shape the future of Women Entrepreneurship. We would like to invite you to share your personal concerns about Women Entrepreneurship and in this way make it to the common cause of all participants!

**A special feature of the forum: Until 15<sup>th</sup> of September scientists and practitioners can apply individually or in a team with a short abstract for a poster presentation. The best poster will be awarded with 500 €.**

- **Wednesday, 21.9.2016. Start: 03:30pm**  
**Pre-Conference "WE goes Science - Exploring the Female Side of Entrepreneurship Research"**  
Keynote: Prof. Dr. Vanita Yadav (IRMA, India)

The forum will start with a panel discussion considering previous discoveries in research and recent questions arising in this field of academia. Furthermore, actual practical implications and obstacles will be presented and discussed. The following dinner buffet invites to further casual exchange between the participants.

- **Thursday, 22.9.2016. Start: 9:30am**  
**Future Workshop "Fostering Women Entrepreneurship in Academia and the Start-Up Community"**  
Emceed by: change4success (Ira Rueder & Tatjana Zurkowski)

The second day of the WEforum, will concentrate on creating the future of Female Founders and Funders. During the future workshop you will invent future scenarios of Women Entrepreneurship and will then develop strategies with the other participants to let your vision become true. The day will be completed with a culinary and musical highlight (live music from Annie Soulshine: <http://www.anniesoulshine.de>).

- **Friday, 23.9.2016. 9:30am to 12:00pm**  
**Networking Brunch #WEcreatefuture.**  
Keynote: Maxi Knust (Founder of fempreneur, fempreneur Summit & Female Founders Book)

The third day offers the opportunity for all participants to expand their personal networks and socialise.- be inspired by Maxi Knust, founder of fempreneur & publisher of Female Entrepreneur Books, and take the brunch as a chance to exchange ideas and launch first joint initiatives.

**The best comes for last: Thanks to the support of our sponsors the 3-day-ticket is available for only 89 EUR! There is also the possibility to purchase tickets for certain days only.**

You can find more information about the WEforum here:

[www.uol.de/female-entrepreneurship/WEforum](http://www.uol.de/female-entrepreneurship/WEforum)

or join our facebook group #WEforfuture:

<https://www.facebook.com/groups/1766779613542218/>

We look forward to an enlightening and exciting time with you!

On behalf of the entire #WEforfuture team

Yours



Prof. Dr. Stephanie Birkner

